



AMERICAN
ADVERTISING
AWARDS

2024-2025 Professional & Student Winners

IN ORDER BY CATEGORY

PROFESSIONAL WINNERS

SALES & MARKETING

Category: Sales Promotion - Product or Service Sales Promotion - Sales Kit or Product Information Sheets

Award: Gold ADDY Award

Partners and Napier

Client: Constellation Brands

Title: To Kalon Collective

Credits:

Meg Dollinger, Creative Supervisor

Ellie Peters, Creative Manager

Katy Collar, Creative Director

Sydney Dron, Art Director/Designer

Kalie Johnson, Copy Supervisor

Sarah Terry, Proofreader

Wendy DiSalvo, Production Supervisor

Taylor Wroblewski, Supervisor, Creative Operations

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Sales Promotion - Product or Service Sales Promotion - Sales Kit or Product Information Sheets

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: Modelo Aguas Frescas Sell In Kit

Credits:

Matt Rogers, Senior Art Director / Designer

Katy Collar, Creative Director

Ron Manley, Creative Manager

Justin Lahue, Senior Copywriter

Sarah Terry, Proofreader

Wendy DiSalvo, Production Supervisor

Taylor Wroblewski, Supervisor, Creative Operations

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Heard Creative

Client: Umamii

Title: Umamii Cannabis Packaging

Credits:

Dave DiPrimo, Designer/Art Director

Nate Phelps, Senior Creative Director

Max Brown, Creative Lead

Beau Rasperry, Creative Lead

Jocelyn Porter, Senior Director, Creative & Account Operations

Tho Nguyen, Senior Editorial Specialist

Matt Sowell, Senior Editorial Specialist

Lisa Lodder, Creative Director

Roemer Harper, Senior Copywriter

Vert, Vendor

Club: AAF Rochester

Category: Collateral Material - Publication Design E - Book Design

Award: Silver ADDY Award

Villa Maria College, Buffalo, NY

Client: Villa Maria College

Title: SKALD Art and Literary Publication

Credits:

Henny Zack, Art Director, Papercraft Designer and Engineer

Julie Zack, Graphic Designer

Nick Ellis, Production

Grover Cleveland Press, Printer

Club: AAF Buffalo

Category: Direct Marketing - Specialty Advertising - Other Merchandise

Award: Silver ADDY Award

Crowley Webb

Client: Second Chapter Bookstore

Title: Second Chapter Bookstore Bookmarks

Credits:

Andalyn Courtney, Creative Director

Matt Low, Copywriter

Eman Wajed, Project Manager

Matthew McCarthy, Production Manager

Minute Print, Printer

Club: AAF Buffalo

PRINT ADVERTISING

Category: Ambient Media - Installations - Single Installation

Award: Silver ADDY Award

Goodbeast, Columbus, Ohio

Client: Nationwide Children's Hospital

Title: Light Up the Lawn, Light Up a Life

Credits:

Hart, Inc.,

Eclipse Creative,

Club: AAF DC

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

Crowley Webb

Client: M&T Bank

Title: Flowers' Flower Cart

Credits:

Liz Mattingly, Creative Director

Nicole Reinard, Art Director

Rosalind Eaton, Copywriter

Katelyn Killoran, Designer

Matthew McCarthy, Production Manager

Kirstyn Lambert, Production Coordinator

Courtney Flynn, Account Manager

Cuyler Hettich, Account Director

Ellen Lowrey, Executive Producer/Director

Dustan Whitcomb, Associate Producer

Ben Woody, Director of Photography

Alex Behrens, Video Editor/Sound Designer

Club: AAF Buffalo

Category: Ambient Media - Installations - Multiple Installations

Award: Silver ADDY Award

GH Advertising

Client: FedEx

Title: FedEx Masterpiece

Credits:

Bryan Vorp, ACD/Art Director

Beth Beck, ACD/Copywriter

Tia Kalas, CD/VP

Debbie Regan, CD/VP

Mike Giunta, CCO

Ashley Motto, Account Director

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Campaign

Award: Silver ADDY Award

Crowley Webb

Client: Spring Garden Association

Title: Maifest Poster Campaign

Credits:

Matt Low, Creative Director

Andalyn Courtney, Creative Director/Art Director

Kit Kuebler, Copywriter

Emma Lonnen, Designer

Courtney Flynn, Project Manager

Ben Woody, Photographer

Matthew McCarthy, Production Manager

Minute Print, Printer

Club: AAF Buffalo

Category: Out-of-Home - Poster - Campaign

Award: Silver ADDY Award

nfm

Client: Giant Eagle

Title: Hulk Hogan Real American Beer

Credits:

Jeremie Musyt, Creative Director

Jay Obstarczyk, Art Director

Steve Farrar, Art Director

Madison Morrow, Graphic Designer

Gordon Robertson, Copywriter

Preston Ciranni, Accounts

Victor Kimmel, Account Director

Ellen Clouse, Event Producer

Club: AAF Pittsburgh

Category: Out-of-Home - Outdoor Board - Single Board

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn NY

Credits:

Eric Schutte, Executive Creative Director

Vinny Tulley / John DeVito / Matt Herr, CW/CD

Matthew Thompson, AD

Matt Herr / Eric Schutte, AD/CD

Mark Collom, Producer

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Gold ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign I - NY

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign One

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign Heroes Give

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign A Good Heart

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

OUT-OF-HOME & AMBIENT MEDIA

Category: Websites - Consumer

Award: Silver ADDY Award

Partners and Napier

Client: Stories of Strength

Title: Stories of Strength Website

Credits:

Costa Boudouvas, Group Director, Creative Technology

Gaston Azcurra, Experience Designer

Cindy Rogers, Copywriter

Kristin Stevenson, Senior Art Director

Rob Liroy, Lead Web Developer

Geoff Harris, Web Developer

Stephanie Dümmer, Project Manager

Melissa Smith, Director of Operations, Resourcing and Project Management

Jacob Gavin, Head of Production

Carli Moore, Assistant Producer

Erin Dwyer, Editorial Services Manager

Steve Rall, Editor

Club: AAF Rochester

Category: Social Media - Single Execution

Award: Gold ADDY Award

BBDO, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Social Media - Campaign

Award: Gold ADDY

Animal

Client: Animal

Title: Downward Dog Webisodes for Social

Credits:

Michael Killen, Director

Kathy Dziubek, Executive Producer

Beth Voltz, Editor

Allan Stallard, Colorist

Dan Ayer, Oyster Creative Co., Social Media Strategist

Animal, Company

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Canopy Studios / futurevoice, San Francisco, CA

Client: futurevoice

Title: Grilling Men

Credits:

Stef Dag, Host

Madi Hart, Creative Director / Head Writer

Grey Centaura, Executive Producer

Bridget Taylor, Editor

Jesse Fish, Title Graphics

Jack Ohrman, DP

Amir Megherhi, Sound / Production

CJ Richter, Producer

Club: AAF Pittsburgh

ONLINE/INTERACTIVE

Category: Online Film, Video, and Sound > 035 - Webisode(s) > 035B - Series

Award: Silver ADDY Award

WVIA

Client: WVIA

Title: NEPA @ Work

Credits:

Alexander Monelli, Director, Cinematographer, Editor

Ben Payavis II, Executive Producer

Ron Andruscavage, Production Manager

Club: AAF NEPA

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

Digitas

Client: Haleon

Title: The Talk of the Ton

Credits:

Katie Williams, CMO, Haleon

Sameer Rabbani, Marketing Director, Haleon

Tish Tillie, Marketing Director, Haleon

Chelsea Berg, Media Strategy Manager, Haleon

Aimee Garriga, Integrated Marketing and Strategy Lead, Haleon

Sarah Miller, External Communications Manager, Haleon

Natalie Castillo, Amazon Customer Sales Manager, Haleon

Sammi Zola, US Commerce Media Manager, Haleon

Denisa Adetola, Brand Manager, Haleon

Chris Dilorio, Chief Creative Officer, Shondaland

Sandie Bailey, Chief Creative Officer, Shondaland

Tia Valenti, Associate Creative Director, Shondaland

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

DESIGN ARMY

Client: Hong Kong Ballet

Title: TuTu Academy

Credits:

Pum Lefebure, Chief Creative Officer

Dean Alexander, Director

Septime Webre, Artistic Director & Choreography

Jake Lefebure, Executive Project Director

Heloise Condroyer, Sucha Becky, Mariela Hsu, Creative Directors

Richard Liu, Jason Chae, Chloe Jung, Momo Jiang, Design Team:

Andrew Strobridge, Director of Photography

Erin Winebrenner, Producer & 1st AD

Karen Lam, Executive Producer

Christine DeLassus, Wardrobe Stylist

David Grossbach, Editor

Parker Jarvie, Colorist

Club: AAF DC

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

BBDO, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

WVIA

Client: VIA Short Takes

Title: Girls Wrestling Documentary

Credits:

Alexander Monelli, Director

Club: AAF NEPA

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Super Scout

Client: USTA

Title: USTA - BIG FOE "Frances Tiafoe"

Credits:

John Stegemann, Director / Producer

Jim Powers, Director / Cinematographer

Matt Guerra, USTA Producer

Steve Powers, Assoc. Producer

Club: Capital Region Advertising Federation

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Pinkston, Arlington, Virginia

Client: American Battle Monument Commission

Title: D-Day 80: Remember Them

Credits:

Collin Ausbury, Director, DP, Editor, Colorist

David Fouse, Executive Producer

Michael Hartman, First Assistant Camera, Post Sound

Alan Imber, Cinematographer

Luke Fletcher, Cinematographer

Zach Crenshaw, Story

Mike Shipman, Producer, Story, Historian

Club: AAF DC

Category: Branded Content & Entertainment For Television

Award: Silver ADDY Award

CLICKON MEDIA, New York, NY

Client: CLICKON Media

Title: Dear Employer

Credits:

Daniel Feuer, Creative Director

Benjamin Potter, Chief Executive Officer

Eileen Lamb, Head of Social

Kelli Seely, Chief Marketing Officer

Arianna Esposito, Vice President, Services and Supports, Lifespan Programs

Club: AAF New York City Metro

Category: Branded Content & Entertainment – Non-Broadcast

Award: Gold ADDY Award

Distant Moon, Indianapolis, IN

Client: JDA Worldwide

Title: The Moment: Part 1

Credits:

Ian Reid, Director

Ian Reid, Written By

Chase Kinney, Written By

Brent Huffman, Written By

Brent Huffman, Executive Producer

Kacie Hall, Producer

Brent Huffman, Story By

Ian Reid, Story By

John Carrington III, Director of Photography

Daniel Cooley, Production Designer

Nathan Bittner, Editor

Jenna Bergvall, Producer

Club: AAF DC

Category: Branded Content & Entertainment - Non-Broadcast

Award: Silver ADDY

Oak Leaf Media, Philadelphia, PA

Client: OIC Philadelphia

Title: The Beacon On Broad Street

Credits:

Sheila Ireland, Executive Producer, President & CEO - OIC Philadelphia

Andrew Bergman, Producer, Chief Advancement Officer - OIC Philadelphia

Brendan Walsh, Producer, Director

Dave Niziolek, Producer, Director of Photography

Kyle Griffin, Producer, Location Audio

Luke Miller, Assoc. Producer

Kyle Bayha, Camera Operator

Chris Sherard, Key Grip

Club: AAF Philadelphia Metro

Category: Branded Content & Entertainment Campaign

Award: Gold ADDY Award

Stanley Black & Decker

Client: Stanley Black & Decker

Title: DEWALT Trade Stories

Credits:

Pat Petschel, VP, Creative and Digital Marketing

Lauren Reinhardt, Senior Director of Campaigns

Becca Breslin, Director of Creative and Creative Strategy

Christina Calisi, Copy Creative Manager

Troy Longie, Senior Copywriter

Brett Knutson, Creative Director, Copy

Alice Altenburg, Group Manager, Post-Production and Editor

Kate McCoy, Post-Production Producer

Chris Corum, Creative Director, Art

Kel Nelson, Executive Producer

Allie Magnuson, Sr Creative Project Manager

Patrick Pierson, Director

Club: AAF Baltimore

FILM, VIDEO, & SOUND

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Brownstein, West Trenton, NJ

Client: NJM Insurance

Title: NJM No Jingles or Mascots Campaign

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

Meredith Schwinder, Group Creative Director

Chris Grenier, Group Creative Director

Scott Cirlin, Creative Director

Kaitlyn Castillo, Creative Director

Andrew Acconzo, Senior Copywriter

Jen Betit, Art Director

Jesse Kahn, Senior Copywriter

Zachary Haines, Senior Art Director

Nicole Lundy, Executive Producer

Jennifer Judge, Producer

Club: AAF Philadelphia Metro

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

DMI

Client: NCTA - The Internet and Television Association

Title: Every Last Mile

Credits:

Robert Aston, Creative Director

Elizabeth Van Blargan, DMI Associate Creative Director

Kwame DeRoche, DMI CD/Senior Copywriter

Morgan Rossi, DMI Designer

Jocelyn Wallace, DMI Media Manager

Trish Rodriguez, DMI Group Account Director

Chrissie Hsu, DMI Sr. Project Manager

Lindsey Boone, DMI Art Director

Lee Morton, Film Director

Daniel St. Ours, Director of Photography

Jen Barrie, Producer

Cat Demaree, Line Producer

Club: AAF DC

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Stronghold Studio

Client: Kiku Room

Title: Listening Bar Branding

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Integrated Branded Content Campaign – Local or Regional/National

Award: Silver ADDY Award

Lehigh Mining & Navigation

Client: C. F. Martin & Co.

Title: Martin X Series Camp

Credits:

Jamie Cutrufelli, Art Director

Cathy Wagner, Account Director

Andrew Tomasino, Photographer and Videographer

Alex Cook, Photographer

Denis Aumiller, Managing Director

Gary Kopervas, Creative Strategist

Scott Byers, Copywriter Managing Director

Club: AAF Greater Lehigh Valley

Category: Online/Interactive Campaign

Award: Silver ADDY Award

Distant Moon, Indianapolis, IN

Client: JDA Worldwide

Title: The Moment: Part 1

Credits:

Ian Reid, Director

Ian Reid, Written By

Chase Kinney, Written By

Brent Huffman, Written By

Brent Huffman, Executive Producer

Kacie Hall, Producer

Brent Huffman, Story By

Ian Reid, Story By

John Carrington III, Director of Photography

Daniel Cooley, Production Designer

Nathan Bittner, Editor

Jenna Bergvall, Producer

Club: AAF DC

Category: Copywriting

Award: Gold ADDY Award

BBDO, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

Category: Visual - Illustration - Single

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: The Noble Share Pkg & Illustration

Credits:

Dillon Constable, Director, Multimedia

Casey Brett, Creative Manager

Ellie Peters, Creative Manager

Claire Malboeuf, Senior Art Director / Designer

Justin Lahue, Senior Copywriter

Katy Collar, Creative Director

Sean Dann, Design Director

Jesse Roff, Multimedia Specialist, Rendering

Taylor Wroblewski, Supervisor, Creative Operations

Mike LaTona, Associate Director, Creative Operations

Sarah Terry, Proofreader

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Visual - Illustration - Series

Award: Silver ADDY Award

Stronghold Studio

Client: Brickyard Brewing

Title: Craft Beer Illustrations

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Visual - Illustration - Series

Award: Silver ADDY Award

FourthIdea, Buffalo, NY

Client: FourthIdea

Title: FourthIdea Website Illustration

Credits:

Thomas Mooney, Executive Creative Director

Monish Bhattacharyya, Creative Director

Joe Conti, Associate Creative Director

Dylan Goodsell, 3D Illustration and Animation

Club: AAF Buffalo

Category: Visual - Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Gold ADDY Award

Think Traffic, Hammonton, NJ

Client: Tomasello Winery

Title: Tomasello Winery Incredible Creams

Credits:

Kate Talamo,

Jan Talamo,

Justin Block,

Dmitry Irmetov,

Donna Allen,

Steve Cobb,

Tricia Springfield,

Club: AAF Philadelphia Metro

Category: Visual - Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Silver ADDY Award

DESIGN ARMY

Client: Hong Kong Ballet

Title: TuTu Academy

Credits:

Pum Lefebure, Chief Creative Officer

Dean Alexander, Photographer

Septime Webre, Artistic Director & Choreography

Jake Lefebure, Executive Project Director

Heloise Condroyer, Sucha Becky, Mariela Hsu, Creative Directors

Richard Liu, Jason Chae, Chloe Jung, Momo Jiang, Design Team:

Toan Thai, Retoucher

Club: AAF DC

Category: Visual > 053 - Art Direction - Single

Award: Gold ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: Golisano Children's Hospital

Title: "The Land of Oz" Event Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Dana Denberg, Associate Creative Director

Britt Benjamin, Senior Communications Brand Manager

Stephanie Miller, Prepress Supervisor

Alex Paige, Production Designer

Bob Charboneau, Director of Print Production

Rich Brainerd Studios, Photo Credit

Panther Graphics—Rochester, NY, Printer

Club: AAF Rochester

Category: Visual - Art Direction - Single

Award: Silver ADDY Award

Dixon Schwabl + Company, Victor, NY

Client: Dixon Schwabl + Company

Title: DS+CO Eclipse Party Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Jewel Mastrodonato, Senior Art Director

Nick Guadagnino, Senior Copywriter

Jenna Page, Senior Brand Manager

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Print Production

Jeff Zielinski, Senior Creative Manager

Ian Auch, Creative Technologist

Jen Moritz, Senior Editor

Madison Como, Executive Assistant

Christine Zajonczkoski, Director of First Impressions

Club: AAF Rochester

Category: Visual - Art Direction - Campaign

Award: Gold ADDY Award

Delaware North

Client: Patina Restaurant Group

Title: Paseo & Centrico Brand Videos

Credits:

Ben Palmeri, Art Director

Alison Giunta, Senior Graphic Designer

Michelle Griffie, Graphic Designer

Daniel Agre, Videographer

Sarah Shapiro, Project Manager

Colleen Collesto, Marketing Director, Patina Restaurant Group

Catherine Leitner, Vice President of Marketing

Club: AAF Buffalo

Category: Film & Video - Cinematography - Single

Award: Silver ADDY Award

Dixon Schwabl + Company, West Henrietta, NY

Client: CooperVision

Title: Life of a Collector

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Robin Lohkamp, Creative Director

Chrissy Ortiz, Associate Creative Director

Robin Lorenzo, Senior Copywriter

Meg Lavery, Copywriter

Alex Paige, Production Designer

Belinda Lott, Senior Studio Production Manager

Britt Benjamin, Senior Communications Brand Manager

Connor Dixon-Schwabl, Producer

Pete Wayner, Editor

Shad Froman, Editor

Club: AAF Rochester

Category: Film & Video - Cinematography -Single

Award: Silver ADDY Award

Lutron Electronics

Client: Lutron Electronics Co., Inc.

Title: The Light You Feel

Club: AAF Philadelphia Metro

Category: Film & Video - Cinematography - Single

Award: Silver ADDY Award

Sympatico Media, LLC, New York, New York

Client: TuneCore

Title: Let's Make A Hit In One Minute

Credits:

Everett Glovier, Director, Cinematographer, and Editor

Zach Myers, Director, Cinematographer, and Editor

Brandon Lescure, Producer

Dave Mikutsky, Gaffer

Devin McBay, Key Grip

Michael Chang, Grip

Zachary Trees, Sound Mixer

Emily Bravo, Hair and Makeup Artist

Nick Gorey, 1st Assistant Camera

Alexandra Kay, Talent

Club: AAF Baltimore

Category: Film & Video - Cinematography - Single

Award: Silver ADDY Award

Super Scout

Client: USTA

Title: USTA - BIG FOE "Frances Tiafoe"

Credits:

Jim Powers, Director / Cinematographer

John Stegemann, Director / B-Cam

Lakota Ruby-Eck, B-Cam / AC

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award

Elizabeth Kline Murphy Productions, Farmington, PA

Client: Nemaocolin

Title: Chateau at Nemaocolin

Credits:

Elizabeth Kline Murphy, Executive Producer

Jordan Millington Liquorice, Director

Karl Elchinger, Director of Photography

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award

Sympatico Media, LLC, McLean, VA

Client: Freddie Mac

Title: Freddie Mac "Your Move"

Credits:

Everett Glovier, Director and Cinematographer

Zach Myers, Director and Cinematographer

Brandon Lescure, Producer

Nick Gorey, 1st Assistant Camera

Dave Mikutsky, Gaffer

Michael Chang, Key Grip

Danny Guzman, Grip

Morgan Baker, Production Designer

Flynn Leeb, Set Dresser

Emily Bravo, Hair and Makeup Artist

Vish Shukla, Talent

Vanessa Hernandez, Talent

Club: AAF Baltimore

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award

Super Scout

Client: GE Vernova

Title: GE Vernova - Winds of Change

Credits:

Jim Powers, Cinematographer

Lakota Ruby-Eck, B-Cam

John Stegemann, B-Cam / Additional Cameras

Adam Muro, B-Cam / Additional Cameras

Rebecca Shurtleff, GE Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Evan Pease, Director & Colorist

Zach Zika, 3D Artist & Motion Graphics

Zack Mineo, 3D & VFX Artist

Andy Donovan, Executive Producer

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Brownstein, West Trenton, NJ

Client: NJM Insurance

Title: Hiking

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

Meredith Schwinder, Group Creative Director

Chris Grenier, Group Creative Director

Scott Cirlin, Creative Director

Kaitlyn Castillo, Creative Director

Jesse Kahn, Senior Copywriter

Zachary Haines, Senior Art Director

Nicole Lundy, Executive Producer

Steve Briggs, VP, Director of Client Services

Ryan Paton, Group Account Director

Kiran Sardar, Account Director

Club: AAF Philadelphia Metro

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Silo

Client: Vicis

Title: Trailblazers

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Avoq

Client: Ty

Title: Beanie Bouncer Special Effects

Credits:

Kevin Richards, Partner, Chief Creative Officer

Dan Tynan, VP, Group Creative Director

Sarah Kennedy Hillmann, VP, Group Creative Director

Nick Robertson, Senior Copywriter

Abbey Mazur, Senior Art Director

Mary Liz Casey, VP, Account Director

Liz Norton, Executive Producer

Brandon Lescure, Line Producer, Sympatico

Zach Meyers, DP/Director, Sympatico

Everett Glovier, DP/Director, Sympatico

Andy Stack, Composer

Nick Sanborn, Composer

Club: AAF DC

Category: Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Bully Entertainment

Client: Texas A&M University, Dept of Mechanical Engineering

Title: Gearhart Legacies Promo Animation

Credits:

Dr. James E. Hubbard Jr.,

Alexandra George,

Rebecca Jaramillo,

Harla Sherwood,

Carlson Bull,

Alina Timoftica,

Michael Santee,

Igor Cvasniuc,

Dasha Chegarowski,

Grigorii Berezantsev,

Joy Martin,

Lesya Kunitskaya,

Club: AAF Baltimore

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Eastward, New York, NY

Client: TikTok

Title: TikTok: Summer Games

Credits:

Eastward, Agency

Kohl Threlkeld, Creative Director

Beatriz Diogo, Art Director

Club: AAF DC

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Gold ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Zach Zika, 3D Artist

Zack Mineo, 3D Artist

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

PMI Digital, Pittsburgh, PA

Client: PPG

Title: PPG 2025 Color of the Year Campaign

Credits:

Damien Christian D'Amico, Creative Director, Editor and VFX/AI

Julia Hannan, Executive Producer

Lisa Verzilli, Creative Producer

Kevin Stiller, Director of Photography

Colleen O'Neil, Production Coordinator

Graham Sheldon, 1st AC

Iaysha Samad, Make Up Artist

Ariana Matthews, Hair Stylist

Brianna Christie, Production Assistant

Ryan Stewart, Mixing Engineer

Angel Lin, Purple Basil Model

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

silo

Client: Vicis

Title: Trailblazers

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Animal

Client: Animal

Title: Same Time Next Year

Credits:

Luke Ewing, Director/VFX Lead

Brooke Doran, Modelling/Animation

Club: AAF Pittsburgh

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Untitled Content, Pittsburgh, PA

Client: Aerie

Title: Aerie Back to School Campaign

Credits:

J dax Parise, Executive Producer

Katie Mielo, Producer

Emily Swenglish, Lead Editor/Colorist

Club: AAF Pittsburgh

Category: Film & Video - Video Editing

Award: Silver ADDY Award

dPost

Client: Grabbitz

Title: In The Dark

Credits:

Evan Pease, Editor

Carl Critoph, Colorist

Club: AAF Buffalo

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Sympatico Media, LLC, New York, New York

Client: TuneCore

Title: Let's Make A Hit In One Minute

Credits:

Everett Glovier, Director, Cinematographer, and Editor

Zach Myers, Director, Cinematographer, and Editor

Brandon Lescure, Producer

Dave Mikutsky, Gaffer

Devin McBay, Key Grip

Michael Chang, Grip

Zachary Trees, Sound Mixer

Emily Bravo, Hair and Makeup Artist

Nick Gorey, 1st Assistant Camera

Alexandra Kay, Talent

Club: AAF Baltimore

Category: Sound - Music - Music Without Lyrics - Single

Award: Gold ADDY Award

BBD0, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Sound - Music - Music With Lyrics - Single

Award: Silver ADDY Award

Avoq

Client: Ty

Title: Beanie Bouncer Original Music

Credits:

Kevin Richards, Partner, Chief Creative Officer

Dan Tynan, VP, Group Creative Director

Sarah Kennedy Hillmann, VP, Group Creative Director

Nick Robertson, Senior Copywriter

Abbey Mazur, Senior Art Director

Mary Liz Casey, VP, Account Director

Liz Norton, Executive Producer

Brandon Lescure, Line Producer, Sympatico

Zach Meyers, DP/Director, Sympatico

Everett Glovier, DP/Director, Sympatico

Andy Stack, Composer

Nick Sanborn, Composer

Club: AAF DC

Category: Sound - Sound Design - Single

Award: Gold ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: OneROC

Title: Greater ROC "Greater Than" Anthem

Club: AAF Rochester

Category: Sound - Sound Design - Single

Award: Silver ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Evan Pease, Sound Design

Carl Critoph, Sound Design

Club: AAF Buffalo

ELEMENTS OF ADVERTISING

Category: Film, Video & Sound - Corporate Social Responsibility Campaign

Award: Silver ADDY Award

Super Scout

Client: GE Vernova

Title: GE Vernova - Winds of Change

Credits:

John Stegemann, Director / Producer

Jim Powers, Director / Producer

Rebecca Shurtleff, GE Vernova Producer

Krista Carroll, GE Vernova Producer

Club: Capital Region Advertising Federation

Category: Sales & Marketing - Public Service Collateral - Brand Elements

Award: Silver ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: Golisano Children's Hospital

Title: "The Land of Oz" Event Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Dana Denberg, Associate Creative Director

Britt Benjamin, Senior Communications Brand Manager

Stephanie Miller, Prepress Supervisor

Alex Paige, Production Designer

Bob Charboneau, Director of Print Production

Rich Brainerd Studios, Photo Credit

Panther Graphics—Rochester, NY, Printer

Club: AAF Rochester

PUBLIC SERVICE

Category: Film, Video & Sound - Public Service Campaign

Award: Silver ADDY Award

ICF Next

Client: National Cancer Institute, Small Business Innovation Research Program

Title: What It Takes: Women in Science

Credits:

Vetry Ramachandran, Group Creative Director, ICF Next

James Edin, Creative Director, ICF Next

Astrid Hacker, Producer, ICF Next

Trevor Piecham, Motion Graphics Art Director, ICF Next

Amanda Moody, Motion Graphics Art Director, ICF Next

Jose Lopez Rojas, Senior Art Director, ICF Next

Nicholas Larrabure, Senior Video Editor, ICF Next

Courtney Chiapas, Senior Copywriter, ICF Next

Bryce Geiling, Senior Communications Specialist, ICF

Jenelle Azore, Communications Specialist, ICF

Michael Weingarten, Director, Small Business Innovation Research Development Center, National Cancer Institute

Club: AAF DC

Category: Collateral - Brand Elements

Award: Silver ADDY Award

Dixon Schwabl + Company, Victor, NY

Client: Dixon Schwabl + Company

Title: DS+CO Eclipse Party Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Jewel Mastrodonato, Senior Art Director

Nick Guadagnino, Senior Copywriter

Jenna Page, Senior Brand Manager

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Print Production

Jeff Zielinski, Senior Creative Manager

Ian Auch, Creative Technologist

Jen Moritz, Senior Editor

Madison Como, Executive Assistant

Christine Zajonczkoski, Director of First Impressions

Club: AAF Rochester

*Category: Online/Interactive Self-Promotion - Advertising Industry Self-Promotion
Online/Interactive/ Virtual Reality*

Award: Silver ADDY Award

Brownstein, Philadelphia, PA

Client: Brownstein Group

Title: Coal Rewrap

Credits:

Erin Allsman, President

Gary Greenberg, VP, Chief Creative Officer

Jill Losada, Director of Creative Operations

Jim DiGiovanni, Associate Creative Director -Art

Ryan Cook, Associate Creative Director - Copy

Matt Rondos, Art Director

Jen Betit, Art Director

Mark Schaeffer, Studio Manager

Bryan Tyler, Senior Editor

Will Murdoch, Lead Creative Technologist

Jessa Farkas, Interactive Designer

Rebekah Atkins, Proofreader/Copy Editor

Club: AAF Philadelphia Metro

Category: Film, Video & Sound - Advertising Industry Self-Promotion Film, Video & Sound

Award: Gold ADDY Award

BBDO, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

Category: Ad Chapter or Marketing Chapter- Ad Chapter or Marketing Chapter

Award: Gold ADDY Award

dPost

Client: dPost

Title: AAF Buffalo 2024 Award Show Videos

Credits:

Evan Pease, Director & Editor

Carl Critoph, Editor

Zach Zika, Animator

Zack Mineo, Animator

Shannon Silva, Studio Manager

Andy Donovan, Executive Producer

In Collaboration with Mr. Smith Agency,

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Mr. Smith & dPost, Buffalo, NY

Client: AAF Buffalo

Title: Camp Wannawinanaddy

Credits:

Ryan Delmar, Associate Creative Director

Robert Dimmer, Founder & Principal

Sean Dimmer, Operations Director

Michael Greiner, UX Designer & Developer

Lindsay Neilson, Sr. Art Director

Chrissy Pyne, Partner, Creative Director

Kelsey Sikora, Visual Designer

Nicole Tyrpak, Content Strategist

Collin Wittman, Partner, Strategy Director

Evan Pease, Director & Editor

Carl Critoph, Editor

Zach Zika, Animator

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Mr. Smith, Buffalo, NY

Client: AAF Buffalo

Title: Camp Wannawinanaddy: Awards

Credits:

Ryan Delmar, Associate Creative Director
Robert Dimmer, Founder & Principal
Sean Dimmer, Operations Director
Michael Greiner, UX Designer & Developer
Lindsay Neilson, Art Director
Chrissy Pyne, Partner, Creative Director
Kelsey Sikora, Visual Designer
Nicole Tyrpak, Content Strategist
Collin Wittman, Partner, Strategy Director
in collaboration with dPost,
Renée Helda, Sr. Art Director
Oxford Pennant, Award Production

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Partners and Napier

Client: AAF Greater Rochester

Title: Escape Mediocrity Campaign

Credits:

Dan O'Donnell, Group Creative Director
Rob Warchol, Associate Creative Director
Scott Allen, Creative Director
Kristin Stevenson, Sr. Art Director
Jim Nunes, Creative Supervisor
Claire Harvey, Account Supervisor
Rachel Rockwell, Assistant Account Executive
Lauren Lanzalaco, Associate Director of Project Management
Sylvia DiStefano, Project Manager
Wendy DiSalvo, Production Supervisor
Erin Dwyer, Editorial Services Manager
JP Smith, Senior Production Artist

Club: AAF Rochester

PROFESSIONAL SPECIAL AWARDS



Category: Branded Content & Entertainment - Non-Broadcast

Award: Mosaic Award

Oak Leaf Media, Philadelphia, PA

Client: OIC Philadelphia

Title: The Beacon On Broad Street

Credits:

Sheila Ireland, Executive Producer, President & CEO - OIC Philadelphia

Andrew Bergman, Producer, Chief Advancement Officer - OIC Philadelphia

Brendan Walsh, Producer, Director

Dave Niziolek, Producer, Director of Photography

Kyle Griffin, Producer, Location Audio

Luke Miller, Assoc. Producer

Kyle Bayha, Camera Operator

Chris Sherard, Key Grip

Club: AAF Philadelphia Metro

AMERICAN
ADVERTISING
AWARDS

Category: Social Media - Campaign

Award: Special Judges Award

Animal

Client: Animal

Title: Downward Dog Webisodes for Social

Credits:

Michael Killen, Director

Kathy Dziubek, Executive Producer

Beth Voltz, Editor

Allan Stallard, Colorist

Dan Ayer, Oyster Creative Co., Social Media Strategist

Animal, Company

Club: AAF Pittsburgh

AMERICAN
ADVERTISING
AWARDS

*Category: Film, Video & Sound - Advertising Industry
Self-Promotion Film, Video & Sound*

Award: BEST OF SHOW ADDY Award

BBD0, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

2024-2025 AAF DISTRICT 2 STUDENT WINNERS

SALES & MARKETING - SALES PROMOTION

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Renae Mack, Selinsgrove, PA

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Suburbia Hard Cider Packaging

Club: AAF NEPA

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Kim Vu & Jackie Valenzuela, Allentown, Pennsylvania

Award: Silver ADDY Award

Educational Institution: Moravian University

Title: ROAR Energy Concept

Credits:

Kim Vu, Co-Designer

Jakelyn Valenzuela, Co-Designer

Club: AAF Greater Lehigh Valley

Category: Sales Promotion > S01 - Product or Service Sales Promotion > S01B - Point of Purchase

Starbucks: Unseen Stars

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Starbucks: Unseen Stars

Credits:

Yonghwa Cha, Art director

Jieun Kang, Strategy / planner

Daeyun Kim, Art director

Minseo Kang, Designer

Seungchan Moon, Copywriter / planner

May(Sujeong) Lee, Art Director

Gyeongmo Kim, Designer

Club: AAF New York City Metro

SALES & MARKETING - COLLATERAL MATERIAL

Category: Collateral Material - Publication Design - Cover/Editorial Spread or Feature - Series

Elizabeth Phelps, Brooklyn, New York

Award: Gold ADDY Award

Educational Institution: Miami Ad School New York

Title: Obsessed With Decks

Credits:

Elizabeth Phelps, Art Director

Club: AAF New York City Metro

PRINT ADVERTISING - MAGAZINE ADVERTISING

Category: Magazine Advertising - Campaign

Cole Meredith, Boca Raton, FL

Award: Gold ADDY Award

Educational Institution: Syracuse University Newhouse

Title: This Is My Happy Face

Credits:

Cole Meredith, Art Director

Club: AAF Rochester

OUT OF HOME & AMBIENT MEDIA - OUT-OF-HOME

Category: Out-Of-Home - Outdoor & Transit Advertising Outdoor Board (Flat or 3D)

Emily Gaugler, Kutztown, PA

Award: Silver ADDY

Educational Institution: Kutztown University

Title: Mifflinburg Community AR Mural

Credits:

Emily Gaugler, Art Director

Club: AAF Greater Lehigh Valley

Category: Out-Of-Home - Outdoor & Transit Advertising - Campaign

Nope, I won't get it Team

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Dove - Nope, I won't get it

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

yeojin baek, Planner

Yena Hong, Art Director

Yearim Park, Planner

Sungmin Ro, Planner

Nakhoon Choi, Copywriter

Taewook Lee, Planner

Daegeon Yu, Planner

Jungyun Park, Planner

Club: AAF New York City Metro

ONLINE / INTERACTIVE - SOCIAL MEDIA

Category: Social Media - Single Execution

Katie Chen, Seungyoon Kwon

Award: Gold ADDY Award

Educational Institution: School of Visual Arts

Title: Accept It

Credits:

Katie Chen,

Seungyoon Kwon,

Club: AAF New York City Metro

ONLINE / INTERACTIVE - APPS

Category: App (Mobile or Web-Based)

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Gold ADDY, Best of Show ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Thoughtify

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

Category: App (Mobile or Web-Based)

Brooke Hirsch, Brooklyn, NY

Award: Silver ADDY

Educational Institution: Syracuse University Newhouse

Title: AI vs. AI

Credits:

Brooke Hirsch, Copywriter

Club: AAF Rochester

ONLINE / INTERACTIVE - ADVERTISING & PROMOTION

Category: Advertising & Promotion - Web Banner Ads or Website Takeovers

Hot Tomatoes, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Heinz - Hot Tomatoes

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

Seul Lee, Art Director

Yeojin Baek, Planner

Seoyoung Kim, Planner

Sungmin Park, Planner

Daegeon Yu, Planner

Club: AAF New York City Metro

CROSS PLATFORM - INTEGRATED CAMPAIGNS

Category: Integrated Advertising Campaign - Consumer Campaign

Cora Veltman, Aaron Payne, Brooke Marram, New York, NY

Award: Gold ADDY Award

Educational Institution: book180

Title: Raid - Leave No Survivors

Credits:

Cora Veltman, Art Director

Aaron Payne, Copywriter,

Brooke Marram, Art Director

Club: AAF New York City Metro

Category: Integrated Advertising Campaign - Consumer Campaign

Starbucks: Unseen Stars, West New York, NJ

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Starbucks: Unseen Stars

Credits:

Yonghwa Cha, Art director

Jieun Kang, Strategy / planner

Daeyun Kim, Art director

Minseo Kang, Designer

Seungchan Moon, Copywriter / planner

May(Sujeong) Lee, Art Director

Gyeongmo Kim, Designer

Club: AAF New York City Metro

Category: Integrated Campaigns - Integrated Brand Identity Campaign - Campaign

Hunter Rossman, Rebersburg, PA

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Fearsome Critter Beer Works

Club: AAF NEPA

ELEMENTS OF ADVERTISING - ART DIRECTION

Category: Art Direction - Campaign

Nope, I won't get it, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Dove - Nope, I won't get it

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

yeojin baek, Planner

Yena Hong, Art Director

Yearim Park, Planner

Sungmin Ro, Planner

Nakhoon Choi, Copywriter

Taewook Lee, Planner

Daegwon Yu, Planner

Jungyun Park, Planner

Club: AAF New York City Metro

ELEMENTS OF ADVERTISING - FILM, VIDEO & SOUND

Category: Film, Video & Sound - Animation or Special Effects

Ty Ardman, Troy, New York

Award: Silver ADDY Award

Educational Institution: Russell Sage College

Title: Launch

Club: Capital Region Advertising Federation

ELEMENTS OF ADVERTISING - DIGITAL CREATIVE TECHNOLOGY

Category: Digital Creative Technology

Chatcode, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Chatcode

Credits:

Seonyeong Kim,

Sungmin Ro,

Nakhoon Choi,

Angie (Hyunjee) Yoo,

Jungyun Park,

Jaehee Kwon

Club: AAF New York City Metro

Category: S31 - Digital Creative Technology

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: My Opia

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

Category: Artificial intelligence - Creative Element - Single

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Thoughtify

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

STUDENT SPECIAL AWARDS

AMERICAN ADVERTISING AWARDS

*Category: Out-Of-Home - Outdoor & Transit
Advertising Outdoor Board (Flat or 3D)*

Emily Gaugler, Kutztown, PA

Award: Special Judges ADDY Award

Educational Institution: Kutztown University

Title: Mifflinburg Community AR Mural

Credits:

Emily Gaugler, Art Director

Club: AAF Greater Lehigh Valley

AMERICAN ADVERTISING AWARDS

Category: App (Mobile or Web-Based)

Brooke Hirsch, Brooklyn, NY

Award: Special Judges Award ADDY Award

Educational Institution: Syracuse University Newhouse

Title: AI vs. AI

Credits:

Brooke Hirsch, Copywriter

Club: AAF Rochester

AMERICAN ADVERTISING AWARDS

Category: App (Mobile or Web-Based)

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: BEST OF SHOW ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Thoughtify

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

**2024-2025 AAF DISTRICT 2 WINNING ENTRIES
ALPHABETICALLY BY CLUB**

AAF BALTIMORE

Category: Branded Content & Entertainment Campaign

Award: Gold ADDY Award

Stanley Black & Decker

Client: Stanley Black & Decker

Title: DEWALT Trade Stories

Credits:

Pat Petschel, VP, Creative and Digital Marketing

Lauren Reinhardt, Senior Director of Campaigns

Becca Breslin, Director of Creative and Creative Strategy

Christina Calisi, Copy Creative Manager

Troy Longie, Senior Copywriter

Brett Knutson, Creative Director, Copy

Alice Altenburg, Group Manager, Post-Production and Editor

Kate McCoy, Post-Production Producer

Chris Corum, Creative Director, Art

Kel Nelson, Executive Producer

Allie Magnuson, Sr Creative Project Manager

Patrick Pierson, Director

Club: AAF Baltimore

Category: Film & Video - Cinematography - Single

Award: Silver ADDY Award

Sympatico Media, LLC, New York, New York

Client: TuneCore

Title: Let's Make A Hit In One Minute

Credits:

Everett Glovier, Director, Cinematographer, and Editor

Zach Myers, Director, Cinematographer, and Editor

Brandon Lescure, Producer

Dave Mikutsky, Gaffer

Devin McBay, Key Grip

Michael Chang, Grip

Zachary Trees, Sound Mixer

Emily Bravo, Hair and Makeup Artist

Nick Gorey, 1st Assistant Camera

Alexandra Kay, Talent

Club: AAF Baltimore

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award
Sympatico Media, LLC, McLean, VA

Client: Freddie Mac
Title: Freddie Mac "Your Move"

Credits:

Everett Glovier, Director and Cinematographer
Zach Myers, Director and Cinematographer
Brandon Lescure, Producer
Nick Gorey, 1st Assistant Camera
Dave Mikutsky, Gaffer
Michael Chang, Key Grip
Danny Guzman, Grip
Morgan Baker, Production Designer
Flynn Leeb, Set Dresser
Emily Bravo, Hair and Makeup Artist
Vish Shukla, Talent
Vanessa Hernandez, Talent

Club: AAF Baltimore

Category: Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award
Bully Entertainment

Client: Texas A&M University, Dept of Mechanical Engineering
Title: Gearhart Legacies Promo Animation

Credits:

Dr. James E. Hubbard Jr.,
Alexandra George,
Rebecca Jaramillo,
Harla Sherwood,
Carlson Bull,
Alina Timoftica,
Michael Santee,
Igor Cvasniuc,
Dasha Chegarowski,
Grigorii Berezantsev,
Joy Martin,
Lesya Kunitskaya,

Club: AAF Baltimore

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Sympatico Media, LLC, New York, New York

Client: TuneCore

Title: Let's Make A Hit In One Minute

Credits:

Everett Glovier, Director, Cinematographer, and Editor

Zach Myers, Director, Cinematographer, and Editor

Brandon Lescure, Producer

Dave Mikutsky, Gaffer

Devin McBay, Key Grip

Michael Chang, Grip

Zachary Trees, Sound Mixer

Emily Bravo, Hair and Makeup Artist

Nick Gorey, 1st Assistant Camera

Alexandra Kay, Talent

Club: AAF Baltimore

AAF BUFFALO

Category: Collateral Material - Publication Design E - Book Design

Award: Silver ADDY Award

Villa Maria College, Buffalo, NY

Client: Villa Maria College

Title: SKALD Art and Literary Publication

Credits:

Henny Zack, Art Director, Papercraft Designer and Engineer

Julie Zack, Graphic Designer

Nick Ellis, Production

Grover Cleveland Press, Printer

Club: AAF Buffalo

Category: Direct Marketing - Specialty Advertising - Other Merchandise

Award: Silver ADDY Award

Crowley Webb

Client: Second Chapter Bookstore

Title: Second Chapter Bookstore Bookmarks

Credits:

Andalyn Courtney, Creative Director

Matt Low, Copywriter

Eman Wajed, Project Manager

Matthew McCarthy, Production Manager

Minute Print, Printer

Club: AAF Buffalo

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

Crowley Webb

Client: M&T Bank

Title: Flowers' Flower Cart

Credits:

Liz Mattingly, Creative Director

Nicole Reinard, Art Director

Rosalind Eaton, Copywriter

Katelyn Killoran, Designer

Matthew McCarthy, Production Manager

Kirstyn Lambert, Production Coordinator

Courtney Flynn, Account Manager

Cuyler Hettich, Account Director

Ellen Lowrey, Executive Producer/Director

Dustan Whitcomb, Associate Producer

Ben Woody, Director of Photography

Alex Behrens, Video Editor/Sound Designer

Club: AAF Buffalo

Category: Out-of-Home - Poster - Campaign

Award: Silver ADDY Award

Crowley Webb

Client: Spring Garden Association

Title: Maifest Poster Campaign

Credits:

Matt Low, Creative Director

Andalyn Courtney, Creative Director/Art Director

Kit Kuebler, Copywriter

Emma Lonnen, Designer

Courtney Flynn, Project Manager

Ben Woody, Photographer

Matthew McCarthy, Production Manager

Minute Print, Printer

Club: AAF Buffalo

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Stronghold Studio

Client: Kiku Room

Title: Listening Bar Branding

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Visual - Illustration - Series

Award: Silver ADDY Award

Stronghold Studio

Client: Brickyard Brewing

Title: Craft Beer Illustrations

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Visual - Illustration - Series

Award: Silver ADDY Award

FourthIdea, Buffalo, NY

Client: FourthIdea

Title: FourthIdea Website Illustration

Credits:

Thomas Mooney, Executive Creative Director

Monish Bhattacharyya, Creative Director

Joe Conti, Associate Creative Director

Dylan Goodsell, 3D Illustration and Animation

Club: AAF Buffalo

Category: Visual - Art Direction - Campaign

Award: Gold ADDY Award

Delaware North

Client: Patina Restaurant Group

Title: Paseo & Centrico Brand Videos

Credits:

Ben Palmeri, Art Director

Alison Giunta, Senior Graphic Designer

Michelle Griffiee, Graphic Designer

Daniel Agre, Videographer

Sarah Shapiro, Project Manager

Colleen Collesto, Marketing Director, Patina Restaurant Group

Catherine Leitner, Vice President of Marketing

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Evan Pease, Director & Colorist

Zach Zika, 3D Artist & Motion Graphics

Zack Mineo, 3D & VFX Artist

Andy Donovan, Executive Producer

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Silo

Client: Vicis

Title: Trailblazers

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Gold ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Zach Zika, 3D Artist

Zack Mineo, 3D Artist

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

silo

Client: Vicis

Title: Trailblazers

Club: AAF Buffalo

Category: Film & Video - Video Editing

Award: Silver ADDY Award

dPost

Client: Grabbitz

Title: In The Dark

Credits:

Evan Pease, Editor

Carl Critoph, Colorist

Club: AAF Buffalo

Category: Sound - Sound Design - Single

Award: Silver ADDY Award

dPost

Client: PIP

Title: Traverse Helmet

Credits:

Evan Pease, Sound Design

Carl Critoph, Sound Design

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Mr. Smith & dPost, Buffalo, NY

Client: AAF Buffalo

Title: Camp Wannawinanaddy

Credits:

Ryan Delmar, Associate Creative Director

Robert Dimmer, Founder & Principal

Sean Dimmer, Operations Director

Michael Greiner, UX Designer & Developer

Lindsay Neilson, Sr. Art Director

Chrissy Pyne, Partner, Creative Director

Kelsey Sikora, Visual Designer

Nicole Tyrpak, Content Strategist

Collin Wittman, Partner, Strategy Director

Evan Pease, Director & Editor

Carl Critoph, Editor

Zach Zika, Animator

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Gold ADDY Award

dPost

Client: dPost

Title: AAF Buffalo 2024 Award Show Videos

Credits:

Evan Pease, Director & Editor

Carl Critoph, Editor

Zach Zika, Animator

Zack Mineo, Animator

Shannon Silva, Studio Manager

Andy Donovan, Executive Producer

In Collaboration with Mr. Smith Agency,

Club: AAF Buffalo

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Mr. Smith, Buffalo, NY

Client: AAF Buffalo

Title: Camp Wannawinanaddy: Awards

Credits:

Ryan Delmar, Associate Creative Director

Robert Dimmer, Founder & Principal

Sean Dimmer, Operations Director

Michael Greiner, UX Designer & Developer

Lindsay Neilson, Art Director

Chrissy Pyne, Partner, Creative Director

Kelsey Sikora, Visual Designer

Nicole Tyrpak, Content Strategist

Collin Wittman, Partner, Strategy Director

in collaboration with dPost,

Renée Helda, Sr. Art Director

Oxford Pennant, Award Production

Club: AAF Buffalo

AAF DC

Category: Ambient Media - Installations - Single Installation

Award: Silver ADDY Award

Goodbeast, Columbus, Ohio

Client: Nationwide Children's Hospital

Title: Light Up the Lawn, Light Up a Life

Credits:

Hart, Inc.,

Eclipse Creative

Club: AAF DC

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

DESIGN ARMY

Client: Hong Kong Ballet

Title: TuTu Academy

Credits:

Pum Lefebure, Chief Creative Officer

Dean Alexander, Director

Septime Webre, Artistic Director & Choreography

Jake Lefebure, Executive Project Director

Heloise Condroyer, Sucha Becky, Mariela Hsu, Creative Directors

Richard Liu, Jason Chae, Chloe Jung, Momo Jiang, Design Team:

Andrew Strobridge, Director of Photography

Erin Winebrenner, Producer & 1st AD

Karen Lam, Executive Producer

Christine DeLassus, Wardrobe Stylist

David Grossbach, Editor

Parker Jarvie, Colorist

Club: AAF DC

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Pinkston, Arlington, Virginia

Client: American Battle Monument Commission

Title: D-Day 80: Remember Them

Credits:

Collin Ausbury, Director, DP, Editor, Colorist

David Fouse, Executive Producer

Michael Hartman, First Assistant Camera, Post Sound

Alan Imber, Cinematographer

Luke Fletcher, Cinematographer

Zach Crenshaw, Story

Mike Shipman, Producer, Story, Historian

Club: AAF DC

Category: Branded Content & Entertainment – Non-Broadcast

Award: Gold ADDY Award

Distant Moon, Indianapolis, IN

Client: JDA Worldwide

Title: The Moment: Part 1

Credits:

Ian Reid, Director

Ian Reid, Written By

Chase Kinney, Written By

Brent Huffman, Written By

Brent Huffman, Executive Producer

Kacie Hall, Producer

Brent Huffman, Story By

Ian Reid, Story By

John Carrington III, Director of Photography

Daniel Cooley, Production Designer

Nathan Bittner, Editor

Jenna Bergvall, Producer

Club: AAF DC

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

DMI

Client: NCTA - The Internet and Television Association

Title: Every Last Mile

Credits:

Robert Aston, Creative Director

Elizabeth Van Blargan, DMI Associate Creative Director

Kwame DeRoche, DMI CD/Senior Copywriter

Morgan Rossi, DMI Designer

Jocelyn Wallace, DMI Media Manager

Trish Rodriguez, DMI Group Account Director

Chrissie Hsu, DMI Sr. Project Manager

Lindsey Boone, DMI Art Director

Lee Morton, Film Director

Daniel St. Ours, Director of Photography

Jen Barrie, Producer

Cat Demaree, Line Producer

Club: AAF DC

Category: Online/Interactive Campaign

Award: Silver ADDY Award

Distant Moon, Indianapolis, IN

Client: JDA Worldwide

Title: The Moment: Part 1

Credits:

Ian Reid, Director

Ian Reid, Written By

Chase Kinney, Written By

Brent Huffman, Written By

Brent Huffman, Executive Producer

Kacie Hall, Producer

Brent Huffman, Story By

Ian Reid, Story By

John Carrington III, Director of Photography

Daniel Cooley, Production Designer

Nathan Bittner, Editor

Jenna Bergvall, Producer

Club: AAF DC

Category: Visual - Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Silver ADDY Award

DESIGN ARMY

Client: Hong Kong Ballet

Title: TuTu Academy

Credits:

Pum Lefebure, Chief Creative Officer

Dean Alexander, Photographer

Septime Webre, Artistic Director & Choreography

Jake Lefebure, Executive Project Director

Heloise Condroyer, Sucha Becky, Mariela Hsu, Creative Directors

Richard Liu, Jason Chae, Chloe Jung, Momo Jiang, Design Team:

Toan Thai, Retoucher

Club: AAF DC

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Avoq

Client: Ty

Title: Beanie Bouncer Special Effects

Credits:

Kevin Richards, Partner, Chief Creative Officer

Dan Tynan, VP, Group Creative Director

Sarah Kennedy Hillmann, VP, Group Creative Director

Nick Robertson, Senior Copywriter

Abbey Mazur, Senior Art Director

Mary Liz Casey, VP, Account Director

Liz Norton, Executive Producer

Brandon Lescure, Line Producer, Sympatico

Zach Meyers, DP/Director, Sympatico

Everett Glovier, DP/Director, Sympatico

Andy Stack, Composer

Nick Sanborn, Composer

Club: AAF DC

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Eastward, New York, NY

Client: TikTok

Title: TikTok: Summer Games

Credits:

Eastward, Agency

Kohl Threlkeld, Creative Director

Beatriz Diogo, Art Director

Club: AAF DC

Category: Sound - Music - Music With Lyrics - Single

Award: Silver ADDY Award

Avoq

Client: Ty

Title: Beanie Bouncer Original Music

Credits:

Kevin Richards, Partner, Chief Creative Officer

Dan Tynan, VP, Group Creative Director

Sarah Kennedy Hillmann, VP, Group Creative Director

Nick Robertson, Senior Copywriter

Abbey Mazur, Senior Art Director

Mary Liz Casey, VP, Account Director

Liz Norton, Executive Producer

Brandon Lescure, Line Producer, Sympatico

Zach Meyers, DP/Director, Sympatico

Everett Glovier, DP/Director, Sympatico

Andy Stack, Composer

Nick Sanborn, Composer

Club: AAF DC

Category: Film, Video & Sound - Public Service Campaign

Award: Silver ADDY Award

ICF Next

Client: National Cancer Institute, Small Business Innovation Research Program

Title: What It Takes: Women in Science

Credits:

Vetry Ramachandran, Group Creative Director, ICF Next

James Edin, Creative Director, ICF Next

Astrid Hacker, Producer, ICF Next

Trevor Piecham, Motion Graphics Art Director, ICF Next

Amanda Moody, Motion Graphics Art Director, ICF Next

Jose Lopez Rojas, Senior Art Director, ICF Next

Nicholas Larrabure, Senior Video Editor, ICF Next

Courtney Chiapas, Senior Copywriter, ICF Next

Bryce Geiling, Senior Communications Specialist, ICF

Jenelle Azore, Communications Specialist, ICF

Michael Weingarten, Director, Small Business Innovation Research Development Center, National Cancer Institute

Club: AAF DC

AAF GREATER LEHIGH VALLEY

Category: Integrated Branded Content Campaign – Local or Regional/National

Award: Silver ADDY Award

Lehigh Mining & Navigation

Client: C. F. Martin & Co.

Title: Martin X Series Camp

Credits:

Jamie Cutrufelli, Art Director

Cathy Wagner, Account Director

Andrew Tomasino, Photographer and Videographer

Alex Cook, Photographer

Denis Aumiller, Managing Director

Gary Kopervas, Creative Strategist

Scott Byers, Copywriter Managing Director

Club: AAF Greater Lehigh Valley

AAF GREATER LEHIGH VALLEY STUDENT WINNERS

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Kim Vu & Jackie Valenzuela, Allentown, Pennsylvania

Award: Silver ADDY Award

Educational Institution: Moravian University

Title: ROAR Energy Concept

Credits:

Kim Vu, Co-Designer

Jakelyn Valenzuela, Co-Designer

Club: AAF Greater Lehigh Valley

Category: Out-Of-Home - Outdoor & Transit Advertising Outdoor Board (Flat or 3D)

Emily Gaugler, Kutztown, PA

Award: Silver ADDY

Educational Institution: Kutztown University

Title: Mifflinburg Community AR Mural

Credits:

Emily Gaugler, Art Director

Club: AAF Greater Lehigh Valley

AMERICAN
ADVERTISING
AWARDS

*Category: Out-Of-Home - Outdoor & Transit
Advertising Outdoor Board (Flat or 3D)*

Emily Gaugler, Kutztown, PA

Award: Special Judges ADDY Award

Educational Institution: Kutztown University

Title: Mifflinburg Community AR Mural

Credits:

Emily Gaugler, Art Director

Club: AAF Greater Lehigh Valley

AAF GREATER ROCHESTER

Category: Sales Promotion - Product or Service Sales Promotion - Sales Kit or Product Information Sheets

Award: Gold ADDY Award

Partners and Napier

Client: Constellation Brands

Title: To Kalon Collective

Credits:

Meg Dollinger, Creative Supervisor

Ellie Peters, Creative Manager

Katy Collar, Creative Director

Sydney Dron, Art Director/Designer

Kalie Johnson, Copy Supervisor

Sarah Terry, Proofreader

Wendy DiSalvo, Production Supervisor

Taylor Wroblewski, Supervisor, Creative Operations

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Sales Promotion - Product or Service Sales Promotion - Sales Kit or Product Information Sheets

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: Modelo Aguas Frescas Sell In Kit

Credits:

Matt Rogers, Senior Art Director / Designer

Katy Collar, Creative Director

Ron Manley, Creative Manager

Justin Lahue, Senior Copywriter

Sarah Terry, Proofreader

Wendy DiSalvo, Production Supervisor

Taylor Wroblewski, Supervisor, Creative Operations

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Heard Creative

Client: Umamii

Title: Umamii Cannabis Packaging

Credits:

Dave DiPrimo, Designer/Art Director

Nate Phelps, Senior Creative Director

Max Brown, Creative Lead

Beau Rasperry, Creative Lead

Jocelyn Porter, Senior Director, Creative & Account Operations

Tho Nguyen, Senior Editorial Specialist

Matt Sowell, Senior Editorial Specialist

Lisa Lodder, Creative Director

Roemer Harper, Senior Copywriter

Vert, Vendor

Club: AAF Rochester

Category: Websites - Consumer

Award: Silver ADDY Award

Partners and Napier

Client: Stories of Strength

Title: Stories of Strength Website

Credits:

Costa Boudouvas, Group Director, Creative Technology

Gaston Azcurra, Experience Designer

Cindy Rogers, Copywriter

Kristin Stevenson, Senior Art Director

Rob Liroy, Lead Web Developer

Geoff Harris, Web Developer

Stephanie Dümmer, Project Manager

Melissa Smith, Director of Operations, Resourcing and Project Management

Jacob Gavin, Head of Production

Carli Moore, Assistant Producer

Erin Dwyer, Editorial Services Manager

Steve Rall, Editor

Club: AAF Rochester

Category: Visual - Illustration - Single

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: The Noble Share Pkg & Illustration

Credits:

Dillon Constable, Director, Multimedia

Casey Brett, Creative Manager

Ellie Peters, Creative Manager

Claire Malboeuf, Senior Art Director / Designer

Justin Lahue, Senior Copywriter

Katy Collar, Creative Director

Sean Dann, Design Director

Jesse Roff, Multimedia Specialist, Rendering

Taylor Wroblewski, Supervisor, Creative Operations

Mike LaTona, Associate Director, Creative Operations

Sarah Terry, Proofreader

Rob Kottkamp, Chief Creative Officer

Club: AAF Rochester

Category: Visual > 053 - Art Direction - Single

Award: Gold ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: Golisano Children's Hospital

Title: "The Land of Oz" Event Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Dana Denberg, Associate Creative Director

Britt Benjamin, Senior Communications Brand Manager

Stephanie Miller, Prepress Supervisor

Alex Paige, Production Designer

Bob Charboneau, Director of Print Production

Rich Brainerd Studios, Photo Credit

Panther Graphics—Rochester, NY, Printer

Club: AAF Rochester

Category: Visual - Art Direction - Single

Award: Silver ADDY Award

Dixon Schwabl + Company, Victor, NY

Client: Dixon Schwabl + Company

Title: DS+CO Eclipse Party Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Jewel Mastrodonato, Senior Art Director

Nick Guadagnino, Senior Copywriter

Jenna Page, Senior Brand Manager

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Print Production

Jeff Zielinski, Senior Creative Manager

Ian Auch, Creative Technologist

Jen Moritz, Senior Editor

Madison Como, Executive Assistant

Christine Zajonczkoski, Director of First Impressions

Club: AAF Rochester

Category: *Film & Video - Cinematography - Single*

Award: Silver ADDY Award

Dixon Schwabl + Company, West Henrietta, NY

Client: CooperVision

Title: Life of a Collector

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Robin Lohkamp, Creative Director

Chrissy Ortiz, Associate Creative Director

Robin Lorenzo, Senior Copywriter

Meg Lavery, Copywriter

Alex Paige, Production Designer

Belinda Lott, Senior Studio Production Manager

Britt Benjamin, Senior Communications Brand Manager

Connor Dixon-Schwabl, Producer

Pete Wayner, Editor

Shad Froman, Editor

Club: AAF Rochester

Category: Sound - Sound Design - Single

Award: Gold ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: OneROC

Title: Greater ROC "Greater Than" Anthem

Club: AAF Rochester

Category: Sales & Marketing - Public Service Collateral - Brand Elements

Award: Silver ADDY Award

Dixon Schwabl + Company, Rochester, NY

Client: Golisano Children's Hospital

Title: "The Land of Oz" Event Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Dana Denberg, Associate Creative Director

Britt Benjamin, Senior Communications Brand Manager

Stephanie Miller, Prepress Supervisor

Alex Paige, Production Designer

Bob Charboneau, Director of Print Production

Rich Brainerd Studios, Photo Credit

Panther Graphics—Rochester, NY, Printer

Club: AAF Rochester

Category: Collateral - Brand Elements

Award: Silver ADDY Award

Dixon Schwabl + Company, Victor, NY

Client: Dixon Schwabl + Company

Title: DS+CO Eclipse Party Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Jewel Mastrodonato, Senior Art Director

Nick Guadagnino, Senior Copywriter

Jenna Page, Senior Brand Manager

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Print Production

Jeff Zielinski, Senior Creative Manager

Ian Auch, Creative Technologist

Jen Moritz, Senior Editor

Madison Como, Executive Assistant

Christine Zajonczkoski, Director of First Impressions

Club: AAF Rochester

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Partners and Napier

Client: AAF Greater Rochester

Title: Escape Mediocrity Campaign

Credits:

Dan O'Donnell, Group Creative Director

Rob Warchol, Associate Creative Director

Scott Allen, Creative Director

Kristin Stevenson, Sr. Art Director

Jim Nunes, Creative Supervisor

Claire Harvey, Account Supervisor

Rachel Rockwell, Assistant Account Executive

Lauren Lanzalaco, Associate Director of Project Management

Sylvia DiStefano, Project Manager

Wendy DiSalvo, Production Supervisor

Erin Dwyer, Editorial Services Manager

JP Smith, Senior Production Artist

Club: AAF Rochester

AAF GREATER ROCHESTER STUDENT WINNERS

Category: Magazine Advertising - Campaign

Cole Meredith, Boca Raton, FL

Award: Gold ADDY Award

Educational Institution: Syracuse University Newhouse

Title: This Is My Happy Face

Credits:

Cole Meredith, Art Director

Club: AAF Rochester

Category: App (Mobile or Web-Based)

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Gold ADDY, Best of Show ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Thoughtify

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

Category: App (Mobile or Web-Based)

Brooke Hirsch, Brooklyn, NY

Award: Silver ADDY

Educational Institution: Syracuse University Newhouse

Title: AI vs. AI

Credits:

Brooke Hirsch, Copywriter

Club: AAF Rochester

Category: S31 - Digital Creative Technology

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: My Opia

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

Category: Artificial intelligence - Creative Element - Single

Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Thoughtify

Credits:

Remi Tsunoda, Art Director

Avery Schildhaus, Copywriter

Club: AAF Rochester

AMERICAN
ADVERTISING
AWARDS

Category: App (Mobile or Web-Based)

Brooke Hirsch, Brooklyn, NY

Award: Special Judges Award ADDY Award

Educational Institution: Syracuse University Newhouse

Title: AI vs. AI

Credits:

Brooke Hirsch, Copywriter

Club: AAF Rochester

AMERICAN
ADVERTISING
AWARDS

Category: App (Mobile or Web-Based)
Remi Tsunoda & Avery Schildhaus, Honolulu, Hawaii
Award: BEST OF SHOW ADDY Award
Educational Institution: Syracuse University Newhouse
Title: Thoughtify

Credits:
Remi Tsunoda, Art Director
Avery Schildhaus, Copywriter
Club: AAF Rochester

AAF NEW YORK CITY METRO

Category: Out-of-Home - Outdoor Board - Single Board

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn NY

Credits:

Eric Schutte, Executive Creative Director

Vinny Tulley / John DeVito / Matt Herr, CW/CD

Matthew Thompson, AD

Matt Herr / Eric Schutte, AD/CD

Mark Collom, Producer

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Gold ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign I - NY

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign One

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign Heroes Give

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Out-of-Home - Outdoor Board Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: LiveOn NY

Title: LiveOn Campaign A Good Heart

Credits:

Eric Schutte, Executive Creative Director

Mark Teringo, Vinny Tulley, John DeVito, Eric Schutte, Matthew Thompson, Ellis Verdi, Wayne Winfield and Harvey Cohen, CW/CD

Matthew Thompson, Scott Steidle, Vinny Tulley, Eric Schutte, AD

Mark Collom, Barbra Michelson, Michael Shapiro, Producers

Jack Chandler, Thomas Brown, Editors

Club: AAF New York City Metro

Category: Social Media - Single Execution

Award: Gold ADDY Award

BBD0, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

Digitas

Client: Haleon

Title: The Talk of the Ton

Credits:

Katie Williams, CMO, Haleon

Sameer Rabbani, Marketing Director, Haleon

Tish Tillie, Marketing Director, Haleon

Chelsea Berg, Media Strategy Manager, Haleon

Aimee Garriga, Integrated Marketing and Strategy Lead, Haleon

Sarah Miller, External Communications Manager, Haleon

Natalie Castillo, Amazon Customer Sales Manager, Haleon

Sammi Zola, US Commerce Media Manager, Haleon

Denisa Adetola, Brand Manager, Haleon

Chris Dilorio, Chief Creative Officer, Shondaland

Sandie Bailey, Chief Creative Officer, Shondaland

Tia Valenti, Associate Creative Director, Shondaland

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Gold ADDY Award

BBDO, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Television

Award: Silver ADDY Award

CLICKON MEDIA, New York, NY

Client: CLICKON Media

Title: Dear Employer

Credits:

Daniel Feuer, Creative Director

Benjamin Potter, Chief Executive Officer

Eileen Lamb, Head of Social

Kelli Seely, Chief Marketing Officer

Arianna Esposito, Vice President, Services and Supports, Lifespan Programs

Club: AAF New York City Metro

Category: Copywriting

Award: Gold ADDY Award

BBDO, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

Category: Sound - Music - Music Without Lyrics - Single

Award: Gold ADDY Award

BBDO, McLean, Virginia

Client: Pedigree

Title: Tail Orchestra

Credits:

Peter Kain, Executive Creative Director

Marcelo Nogueira, Executive Creative Director

Breno Ribeiro, Creative Director

Luz Arroyo, Associate Creative Director

Mark Lester, Project Director

Alex Gianni, EVP Director of Production

Becky Burkhard, Group Executive Producer

Esther Lee, Producer

Kathleen Bannon, Business Affairs Manager

Julia Millison, Senior Music Producer

Joshua Steinman, EVP, Senior Director

Caitlyn Norling, SVP, Account Director

Club: AAF New York City Metro

Category: Film, Video & Sound - Advertising Industry Self-Promotion Film, Video & Sound

Award: Gold ADDY Award

BBDO, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

AMERICAN
ADVERTISING
AWARDS

*Category: Film, Video & Sound - Advertising Industry
Self-Promotion Film, Video & Sound*

Award: BEST OF SHOW ADDY Award

BBDO, New York, NY

Client: AICP

Title: Museum-Worthy

Credits:

Marcelo Nogueira, Executive Creative Director

Peter Kain, Executive Creative Director

Dan Oliva, Senior Creative Director

Scott Mahoney, Senior Creative Director

Ralph Laucella, Executive Producer

Marc Grill, Executive Producer

Grayson Bithell, Producer

Brian Billow, Director

Bob Yeoman, Director of Photography

Devon Clark, Head of Production

Ken Licata, Executive Producer

Deryck Highbridge, Production Supervisor

Club: AAF New York City Metro

AAF NEW YORK CITY METRO STUDENT WINNERS

Category: Sales Promotion > S01 - Product or Service Sales Promotion > S01B - Point of Purchase

Starbucks: Unseen Stars

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Starbucks: Unseen Stars

Credits:

Yonghwa Cha, Art director

Jieun Kang, Strategy / planner

Daeyun Kim, Art director

Minseo Kang, Designer

Seungchan Moon, Copywriter / planner

May(Sujeong) Lee, Art Director

Gyeongmo Kim, Designer

Club: AAF New York City Metro

Category: Collateral Material - Publication Design - Cover/Editorial Spread or Feature - Series

Elizabeth Phelps, Brooklyn, New York

Award: Gold ADDY Award

Educational Institution: Miami Ad School New York

Title: Obsessed With Decks

Credits:

Elizabeth Phelps, Art Director

Club: AAF New York City Metro

Category: Out-Of-Home - Outdoor & Transit Advertising - Campaign

Nope, I won't get it Team

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Dove - Nope, I won't get it

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

yeojin baek, Planner

Yena Hong, Art Director

Yearim Park, Planner

Sungmin Ro, Planner

Nakhoon Choi, Copywriter

Taewook Lee, Planner

Daegeon Yu, Planner

Jungyun Park, Planner

Club: AAF New York City Metro

Category: Social Media - Single Execution

Katie Chen, Seungyoon Kwon

Award: Gold ADDY Award

Educational Institution: School of Visual Arts

Title: Accept It

Credits:

Katie Chen,

Seungyoon Kwon,

Club: AAF New York City Metro

Category: Advertising & Promotion - Web Banner Ads or Website Takeovers

Hot Tomatoes, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Heinz - Hot Tomatoes

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

Seul Lee, Art Director

Yeojin Baek, Planner

Seoyoung Kim, Planner

Sungmin Park, Planner

Daegeon Yu, Planner

Club: AAF New York City Metro

Category: Integrated Advertising Campaign - Consumer Campaign

Cora Veltman, Aaron Payne, Brooke Marram, New York, NY

Award: Gold ADDY Award

Educational Institution: book180

Title: Raid - Leave No Survivors

Credits:

Cora Veltman, Art Director

Aaron Payne, Copywriter,

Brooke Marram, Art Director

Club: AAF New York City Metro

Category: Integrated Advertising Campaign - Consumer Campaign

Starbucks: Unseen Stars, West New York, NJ

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Starbucks: Unseen Stars

Credits:

Yonghwa Cha, Art director

Jieun Kang, Strategy / planner

Daeyun Kim, Art director

Minseo Kang, Designer

Seungchan Moon, Copywriter / planner

May(Sujeong) Lee, Art Director

Gyeongmo Kim, Designer

Club: AAF New York City Metro

Category: Art Direction - Campaign

Nope, I won't get it, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Dove - Nope, I won't get it

Credits:

Simon You, Team Lead

Jaeuk Lee, Planner

Subin Lee, Art Director

Yejin Kim, Art Director

yeojin baek, Planner

Yena Hong, Art Director

Yearim Park, Planner

Sungmin Ro, Planner

Nakhoon Choi, Copywriter

Taewook Lee, Planner

Daegeon Yu, Planner

Jungyun Park, Planner

Club: AAF New York City Metro

Category: Digital Creative Technology

Chatcode, Seoul, Seoul

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Chatcode

Credits:

Seonyeong Kim,

Sungmin Ro,

Nakhoon Choi,

Angie (Hyunjee) Yoo,

Jungyun Park,

Jaehee Kwon

Club: AAF New York City Metro

AAF PHILADELPHIA METRO

Category: Branded Content & Entertainment - Non-Broadcast

Award: Silver ADDY

Oak Leaf Media, Philadelphia, PA

Client: OIC Philadelphia

Title: The Beacon On Broad Street

Credits:

Sheila Ireland, Executive Producer, President & CEO - OIC Philadelphia

Andrew Bergman, Producer, Chief Advancement Officer - OIC Philadelphia

Brendan Walsh, Producer, Director

Dave Niziolek, Producer, Director of Photography

Kyle Griffin, Producer, Location Audio

Luke Miller, Assoc. Producer

Kyle Bayha, Camera Operator

Chris Sherard, Key Grip

Club: AAF Philadelphia Metro

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Brownstein, West Trenton, NJ

Client: NJM Insurance

Title: NJM No Jingles or Mascots Campaign

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

Meredith Schwinder, Group Creative Director

Chris Grenier, Group Creative Director

Scott Cirlin, Creative Director

Kaitlyn Castillo, Creative Director

Andrew Acconzo, Senior Copywriter

Jen Betit, Art Director

Jesse Kahn, Senior Copywriter

Zachary Haines, Senior Art Director

Nicole Lundy, Executive Producer

Jennifer Judge, Producer

Club: AAF Philadelphia Metro

Category: Visual - Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Gold ADDY Award

Think Traffic, Hammonton, NJ

Client: Tomasello Winery

Title: Tomasello Winery Incredible Creams

Credits:

Kate Talamo,

Jan Talamo,

Justin Block,

Dmitry Irmetov,

Donna Allen,

Steve Cobb,

Tricia Springfield,

Club: AAF Philadelphia Metro

Category: Film & Video - Cinematography -Single

Award: Silver ADDY Award

Lutron Electronics

Client: Lutron Electronics Co., Inc.

Title: The Light You Feel

Club: AAF Philadelphia Metro

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Brownstein, West Trenton, NJ

Client: NJM Insurance

Title: Hiking

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

Meredith Schwinder, Group Creative Director

Chris Grenier, Group Creative Director

Scott Cirlin, Creative Director

Kaitlyn Castillo, Creative Director

Jesse Kahn, Senior Copywriter

Zachary Haines, Senior Art Director

Nicole Lundy, Executive Producer

Steve Briggs, VP, Director of Client Services

Ryan Paton, Group Account Director

Kiran Sardar, Account Director

Club: AAF Philadelphia Metro

*Category: Online/Interactive Self-Promotion - Advertising Industry Self-Promotion
Online/Interactive/ Virtual Reality*

Award: Silver ADDY Award

Brownstein, Philadelphia, PA

Client: Brownstein Group

Title: Coal Rewrap

Credits:

Erin Allsman, President

Gary Greenberg, VP, Chief Creative Officer

Jill Losada, Director of Creative Operations

Jim DiGiovanni, Associate Creative Director -Art

Ryan Cook, Associate Creative Director - Copy

Matt Rondos, Art Director

Jen Betit, Art Director

Mark Schaeffer, Studio Manager

Bryan Tyler, Senior Editor

Will Murdoch, Lead Creative Technologist

Jessa Farkas, Interactive Designer

Rebekah Atkins, Proofreader/Copy Editor

Club: AAF Philadelphia Metro



Category: Branded Content & Entertainment - Non-Broadcast

Award: Mosaic Award

Oak Leaf Media, Philadelphia, PA

Client: OIC Philadelphia

Title: The Beacon On Broad Street

Credits:

Sheila Ireland, Executive Producer, President & CEO - OIC Philadelphia

Andrew Bergman, Producer, Chief Advancement Officer - OIC Philadelphia

Brendan Walsh, Producer, Director

Dave Niziolek, Producer, Director of Photography

Kyle Griffin, Producer, Location Audio

Luke Miller, Assoc. Producer

Kyle Bayha, Camera Operator

Chris Sherard, Key Grip

Club: AAF Philadelphia Metro

AAF PITTSBURGH

Category: Ambient Media - Installations - Multiple Installations

Award: Silver ADDY Award

GH Advertising

Client: FedEx

Title: FedEx Masterpiece

Credits:

Bryan Vorp, ACD/Art Director

Beth Beck, ACD/Copywriter

Tia Kalas, CD/VP

Debbie Regan, CD/VP

Mike Giunta, CCO

Ashley Motto, Account Director

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Campaign

Award: Silver ADDY Award

nfm

Client: Giant Eagle

Title: Hulk Hogan Real American Beer

Credits:

Jeremie Musyt, Creative Director

Jay Obstarczyk, Art Director

Steve Farrar, Art Director

Madison Morrow, Graphic Designer

Gordon Robertson, Copywriter

Preston Ciranni, Accounts

Victor Kimmel, Account Director

Ellen Clouse, Event Producer

Club: AAF Pittsburgh

Category: Social Media - Campaign

Award: Gold ADDY

Animal

Client: Animal

Title: Downward Dog Webisodes for Social

Credits:

Michael Killen, Director

Kathy Dziubek, Executive Producer

Beth Voltz, Editor

Allan Stallard, Colorist

Dan Ayer, Oyster Creative Co., Social Media Strategist

Animal, Company

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Canopy Studios / futurevoice, San Francisco, CA

Client: futurevoice

Title: Grilling Men

Credits:

Stef Dag, Host

Madi Hart, Creative Director / Head Writer

Grey Centaura, Executive Producer

Bridget Taylor, Editor

Jesse Fish, Title Graphics

Jack Ohrman, DP

Amir Megherhi, Sound / Production

CJ Richter, Producer

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Animal

Client: Animal

Title: Same Time Next Year

Credits:

Luke Ewing, Director/VFX Lead

Brooke Doran, Modelling/Animation

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

PMI Digital, Pittsburgh, PA

Client: PPG

Title: PPG 2025 Color of the Year Campaign

Credits:

Damien Christian D'Amico, Creative Director, Editor and VFX/AI

Julia Hannan, Executive Producer

Lisa Verzilli, Creative Producer

Kevin Stiller, Director of Photography

Colleen O'Neil, Production Coordinator

Graham Sheldon, 1st AC

laysha Samad, Make Up Artist

Ariana Matthews, Hair Stylist

Brianna Christie, Production Assistant

Ryan Stewart, Mixing Engineer

Angel Lin, Purple Basil Model

Club: AAF Pittsburgh

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Untitled Content, Pittsburgh, PA

Client: Aerie

Title: Aerie Back to School Campaign

Credits:

J dax Parise, Executive Producer

Katie Mielo, Producer

Emily Swenglish, Lead Editor/Colorist

Club: AAF Pittsburgh

AMERICAN
ADVERTISING
AWARDS

Category: Social Media - Campaign

Award: Special Judges Award

Animal

Client: Animal

Title: Downward Dog Webisodes for Social

Credits:

Michael Killen, Director

Kathy Dziubek, Executive Producer

Beth Voltz, Editor

Allan Stallard, Colorist

Dan Ayer, Oyster Creative Co., Social Media Strategist

Animal, Company

Club: AAF Pittsburgh

CAPITAL REGION ADVERTISING FEDERATION

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Super Scout

Client: USTA

Title: USTA - BIG FOE "Frances Tiafoe"

Credits:

John Stegemann, Director / Producer

Jim Powers, Director / Cinematographer

Matt Guerra, USTA Producer

Steve Powers, Assoc. Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Single

Award: Silver ADDY Award

Super Scout

Client: USTA

Title: USTA - BIG FOE "Frances Tiafoe"

Credits:

Jim Powers, Director / Cinematographer

John Stegemann, Director / B-Cam

Lakota Ruby-Eck, B-Cam / AC

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award

Elizabeth Kline Murphy Productions, Farmington, PA

Client: Nemaocolin

Title: Chateau at Nemaocolin

Credits:

Elizabeth Kline Murphy, Executive Producer

Jordan Millington Liquorice, Director

Karl Elchinger, Director of Photography

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Campaign

Award: Silver ADDY Award

Super Scout

Client: GE Vernova

Title: GE Vernova - Winds of Change

Credits:

Jim Powers, Cinematographer

Lakota Ruby-Eck, B-Cam

John Stegemann, B-Cam / Additional Cameras

Adam Muro, B-Cam / Additional Cameras

Rebecca Shurtleff, GE Producer

Club: Capital Region Advertising Federation

Category: Film, Video & Sound - Corporate Social Responsibility Campaign

Award: Silver ADDY Award

Super Scout

Client: GE Vernova

Title: GE Vernova - Winds of Change

Credits:

John Stegemann, Director / Producer

Jim Powers, Director / Producer

Rebecca Shurtleff, GE Vernova Producer

Krista Carroll, GE Vernova Producer

Club: Capital Region Advertising Federation

CAPITAL REGION ADVERTISING FEDERATION STUDENT WINNERS

Category: Film, Video & Sound - Animation or Special Effects

Ty Ardman, Troy, New York

Award: Silver ADDY Award

Educational Institution: Russell Sage College

Title: Launch

Club: Capital Region Advertising Federation

NORTHEAST PENNSYLVANIA

Category: Online Film, Video, and Sound > 035 - Webisode(s) > 035B - Series

Award: Silver ADDY Award

WVIA

Client: WVIA

Title: NEPA @ Work

Credits:

Alexander Monelli, Director, Cinematographer, Editor

Ben Payavis II, Executive Producer

Ron Andruscavage, Production Manager

Club: AAF NEPA

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

WVIA

Client: VIA Short Takes

Title: Girls Wrestling Documentary

Credits:

Alexander Monelli, Director

Club: AAF NEPA

NORTHEAST PENNSYLVANIA STUDENT WINNERS

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Renae Mack, Selinsgrove, PA

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Suburbia Hard Cider Packaging

Club: AAF NEPA

Category: Integrated Campaigns - Integrated Brand Identity Campaign - Campaign

Hunter Rossman, Rebersburg, PA

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Fearsome Critter Beer Works

Club: AAF NEPA