



AMERICAN
ADVERTISING
AWARDS

2023-2024 Professional & Student Winners

PROFESSIONAL WINNERS - IN ORDER BY CATEGORY

SALES & MARKETING

001C-465635-02-BUF

Category: Sales Promotion - Product or Service Sales Promotion - Menu

Award: Silver ADDY Award

Delaware North

Client: Space 220 Restaurant

Title: Space 220 Interactive Beverage Menu

Credits:

Olivier Rassinoux, Vice President of Restaurant & Bar

Kyle Collins, Director of Marketing

Jeff Bucki, Lead Copywriter

Ben Palmeri, Senior Art Director

Michelle Griffiee, Graphic Designer

Rick Ho, Senior Graphic Designer

Michael Vick, Senior Media Producer

Francesca Bubba, Graphic Designer

Sarah Shapiro, Project Manager

Aaron Van, Photographer

Club: AAF Buffalo

Entry ID: 002A-469260-02-RAF

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: Lunar New Year / Flow Gift Box

Credits:

Jackie Bowser, Senior Art Director
Lonna Kurrasch, Senior Art Director
Jessi Putnam, Senior Art Director
Ellie Peters, Creative Manager
Katy Collar, Creative Director
Justin Lahue, Senior Copywriter
Kalie Johnson, Supervisor, Copywriting
Sarah Terry, Proofreader
Mike LaTona, Supervisor, Creative Operations
Marcus Conge, Senior Multimedia Specialist / Rendering
Sean Dann, Director, Multimedia
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 002A-461927-02-RAF

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: High West Bourye

Credits:

Casey Brett, Creative Manager
Matt Ebent, Creative Supervisor / Illustrator
Ellie Peters, Creative Manager
Justin Lahue, Senior Copywriter
Dillon Constable, Director, Mulitmedia / Illustrator
Marcus Conge, Senior Multimedia Specialist
Sean Dann, Director, Mulitmedia
Bess Johnson, Senior Proofreader
Sarah Terry , Proofreader
Mike LaTona, Supervisor, Creative Operations
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 002B-448809-02-BAL

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: Camp David Presidential Retreat

Title: Camp David Private Label Wine

Credits:

Lisa Sirbaugh, Creative Director & Illustrator

KSidrane, Printer
Golden State Box Factory, Box Manufacturer
Lafitte Cork & Capsule, Cork & Capsule Manufacturer

Club: AAF Baltimore

Entry ID: 002B-461898-02-RAF

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: High West Barrel Selects

Credits:

Case Brett, Creative Manager
Dillon Constable, Director, Multimedia / Illustrator
Ellie Peters, Creative Manager
Justin Lahue, Senior Copywriter
Katy Collar, Creative Director
Marcus Conge, Senior Multimedia Specialist
Chad Pattison, Creative Manager
Sean Dann, Director, Multimedia
Kay Horton-Leonard, Proofreader
Mike LaTona, Supervisor, Creative Operations
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 008C-464212-02-BUF

Category: Collateral Material - Publication Design - Magazine Design

Award: Silver ADDY Award

Entrant Company: FourthIdea, Niagara Falls, New York

Client: Destination Niagara USA

Title: 2023 Travel Guide

Credits:

Tom Mooney, Executive Creative Director
Monish Bhattacharyya, Creative Director
Joe Conti, Associate Creative Director
Devon Dams-O'Connor, Copywriter
Heather Stahlman, Associate Art Director
Phil Redfield, Senior Art Director
Sean Daly, Graphic Designer
Kirstin Hawayek, Account Executive

Club: AAF Buffalo

Entry ID: 009A-471579-02-BAL

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single

Award: Gold ADDY Award

Entrant Company: Mission

Client: Johns Hopkins University

Title: NACAC Blue Jay

Credits:

Caitlin Turner, Art Director

Matt Reinertson, Sr. Copywriter

Ashleigh Torchiana, AD Account Strategy

Patty Fontanazza, Sr. Account Strategist

Chris Barry, Account Strategist

Brennan Nolan, Project Manager

Jake Yohn, AD Project Management

Todd Harvey, Principal/Creative Director

Club: AAF Baltimore

Entry ID: 009A-451074-02-RAF

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single

Award: Silver ADDY Award

Entrant Company: Dixon Schwabl + Company, Rochester, NY

Client: Monroe Community College Foundation

Title: MCCF Gold Star Gala Invitations

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Executive Creative Director

Jewel Mastrodonato, Senior Art Director

Nick Guadagnino, Senior Copywriter

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Production + Resourcing

Jen Moritz, Senior Editor

Amanda Maxim, Account Director

Mel Brand, Account Supervisor

EPI Printing,

Rich Brainerd, Rich Brainerd Studios-Photography

Julia Lowe, Proofreader

Club: AAF Greater Rochester

Entry ID: 009B-454078-02-LEH

Category: *Collateral Material - Special Event Material - Card, Invitation, Announcement - Campaign*

Award: Silver ADDY Award

Entrant Company: Sarah Derr, Allentown, Pennsylvania

Client: Sarah Derr

Title: Eternally Derr's Wedding Collateral

Credits:

Sarah Derr, Designer & Copywriter

The Foil Printing Co., Printer

Moo, Printer

Club: AAF Greater Lehigh Valley

Entry ID: 011C-470520-02-RAF

Category: *Direct Marketing - Specialty Advertising - Campaign*

Award: Silver ADDY Award

Entrant Company: Truth Collective, Rockville, Maryland

Client: Association of School and Colleges of Optometry

Title: ASCO Eye Opener Sessions

Credits:

Josh Coon, Experience Director

Matt McKeveny, Associate Design Director

Ruth Rossi, Senior Visual Designer

Alyssa Davis, Associate Creative Director, Copy

Ken McVeagh, Strategist

Ashley Stoller, Senior Project Leader

Nue Chanthavongsay, Content Creator

Jennifer Piper, Director of Client Services

Sydney Aspenleiter, Senior Account Executive

Julie Garland Clementi, Copywriter

Paige Pence, Director, Student and Residency Affairs, ASCO

Dawn Mancuso, Executive Vice President and CEO, ASCO

Club: AAF Greater Rochester

Entry ID: 012B-465334-02-CNY

Category: *Magazine Advertising - Magazine Advertising - Spread, Multiple Page or Insert*

Award: Gold ADDY Award

Entrant Company: EssenceMediacom, San Jose, California

Client: eBay

Title: Twiggy Full Circle

Credits:

Benjamin Vendramin, Chief Creative Officer
Paola Mounla, Creative Director
James Barkley, Creative Director
Nathan Davidow, Associate Director S&E
Andrea Gutowski, Partnerships Director
Laura Duane, Executive Strategy Director
Holly Carters, Senior Associate Director
Tara Harris, Account Director
Dina Nguyen, Integrated Content Producer
Adnan Brankovic, Managing Partner Account Management
Brady Dollard, Account Director
Jox Petiza, Senior Partner, Group Strategy Director

Club: AAF New York City Metro

Entry ID: 012C-469728-02-CNY

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages

Credits:

Eric Schutte, Executive Creative Director
Scott Steidl, Art Director
Wayne Winfield, Copy Writer

Club: AAF New York City Metro

Entry ID: 012C-469743-02-CNY

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages 2

Credits:

Eric Schutte, Executive Creative Director
Scott Steidl, Art Director
Wayne Winfield, Copy Writer

Club: AAF New York City Metro

Entry ID: 013A-465468-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Full Page or Less

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: The Philadelphia Inquirer Jeet

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 013A-465511-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Full Page or Less

Award: Silver ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: The Philadelphia Inquirer Gritty

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 013D-465525-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Campaign

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: Unsubscribe

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

PRINT ADVERTISING

Entry ID: 018A-449976-02-CNY

Category: *Out-of-Home - Poster - Single Unit*

Award: Silver ADDY Award

Entrant Company: Plastic Palmtree, Inc., Culver City, CA

Client: Amazon Prime Video

Title: Judy Blume Forever

Credits:

PLASTIC PALMTREE, Executive Creative Director: Masha Kupets Navarre

Mark Scheider, Global Head of Marketing - Amazon Prime Video

Alison Herschberg Williams, Sr. Creative Lead - Amazon Prime Video

Club: AAF New York City Metro

OUT-OF-HOME & AMBIENT MEDIA

Entry ID: 020A-467813-02-BAL

Category: *Out-of-Home - Large Venue - Single*

Award: Silver ADDY Award

Entrant Company: Bully Entertainment, Seattle, Washington

Client: Quantum Fiber

Title: Speed Zone "Digital Dash"

Credits:

Dana Repp, Senior Manager, Sponsorships

Brian Dalessi, Dir. Fiber Marketing

Jessica Knadle, Vice President, Client Services & Insights

Carlson Bull, Creative Director, CEO

Olga Hasta, Director of Project Management

Michael Santee, Creative Producer

Max Haleachin, Director of Tech Art and Production

Jack Chernomorets, Lead UX Designer

David Kay, Visual Developer

Cristi-Daniel Mocreac, Senior Developer

Andrei Cravtov, Senior Developer

Joy Martin, Lead Animator

Club: AAF Baltimore

Entry ID: 021C-452170-02-BAL

Category: *Websites - Websites - Microsites*

Award: Gold ADDY Award

Entrant Company: Alexander & Tom

Client: National Park Service

Title: Shen. National Park Lewis Mountain
Club: AAF Baltimore

Entry ID: 022B-456250-02-BUF

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: M&T Bank

Title: Undercover Diggs

Credits:

Liz Mattingly, Creative Director
Nicole Reinard , Creative Director
Nicole Reinard, Art Director
Kit Kuebler, Copywriter
Cuyler Hettich, Account Director
Gina Marinelli, Account Manager
Courtney Flynn, Project Manager
Ellen Lowrey, Executive Producer
Ellen Lowrey, Director
Dustan Whitcomb, Associate Producer
Ben Woody, Director of Photography
Alex Behrens, Editor

Club: AAF Buffalo

Entry ID: 022B-457146-02-BUF

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Mr. Smith Agency, Buffalo, NY

Client: Labatt USA

Title: "We're Sorry" Campaign

Credits:

Ryan Delmar, Director of Photography
Robert Dimmer, Principal
Sean Dimmer, Director of Operations
Michael Greiner, Digital Developer
Luke Hallick II, UX Designer
Renée Helda, Senior Art Director
Nicole Tyrpak, Content Strategist
Lindsay Neilson, Art Director
Chrissy Pyne, Partner, Creative Director

Collin Wittman, Parter, Strategy Director
Drew Lazelle, Talent

Club: AAF Buffalo

Entry ID: 022B-460693-02-PIT

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Carnegie Library of Pittsburgh, Pittsburgh, Pennsylvania

Client: Carnegie Library of Pittsburgh

Title: From Books to Bars with Frzy!

Credits:

Carnegie Library of Pittsburgh, Executive Producer

Frzy, Executive Producer, Creative

Mike Cerce, Producer/Director

Suzanne Thinner, Producer

Delroy "D-Roy" Andrews , Music

Mark Ryes, Episode Narrator

Dean Bog, Photography/Editing

Darcy Neureiter, Production Assistant

Club: AAF Pittsburgh

Entry ID: 022B-465570-02-CNY

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Digitas

Client: Invisalign

Title: Invis Is Drama Free

Credits:

Atit Shah, EVP, Chief Creative Officer, North America, Digitas

Andrea Scotting, SVP, Creative Director, Digitas

Danny Gottlieb, VP, Creative Director, Copy, Digitas

Melanie Cleary, Associate Creative Director, Art, Digitas

Erica Donovaro, Associate Creative Director, Copy, Digitas

Hayley Grassetti, Associate Creative Director, Art, Digitas

Andrew Radlowski, Digitas, Senior Copywriter, Digitas

Chris Chan, Senior Art Director, Digitas

Dana Thompson, VP, Group Director, Executive Producer, Digitas

Carrie Lewis, Associate Director, Senior Producer, Digitas

Chris Quintero, Associate Director, Social Strategy, Digitas

Christy Claxton, Group Account Director, Digitas

Club: AAF New York City Metro

Entry ID: 022B-466038-02-BUF

Category: *Social Media > 022 - Campaign*

Award: Silver ADDY Award

Entrant Company: Mower

Client: Loretto

Title: Live Like Loretta AI

Credits:

Kevin Tripodi, Group Creative Director

Matt Craver, Associate Creative Director

Yansong Jiang, Motion Graphics/Video Editor

Steven Peters, Creative Supervisor

Chris Steenstra, Account Director

Margaret Flores, Performance Marketing Director

Joe DiVirgilio, Project Manager

Club: AAF Buffalo

Entry ID: 022B-469791-02-CNY

Category: *Social Media - Campaign*

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Social Media Campaign

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield , Copy Writer

Club: AAF New York City Metro

ONLINE/INTERACTIVE

Entry ID: 031C-461539-02-BAL

Category: *Television Advertising - Local (One DMA) - Campaign*

Award: Gold ADDY Award

Entrant Company: 186 Advertising

Client: Maryland State Fair

Title: PREPARE FOR THE FAIR

Credits:

Doug Martin, Creative Director

Joseph Simons, Producer
PRODUCERS, Video & Audio Production
Club: AAF Baltimore

Entry ID: 032A-453425-02-CNY

Category: Television Advertising - Regional/National - Single Spot – Up to 2:00

Award: Silver ADDY Award

Entrant Company: Lou Perez

Client: Foundation for Individual Rights and Expression (FIRE)

Title: Taking a knee in sports? For what!?

Club: AAF New York City Metro

Entry ID: 032B-468307-02-PIT

Category: Television Advertising - Regional/National - Campaign

Award: Silver ADDY Award

Entrant Company: Barkley, Pittsburgh, PA

Client: The Andy Warhol Museum

Title: Join the Family

Credits:

Geoff Hoskinson, Creative Director

Cathy Bowen, Creative Director

Club: AAF Pittsburgh

Entry ID: 033A-455909-02-BUF

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Entrant Company: silo

Client: Vicis

Title: Vicis Means Change

Credits:

silo, Editorial / 3D / Motion GFX / Color

Club: AAF Buffalo

Entry ID: 033A-471611-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Entrant Company: Storyfarm

Client: LDI

Title: "You Told Us"

Credits:

John Sherman, Executive Producer

Andrew Fetchko, Director

Christin Musson, Creative Director

Tia Goodson , Senior Producer

Beau Kershaw, Director of Photography

Jackson Grove, Editor

Club: AAF Baltimore

Entry ID: 033A-450601-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Entrant Company: Humble & Wallop, Alexandria, VA

Client: Ravensburger/ThinkFun

Title: Spokesperson for Your Brain

Credits:

Dan Schepleng, Director

Rick Bowman, Art Director

Matt McDermott, Creative Director

Kyle Deitz, Cinematographer

Matt Davies, Post Audio

Club: AAF Baltimore

Entry ID: 033B-456703-02-PIT

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Gold ADDY Award

Entrant Company: Animal, Inc.

Client: Progressive Insurance

Title: Who's a Good Owner?

Credits:

Michael Killen, Director

Ninety6, Agency

Remi Kent, CMO

Matt Dillon, Head of Agency

Brandon Lisy, Creative Director

Terry Geer, Art Director, Editor
Todd Thompson, Social Platforms
Jen Short, Producer
Monique Merk, Producer
Greg Pfiffner, Writer
Quinton Boudwin, Writer
Hayden Nagin, Designer

Club: AAF Pittsburgh

Entry ID: 033B-465403-02-BUF

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Gold ADDY Award

Entrant Company: dPost

Client: Grabbitz

Title: Let Them Only See Butterflies Cmpgn

Credits:

Nick Chiari, Writer / Producer
Mac Cappuccino, Writer / Director
Steven Ungureanu, Director of Photography
Frank Coppola, Production Designer
Andy Donovan, Executive Producer
Evan Pease, Editor
Carl Critoph, Editor / Colorist
Zack Mineo, 3D & VFX Artist
Zach Zika, VFX Artist & Animator

Club: AAF Buffalo

Entry ID: 033B-468375-02-CNY

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

Entrant Company: Digitas

Client: Invisalign

Title: Invis Is Drama Free

Credits:

Atit Shah, EVP, Chief Creative Officer, North America, Digitas
Andrea Scotting, SVP, Creative Director, Digitas
Danny Gottlieb, VP, Creative Director, Copy, Digitas
Melanie Cleary, Associate Creative Director, Art, Digitas
Erica Donovaro, Associate Creative Director, Copy, Digitas
Hayley Grassetti, Associate Creative Director, Art, Digitas
Andrew Radlowski, Digitas, Senior Copywriter, Digitas

Chris Chan, Senior Art Director, Digitas
Dana Thompson, VP, Group Director, Executive Producer, Digitas
Carrie Lewis, Associate Director, Senior Producer, Digitas
Chris Quintero, Associate Director, Social Strategy, Digitas
Christy Claxton, Group Account Director, Digitas

Club: AAF New York City Metro

Entry ID: 033B-471766-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

Entrant Company: Storyfarm

Client: LDI Medical

Title: "LDI Body Bags Campaign"

Credits:

John Sherman, Executive Producer
Andrew Fetchko, Director
Christian Musson, Creative Director
Beau Kershaw, Director of Photography
Tia Goodson, Senior Producer
Jackson Grove, Editor

Club: AAF Baltimore

Entry ID: 036B-470759-02-DCC

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Entrant Company: BRINK

Client: National 4-H Council

Title: The Pipers

Credits:

Malcolm Critcher, Director / Producer
Joshua Belhumeur, Creative Director
Chris Beauchemin, Strategy Director
Symeon Platts, DP

Club: AAF DC

Entry ID: 038-471175-02-DCC

Category: Branded Content & Entertainment – Non-Broadcast

Award: Gold ADDY Award

Entrant Company: Mwendo

Client: Horizon Empowers

Title: The Promise

Credits:

Mwita Chacha, Director

Monica Chacha, Producer

Nicole Scott, Producer

Sandra Mutuku, Producer

Walter Juma, Producer

Grace Orwa, Producer

Dorice Lusuli, Key Cast

Club: AAF DC

FILM, VIDEO, & SOUND

Entry ID: 043-456007-02-CNY

Category: Music Videos

Award: Gold ADDY Award

Entrant Company: Forager Collective, LA CRESCENTA, CA

Client: FreeNJoy

Title: Eyes Closed - Ed Sheeran

Credits:

Mia Barnes, Director

Roisín Audrey Moloney, Producer

Chiao Chen, Editor

Dante Giani, Colorist

Christian Stropko, Sound Design

Foreign Xchange, VFX

Club: AAF New York City Metro

Entry ID: 044C-466445-02-PHL

Category: Integrated Advertising Campaigns - Consumer Campaign-Local

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: Unsubscribe

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 044D-469799-02-CNY

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Integrated Campaign

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield , Copy Writer

Club: AAF New York City Metro

Entry ID: 044D-471008-02-RAF

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Entrant Company: Myers Creative Imaging, Victor, NY

Client: New York Apple Association Inc.

Title: The Big Flavor

Credits:

John Myers, Director / Photographer

Jason Yates, Creative Direction/Editing

Kim Pentheros , Creative Direction/Art Direction

Pete Reiling, Creative Direction/Copy

Heather Roman, Producer

David Autovino, Voiceover

Barry Gordemer, Puppeteer

Joseph Mayernik, set build

Dan Myers, Assistant Puppeteer

Club: AAF Greater Rochester

Entry ID: 045-459713-02-RAF

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Gold ADDY Award

Entrant Company: Partners and Napier

Client: Canopy Growth

Title: DOJJA Never Stop Growing

Credits:

Costa Boudouvas, Group Creative Director
Rob Warchol, Associate Creative Director
Louis Wittig, Creative Director
JP Smith, Senior Production Artist
Melissa Smith, Director of Operations, Resource and Project Management
CJ Gaffney, Group Director, Brand Strategy
Tom Lamb, Group Account Director
Zach Chiprut, Account Supervisor
Erin Dwyer, Editorial Services Manager
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 045-470842-02-DCC

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Gold ADDY Award

Entrant Company: RP3, McLean, VA

Client: Hilton

Title: Haley & Bear

Credits:

Noah Mooney, Design Lead
Sarah Reed, Designer
Amy Borg, Designer

Club: AAF DC

Entry ID: 045-448836-02-BAL

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: JR Capital Build

Title: Mews on Maxwell Branding

Credits:

Lisa Sirbaugh, Creative Director
Frederick Sign & Banner Co., Sign Fabricator

Club: AAF Baltimore

Entry ID: 045-460351-02-BUF

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Entrant Company: Luminus

Client: CBCS

Title: CBCS Brand Identity

Credits:

Tim Bouchard, Owner / CEO

Tess Felton, Creative Director

John English, Art Director

Tommy Creenan, Sr. UI/UX Designer

Kellie Mazur, Sr. Copywriter

Club: AAF Buffalo

Entry ID: 046-454853-02-CNY

Category: Integrated Branded Content Campaign – Local or Regional/National

Award: Gold ADDY Award

Entrant Company: Madwell, New York, NY

Client: Branca USA

Title: Fernet-Branca Tales of the Cocktail

Credits:

Chris Sojka , Co-Founder & CCO

Laura Wasson, Group Creative Director

Courtney Schopfer, Creative Director

Julia Compton, Associate Creative Director

Matt Fry, Creative Technology Lead

Jake Wilhelmsen, Senior Copywriter

Laura Munoz, Senior Copywriter

Anna Lindell, Senior Designer

Eric Holton, Senior Designer

Charlotte Ableman, Designer

Sara Jabbari, Designer

Kelsey Sellenraad, Senior Designer, Environments + Experiences

Club: AAF New York City Metro

Entry ID: 047-465400-02-CNY

Category: Online/Interactive Campaign

Award: Silver ADDY Award

Entrant Company: EssenceMediacom, San Jose, California

Client: eBay
Title: Met Gala Debut

Credits:

Benjamin Vendramin, Chief Creative Officer
Paola Mounla, Creative Director
James Barkley, Creative Director
Andrea Gutowski , Director Sports & Entertainment Partnerships
Nathan Davidow , Associate Director Sports & Entertainment Partnerships
Kseniya Kripalani , Head of Fashion brand marketing
Jennifer Porile , Media strategy lead
Brittany Guarna-Martinez, Brand Marketing manager
Michael Bettendorf , Creative Director

Club: AAF New York City Metro

Entry ID: 048-456125-02-BUF

Category: Copywriting

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: Crowley Webb
Title: CW Employee Valentines

Credits:

Andalyn Courtney, Art Director
Matt Low, Copywriter

Club: AAF Buffalo

Entry ID: 048-469794-02-CNY

Category: Copywriting

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University
Title: Brandeis Copywriting

Credits:

Eric Schutte, Executive Creative Director
Scott Steidl, Art Director
Wayne Winfield , Copy Writer

Club: AAF New York City Metro

Entry ID: 049-448832-02-BAL

Category: Visual - Logo Design

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: JR Capital Build

Title: Mews on Maxwell Brandmark

Credits:

Lisa Sirbaugh, Creative Director

Club: AAF Baltimore

Entry ID: 051B-452071-02-PHL

Category: Visual - Illustration - Series

Award: Gold ADDY Award

Entrant Company: REMADE

Client: Novo Nordisk

Title: Novo Nordisk: Thick Skin

Credits:

Tim Pachuau, Director

Elias Velho, Animation Lead

DJ Ferro, Producer

Club: AAF Philadelphia Metro

Entry ID: 051B-469164-02-ALB

Category: Visual - Illustration - Series

Award: Gold ADDY Award

Entrant Company: Schafer Design Co, Wappingers Falls & Fishkill, NY

Client: Art Day in the Village & Fishkill Block Party

Title: Dutchess County Festival Posters

Credits:

Jared Schafer, Designer and Illustrator

Club: Capital Region Advertising Federation

Entry ID: 051B-468048-02-LEH

Category: Visual - Illustration - Series

Award: Silver ADDY Award

Entrant Company: Lehigh Mining & Navigation

Client: Denis Aumiller Fine Art

Title: Denis Aumiller Illustration Series

Credits:

Denis Aumiller , Illustrator
Laura Dubbs, Design Director
Scott Byers, Copywriter

Club: AAF Greater Lehigh Valley

Entry ID: 054A-468643-02-PIT

Category: *Film & Video - Cinematography—Single*

Award: Silver ADDY Award

Entrant Company: Voyage Visuals, Coraopolis , PA

Client: Dicks Sporting Goods
Title: Athlete of the Future

Credits:

Alan Jaskiewicz, Director / Writer
Ryan Sanderson, DP
Stephen Turselli, Producer
Frank Rocks, Producer
Deb Peterson, 1st AC
Jeff Vandermolen, Gaffer
Kellan Andersen, Art Director
Casey Patterson, Costumes
Jason Jouver, Location Sound
Josh Jenks, Locations
Joakim Rissveds, Colorist
Ben Winwood, Music Composer

Club: AAF Pittsburgh

Entry ID: 054A-470558-02-ALB

Category: *Film & Video - Cinematography—Single*

Award: Silver ADDY Award

Entrant Company: Super Scout

Client: GE Vernova
Title: GE Vernova: Winds of Change

Credits:

Jim Powers, Cinematographer

Club: Capital Region Advertising Federation

Entry ID: 054B-466682-02-BAL

Category: *Film & Video - Cinematography—Campaign*

Award: Silver ADDY Award

Entrant Company: Sympatico Media, LLC, Brooklyn, NY

Client: TuneCore

Title: TuneCore Splits

Credits:

Everett Glovier, Director

Zach Myers, Director

Brandon Lescure, Producer

Morgan Baker, Production Designer

Club: AAF Baltimore

Entry ID: 055A-465451-02-BUF

Category: *Film & Video - Animation, Special Effects or Motion Graphics*

Award: Silver ADDY Award

Entrant Company: dPost

Client: Grabbitz

Title: Let Them Only See Butterflies Cmpgn

Credits:

Nick Chiari, Writer / Producer

Mac Cappuccino, Writer / Director

Andy Donovan, Executive Producer

Evan Pease, Editor / Colorist

Carl Critoph, Editor / Colorist

Zack Mineo, 3D & VFX Artist

Zach Zika, VFX Artist & Animator

Club: AAF Buffalo

CROSS PLATFORM

Entry ID: 065-470529-02-RAF

Category: *Digital Creative Technology - Innovative Use of Interactive / Technology*

Award: Silver ADDY Award

Entrant Company: Truth Collective, Rockville, Maryland

Client: Association of School and Colleges of Optometry

Title: ASCO Eye Opener Sessions

Credits:

Josh Coon, Experience Director

Matt McKeveny, Associate Design Director
Alyssa Davis, Associate Creative Director, Copy
Ken McVeagh, Strategist
Ashley Stoller, Senior Project Leader
Nue Chanthavongsay, Content Creator
Jennifer Piper, Director of Client Services
Paige Pence, Director, Student and Residency Affairs, ASCO
Dawn Mancuso, Executive Vice President and CEO, ASCO
Lewis Reich, OD, PHD, President, Southern College of Optometry
Howard Purcell, OD, President, New England College of Optometry
Kim O'Sullivan, Director of Communications, ASCO

Club: AAF Greater Rochester

ELEMENTS OF ADVERTISING

Entry ID: 086-457296-02-BUF

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Mower

Client: The Guardians of Hope

Title: "New Hope Children's Village"

Credits:

Mike Baron, Creative Director/Copywriting

Jeff Hopper, Creative Director/Art

Caleb Parker, Cinematographer/Editor

Club: AAF Buffalo

Entry ID: 086-468364-02-BAL

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Early Light Media

Client: Arshay Cooper

Title: Rowing To The Motherland

Credits:

Arshay Cooper, Producer

Julia Reihls, Producer

Club: AAF Baltimore

PUBLIC SERVICE

Entry ID: 090-453536-02-PHL

Category: Collateral - Brand Elements

Award: Silver ADDY Award

Entrant Company: Brownstein

Client: Poster Child

Title: Poster Child Agency Branding

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

James Brownstein, General Manager, Poster Child

Jesse Kahn, Senior Copywriter

Zachary Haines, Senior Art Director

Jill Losada, Director of Creative Operations

Will Murdoch, Lead Creative Technologist

Club: AAF Philadelphia Metro

Entry ID: 091-467885-02-DCC

Category: Collateral - Direct Marketing & Specialty Advertising (printed or digital)

Award: Silver ADDY Award

Entrant Company: RP3, Bethesda, MD

Client: RP3 Agency

Title: Well & Good

Credits:

Noah Mooney, Creative Director

Elaine Luzietti, Writer/Editor

Amy Borg, Designer

Sarah Reed, Web Designer

Club: AAF DC

Entry ID: 092-454718-02-BUF

Category: Collateral - Special Event Materials (printed or digital)

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: Crowley Webb

Title: CW Valentine's Day Cards

Credits:

Andalyn Courtney, Art Director

Matt Low, Copywriter

Matthew McCarthy, Production Manager
Minute Print, Printer

Club: AAF Buffalo

Entry ID: 098-470927-02-DCC

*Category: Online/Interactive Self-Promotion - Advertising Industry Self-Promotion
Online/Interactive/ Virtual Reality*

Award: Silver ADDY Award

Entrant Company: RP3, Bethesda, MD

Client: RP3 Agency

Title: Well & Good

Credits:

Noah Mooney, Creative Director

Elaine Luzietti, Writer/Editor

Amy Borg, Designer

Sarah Reed, Web Designer

Club: AAF DC

Entry ID: 102-471104-02-DCC

Category: Film, Video & Sound Advertising Industry Self-Promotion Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Cade Martin Photography

Client: Cade Martin Photography

Title: Faces of Cuba

Credits:

Cade Martin, Photographer

Carlos Durán , Composer

Joseph Gilbert , Art Direction + Animation

Alex Garcia and Orietta García, Cuba Workshops

Club: AAF DC

Entry ID: 103-464989-02-PIT

Category: Ad Chapter or Marketing Chapter

Award: Gold ADDY Award

Entrant Company: Tonic by Highmark Health

Client: AAF Pittsburgh

Title: The Mother of All Award Shows

Credits:

Jon Lamphier, Creative Director, Brand & Creative Services

Kevin Hilliker, Associate Creative Director

Lauren Black, Lead Copywriter

Madison Kurlandski, Senior Designer

Jason Mileto, Lead Video Editor

Tyler Rupert, Lead Video Production Specialist

Sam Namey, Senior Video Production Specialist

Jay Korey, Senior Production Artist

Alicia Abbey, Senior Creative Project Manager

Kassidy Walters, Associate Project Manager

Club: AAF Pittsburgh

Entry ID: 103-457136-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: Mr. Smith Agency, Buffalo, NY

Client: Advertising Club of Buffalo

Title: Promenade - Award Show Website

Credits:

Ryan Delmar, Director of Photography

Robert Dimmer, Principal

Sean Dimmer, Director of Operations

Michael Greiner, Digital Developer

Luke Hallick II, UX Designer

Renée Helda, Senior Art Director

Nicole Tyrpak, Content Strategist

Lindsay Neilson, Art Director

Chrissy Pyne, Partner, Creative Director

Collin Wittman, Partner, Strategy Director

Kelsey Sikora, Brand Designer

Club: AAF Buffalo

Entry ID: 103-465275-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: AAF Buffalo, Buffalo, NY

Client: AAF Buffalo

Title: '23 Promenade Award Show

Credits:

Chelsea Carney, Chair, Design Lead, Creative Direction
Lindsay Neilson, Chair, Art Direction, Campaign Photographer
Caroline Buchas, President, Creative Direction
Kelsey Sikora, Design
Cody Andres, Design
Marissa Colosanti, Copywriting
Emmy Kolbe, Copywriting
Jordan Lema, Portrait Photographer
Andrea LoPiccolo, Design
Michelle Griffee, Design
Katie Steckstor, Design
Mary Pace, Copywriting

Club: AAF Buffalo

Entry ID: 103-465288-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: AAF Buffalo, Buffalo, NY

Client: AAF Buffalo

Title: Promenade Awards Showbook

Credits:

Chelsea Carney, Chair, Design Lead, Creative Direction
Cody Andres, Design
Lindsay Neilson, Chair, Design
Marissa Colosanti, Copywriting
Emmy Kolbe, Copywriting
Jordan Lema, Portrait Photographer
Zack Zika, Illustrator
Kelsey Sikora, Concept
Caroline Buchas, President, Production Manager
The Pickle Ship, Printer

Club: AAF Buffalo

PROFESSIONAL SPECIAL AWARDS



Entry ID: 012C-469743-02-CNY
Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Mosaic Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages 2

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield, Copy Writer

Club: AAF New York City Metro



Entry ID: 022B-460693-02-PIT

Category: Social Media - Campaign

Award: Mosaic Award

Entrant Company: Carnegie Library of Pittsburgh, Pittsburgh, Pennsylvania

Client: Carnegie Library of Pittsburgh

Title: From Books to Bars with Frzy!

Credits:

Carnegie Library of Pittsburgh, Executive Producer

Frzy, Executive Producer, Creative

Mike Cerce, Producer/Director

Suzanne Thinner, Producer

Delroy "D-Roy" Andrews, Music

Mark Ryes, Episode Narrator

Dean Bog, Photography/Editing

Darcy Neureiter, Production Assistant

Club: AAF Pittsburgh

AMERICAN
ADVERTISING
AWARDS

Entry ID: 051B-469164-02-ALB

Category: *Visual - Illustration - Series*

Award: Best of Show ADDY Award

Entrant Company: Schafer Design Co, Wappingers Falls & Fishkill, NY

Client: Art Day in the Village & Fishkill Block Party

Title: Dutchess County Festival Posters

Credits:

Jared Schafer, Designer and Illustrator

Club: Capital Region Advertising Federation

2023-2024 AAF DISTRICT 2 STUDENT WINNERS

SALES & MARKETING - SALES PROMOTION

Entry ID: S01A-462745-02-CNY

Category: *Sales Promotion - Product or Service Sales Promotion - Packaging*

Pieces of Memories From the North

Award: Gold ADDY Award

Educational Institution: Openlearn Academy

Title: Lego - Pieces of Memories

Credits:

Ba Da Kang , Art Director

Ju-Young Lee, Art Director

Chaeyong Moon, Art Director

Sebee Lee, Art Director

Ji ho Yoon, Art Director

Ji Hye Yoo, Art Director

Jamin Kim, Art Director

Jaeyun Kwon, Copywriter

Club: AAF New York City Metro

Entry ID: S01A-453459-02-NEP

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Taylor Leshock

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Hot Sauce Packaging

Credits:

Taylor Leshock, Designer

Club: AAF Northeast Pennsylvania

Entry ID: S01A-453461-02-NEP

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Taylor Leshock

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Cloak & Dagger Brewing Co Packaging

Credits:

Taylor Leshock, Designer

Club: AAF Northeast Pennsylvania

Entry ID: S01A-470055-02-LEH

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Grant Tabler

Award: Silver ADDY Award

Educational Institution: Northampton Community College

Title: CHOMP Bubble Gum

Credits:

Grant Tabler, Designer

Club: AAF Greater Lehigh Valley

Entry ID: S01B-465531-02-CNY

Category: Sales Promotion - Product or Service Sales Promotion - Point of Purchase

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner

Jeongeon Lee, Art director
Gyueun Lee, Planner
Cheyoung Moon, Art Director
Yul Han, Art Director
HUIJING LI, Art Director
Jeemin Son, planner
Sebee Lee, Art Director
HAJIN SHIN, Art director
Jaeyun Kwon, Planner
Changjin Song, Planner
Moonah Kim, Art Director
Club: AAF New York City Metro

SALES & MARKETING - COLLATERAL MATERIAL

Entry ID: S04-461221-02-LEH

Category: Collateral Material - Special Event Materials (invitations, announcements, cards, etc.)

Kate Foley

Award: Gold ADDY Award

Educational Institution: Kutztown University

Title: Tarot Vogue

Credits:

Kate Foley, Art Director

Club: AAF Greater Lehigh Valley

Entry ID: S05E-464100-02-PHL

Category: Collateral Material - Publication Design - Book Design

Klein College of Media & Communication at Temple University

Award: Silver ADDY Award

Educational Institution: Temple University Klein College of Media & Communication

Title: PETA / The ABCs of Speciesism

Credits:

Sarah Margrit Walters, Art Director

Grace White, Copywriter

Club: AAF Philadelphia Metro

PRINT ADVERTISING - MAGAZINE ADVERTISING

Entry ID: S07B-470324-02-RAF

Category: *Magazine Advertising - Magazine Advertising - Campaign*

Sophia Donio & Jenna Byers

Award: Gold ADDY

Educational Institution: Syracuse University

Title: It's Obvious.

Credits:

Sophia Donio, Art Director

Jenna Byers, Copywriter

Club: AAF Greater Rochester

ONLINE / INTERACTIVE - SOCIAL MEDIA

Entry ID: S13A-467283-02-CNY

Category: *Social Media - Single Execution*

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner

Jeongeon Lee, Art director

Gyueun Lee, Planner

Cheyoung Moon, Art Director

Yul Han, Art Director

HUIJING LI, Art Director

Jeemin Son, planner

Sebee Lee, Art Director

HAJIN SHIN, Art director

Jaeyun Kwon, Planner

Changjin Song, Planner

Moonah Kim, Art Director

Club: AAF New York City Metro

CROSS PLATFORM - INTEGRATED CAMPAIGNS

Entry ID: S21-449556-02-CNY

Category: *Integrated Campaigns - Consumer Campaign*

The Last Frame

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Canon - The Last Frame

Credits:

Gyueun Lee, Planner

Yul Han, Art Director

Cheyoung Moon, Art Director

Jiho Yoo, Art Director

Hajin Shin, Planner

Jaeyun Kwon, Planner

Soyoung Choi, Planner

Gahyeon Kim, Planner

Eunwoo Kim, Planner

Jeongmin Park, Planner

Dongjoo Lim, Art Director

Seonghoon Jeong, Art Director

Club: AAF New York City Metro

Entry ID: S21-467284-02-CNY

Category: *Integrated Campaigns - Consumer Campaign*

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner

Jeongeon Lee, Art director

Gyueun Lee, Planner

Cheyoung Moon, Art Director

Yul Han, Art Director

HUIJING LI, Art Director

Jeemin Son, planner

Sebee Lee, Art Director

HAJIN SHIN, Art director

Jaeyun Kwon, Planner

Changjin Song, Planner

Moonah Kim, Art Director

Club: AAF New York City Metro

Entry ID: S21-471432-02-RAF

Category: *Integrated Campaigns - Consumer Campaign*

Greta Hartwyk & Meghan Gulley

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Frienemies

Credits:

Greta Hartwyk, Art Director

Meghan Gulley, Copywriter

Club: AAF Greater Rochester

ELEMENTS OF ADVERTISING - STILL PHOTOGRAPHY

Entry ID: S26A-465810-02-CNY

Category: *Still Photography - Black & White, Single*

Hadil Jamali

Award: Gold ADDY Award

Educational Institution: Miami Ad School

Title: Hadil Jamali

Credits:

Hadil Jamali, Art Director

Club: AAF New York City Metro

STUDENT SPECIAL AWARDS

AMERICAN
ADVERTISING
AWARDS

Entry ID: S07B-470324-02-RAF

Category: Magazine Advertising - Magazine Advertising - Campaign

Sophia Donio & Jenna Byers

Award: Best of Show ADDY Award

Educational Institution: Syracuse University

Title: It's Obvious.

Credits:

Sophia Donio, Art Director

Jenna Byers, Copywriter

Club: AAF Greater Rochester

**2023-2024 AAF DISTRICT 2 WINNING ENTRIES
ALPHABETICALLY BY CLUB**

AAF BALTIMORE

Entry ID: 002B-448809-02-BAL

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: Camp David Presidential Retreat

Title: Camp David Private Label Wine

Credits:

Lisa Sirbaugh, Creative Director & Illustrator

KSidrane, Printer

Golden State Box Factory, Box Manufacturer

Lafitte Cork & Capsule, Cork & Capsule Manufacturer

Club: AAF Baltimore

Entry ID: 009A-471579-02-BAL

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single

Award: Gold ADDY Award

Entrant Company: Mission

Client: Johns Hopkins University

Title: NACAC Blue Jay

Credits:

Caitlin Turner, Art Director

Matt Reinertson, Sr. Copywriter

Ashleigh Torchiana, AD Account Strategy

Patty Fontanazza, Sr. Account Strategist

Chris Barry, Account Strategist
Brennan Nolan, Project Manager
Jake Yohn, AD Project Management
Todd Harvey, Principal/Creative Director

Club: AAF Baltimore

Entry ID: 020A-467813-02-BAL

Category: Out-of-Home - Large Venue - Single

Award: Silver ADDY Award

Entrant Company: Bully Entertainment, Seattle, Washington

Client: Quantum Fiber

Title: Speed Zone "Digital Dash"

Credits:

Dana Repp, Senior Manager, Sponsorships
Brian Dalessi, Dir. Fiber Marketing
Jessica Knadle, Vice President, Client Services & Insights
Carlson Bull , Creative Director, CEO
Olga Hasta , Director of Project Management
Michael Santee , Creative Producer
Max Haleachin, Director of Tech Art and Production
Jack Chernomorets , Lead UX Designer
David Kay, Visual Developer
Cristi-Daniel Mocreac, Senior Developer
Andrei Cravtov , Senior Developer
Joy Martin, Lead Animator

Club: AAF Baltimore

Entry ID: 021C-452170-02-BAL

Category: *Websites - Websites - Microsites*

Award: Gold ADDY Award

Entrant Company: Alexander & Tom

Client: National Park Service

Title: Shen. National Park Lewis Mountain

Club: AAF Baltimore

Entry ID: 031C-461539-02-BAL

Category: *Television Advertising - Local (One DMA) - Campaign*

Award: Gold ADDY Award

Entrant Company: 186 Advertising

Client: Marlyand State Fair

Title: PREPARE FOR THE FAIR

Credits:

Doug Martin, Creative Director

Joseph Simons, Producer

PRODUCERS, Video & Audio Production

Club: AAF Baltimore

Entry ID: 033A-471611-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Entrant Company: Storyfarm

Client: LDI

Title: "You Told Us"

Credits:

John Sherman, Executive Producer

Andrew Fetchko, Director

Christin Musson, Creative Director

Tia Goodson , Senior Producer

Beau Kershaw, Director of Photography

Jackson Grove, Editor

Club: AAF Baltimore

Entry ID: 033A-450601-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Entrant Company: Humble & Wallop, Alexandria, VA

Client: Ravensburger/ThinkFun

Title: Spokesperson for Your Brain

Credits:

Dan Schepleng, Director

Rick Bowman, Art Director

Matt McDermott, Creative Director

Kyle Deitz, Cinematographer

Matt Davies, Post Audio

Club: AAF Baltimore

Entry ID: 033B-471766-02-BAL

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

Entrant Company: Storyfarm

Client: LDI Medical

Title: "LDI Body Bags Campaign"

Credits:

John Sherman, Executive Producer

Andrew Fetchko, Director

Christian Musson, Creative Director

Beau Kershaw, Director of Photography

Tia Goodson, Senior Producer

Jackson Grove, Editor

Club: AAF Baltimore

Entry ID: 045-448836-02-BAL

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: JR Capital Build

Title: Mews on Maxwell Branding

Credits:

Lisa Sirbaugh, Creative Director

Frederick Sign & Banner Co., Sign Fabricator

Club: AAF Baltimore

Entry ID: 049-448832-02-BAL

Category: Visual - Logo Design

Award: Silver ADDY Award

Entrant Company: Lisa Sirbaugh Creative

Client: JR Capital Build

Title: Mews on Maxwell Brandmark

Credits:

Lisa Sirbaugh, Creative Director

Club: AAF Baltimore

Entry ID: 054B-466682-02-BAL

Category: Film & Video - Cinematography—Campaign

Award: Silver ADDY Award

Entrant Company: Sympatico Media, LLC, Brooklyn, NY

Client: TuneCore
Title: TuneCore Splits

Credits:

Everett Glovier, Director
Zach Myers, Director
Brandon Lescure, Producer
Morgan Baker, Production Designer

Club: AAF Baltimore

Entry ID: 086-468364-02-BAL

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Early Light Media

Client: Arshay Cooper
Title: Rowing To The Motherland

Credits:

Arshay Cooper, Producer
Julia Reihls, Producer

Club: AAF Baltimore

AAF BUFFALO

001C-465635-02-BUF

Category: Sales Promotion - Product or Service Sales Promotion - Menu

Award: Silver ADDY Award

Delaware North

Client: Space 220 Restaurant
Title: Space 220 Interactive Beverage Menu

Credits:

Olivier Rassinoux, Vice President of Restaurant & Bar
Kyle Collins, Director of Marketing
Jeff Bucki, Lead Copywriter
Ben Palmeri, Senior Art Director
Michelle Griffee, Graphic Designer
Rick Ho, Senior Graphic Designer
Michael Vick, Senior Media Producer
Francesca Bubb, Graphic Designer

Sarah Shapiro, Project Manager
Aaron Van, Photographer

Club: AAF Buffalo

Entry ID: 008C-464212-02-BUF

Category: Collateral Material - Publication Design - Magazine Design

Award: Silver ADDY Award

Entrant Company: FourthIdea, Niagara Falls, New York

Client: Destination Niagara USA

Title: 2023 Travel Guide

Credits:

Tom Mooney, Executive Creative Director
Monish Bhattacharyya, Creative Director
Joe Conti, Associate Creative Director
Devon Dams-O'Connor, Copywriter
Heather Stahlman, Associate Art Director
Phil Redfield, Senior Art Director
Sean Daly, Graphic Designer
Kirstin Hawayek, Account Executive

Club: AAF Buffalo

Entry ID: 022B-456250-02-BUF

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: M&T Bank

Title: Undercover Diggs

Credits:

Liz Mattingly, Creative Director
Nicole Reinard , Creative Director
Nicole Reinard, Art Director
Kit Kuebler, Copywriter
Cuyler Hettich, Account Director
Gina Marinelli, Account Manager
Courtney Flynn, Project Manager
Ellen Lowrey, Executive Producer
Ellen Lowrey, Director
Dustan Whitcomb, Associate Producer

Ben Woody , Director of Photography
Alex Behrens, Editor

Club: AAF Buffalo

Entry ID: 022B-457146-02-BUF

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Mr. Smith Agency, Buffalo, NY

Client: Labatt USA

Title: "We're Sorry" Campaign

Credits:

Ryan Delmar, Director of Photography
Robert Dimmer, Principal
Sean Dimmer, Director of Operations
Michael Greiner, Digital Developer
Luke Hallick II, UX Designer
Renée Helda, Senior Art Director
Nicole Tyrpak, Content Strategist
Lindsay Neilson, Art Director
Chrissy Pyne, Partner, Creative Director
Collin Wittman, Partner, Strategy Director
Drew Lazelle, Talent

Club: AAF Buffalo

Entry ID: 022B-466038-02-BUF

Category: Social Media > 022 - Campaign

Award: Silver ADDY Award

Entrant Company: Mower

Client: Loretto

Title: Live Like Loretta AI

Credits:

Kevin Tripodi, Group Creative Director
Matt Craver, Associate Creative Director
Yansong Jiang, Motion Graphics/Video Editor
Steven Peters, Creative Supervisor
Chris Steenstra, Account Director
Margaret Flores, Performance Marketing Director
Joe DiVirgilio, Project Manager

Club: AAF Buffalo

Entry ID: 033A-455909-02-BUF

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Entrant Company: silo

Client: Vicis

Title: Vicis Means Change

Credits:

silo, Editorial / 3D / Motion GFX / Color

Club: AAF Buffalo

Entry ID: 033B-465403-02-BUF

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Gold ADDY Award

Entrant Company: dPost

Client: Grabbitz

Title: Let Them Only See Butterflies Cmpgn

Credits:

Nick Chiari, Writer / Producer

Mac Cappuccino, Writer / Director

Steven Ungureanu, Director of Photography

Frank Coppola, Production Designer

Andy Donovan, Executive Producer

Evan Pease, Editor

Carl Critoph, Editor / Colorist

Zack Mineo, 3D & VFX Artist

Zach Zika, VFX Artist & Animator

Club: AAF Buffalo

Entry ID: 045-460351-02-BUF

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

Entrant Company: Luminus

Client: CBCS

Title: CBCS Brand Identity

Credits:

Tim Bouchard, Owner / CEO

Tess Felton, Creative Director

John English, Art Director

Tommy Creenan, Sr. UI/UX Designer

Kellie Mazur, Sr. Copywriter
Club: AAF Buffalo

Entry ID: 048-456125-02-BUF

Category: Copywriting

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: Crowley Webb

Title: CW Employee Valentines

Credits:

Andalyn Courtney, Art Director

Matt Low, Copywriter

Club: AAF Buffalo

Entry ID: 055A-465451-02-BUF

Category: Film & Video - Animation, Special Effects or Motion Graphics

Award: Silver ADDY Award

Entrant Company: dPost

Client: Grabbitz

Title: Let Them Only See Butterflies Cmpgn

Credits:

Nick Chiari, Writer / Producer

Mac Cappuccino, Writer / Director

Andy Donovan, Executive Producer

Evan Pease, Editor / Colorist

Carl Critoph, Editor / Colorist

Zack Mineo, 3D & VFX Artist

Zach Zika, VFX Artist & Animator

Club: AAF Buffalo

Entry ID: 086-457296-02-BUF

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Mower

Client: The Guardians of Hope

Title: "New Hope Children's Village"

Credits:

Mike Baron, Creative Director/Copywriting

Jeff Hopper, Creative Director/Art

Caleb Parker, Cinematographer/Editor
Club: AAF Buffalo

Entry ID: 092-454718-02-BUF

Category: Collateral - Special Event Materials (printed or digital)

Award: Silver ADDY Award

Entrant Company: Crowley Webb

Client: Crowley Webb

Title: CW Valentine's Day Cards

Credits:

Andalyn Courtney , Art Director

Matt Low, Copywriter

Matthew McCarthy, Production Manager

Minute Print, Printer

Club: AAF Buffalo

Entry ID: 103-457136-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: Mr. Smith Agency, Buffalo, NY

Client: Advertising Club of Buffalo

Title: Promenade - Award Show Website

Credits:

Ryan Delmar, Director of Photography

Robert Dimmer, Principal

Sean Dimmer, Director of Operations

Michael Greiner, Digital Developer

Luke Hallick II, UX Designer

Renée Helda, Senior Art Director

Nicole Tyrpak, Content Strategist

Lindsay Neilson, Art Director

Chrissy Pyne, Partner, Creative Director

Collin Wittman, Parter, Strategy Director

Kelsey Sikora, Brand Designer

Club: AAF Buffalo

Entry ID: 103-465275-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: AAF Buffalo, Buffalo, NY

Client: AAF Buffalo

Title: '23 Promenade Award Show

Credits:

Chelsea Carney, Chair, Design Lead, Creative Direction

Lindsay Neilson, Chair, Art Direction, Campaign Photographer

Caroline Buchas, President, Creative Direction

Kelsey Sikora, Design

Cody Andres, Design

Marissa Colosanti, Copywriting

Emmy Kolbe, Copywriting

Jordan Lema, Portrait Photographer

Andrea LoPiccolo, Design

Michelle Griffie, Design

Katie Steckstor, Design

Mary Pace, Copywriting

Club: AAF Buffalo

Entry ID: 103-465288-02-BUF

Category: Ad Chapter or Marketing Chapter

Award: Silver ADDY Award

Entrant Company: AAF Buffalo, Buffalo, NY

Client: AAF Buffalo

Title: Promenade Awards Showbook

Credits:

Chelsea Carney, Chair, Design Lead, Creative Direction

Cody Andres, Design

Lindsay Neilson, Chair, Design

Marissa Colosanti, Copywriting

Emmy Kolbe, Copywriting

Jordan Lema, Portrait Photographer

Zack Zika, Illustrator

Kelsey Sikora, Concept

Caroline Buchas, President, Production Manager

The Pickle Ship, Printer

Club: AAF Buffalo

AAF DC

Entry ID: 036B-470759-02-DCC

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Entrant Company: BRINK

Client: National 4-H Council

Title: The Pipers

Credits:

Malcolm Critcher, Director / Producer

Joshua Belhumeur, Creative Director

Chris Beauchemin, Strategy Director

Symeon Platts, DP

Club: AAF DC

Entry ID: 038-471175-02-DCC

Category: Branded Content & Entertainment – Non-Broadcast

Award: Gold ADDY Award

Entrant Company: Mwendo

Client: Horizon Empowers

Title: The Promise

Credits:

Mwita Chacha, Director

Monica Chacha, Producer

Nicole Scott, Producer

Sandra Mutuku, Producer

Walter Juma, Producer

Grace Orwa, Producer

Dorice Lusuli, Key Cast

Club: AAF DC

Entry ID: 045-470842-02-DCC

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Gold ADDY Award

Entrant Company: RP3, McLean, VA

Client: Hilton
Title: Haley & Bear
Credits:
Noah Mooney, Design Lead
Sarah Reed, Designer
Amy Borg, Designer
Club: AAF DC

Entry ID: 091-467885-02-DCC
Category: Collateral - Direct Marketing & Specialty Advertising (printed or digital)

Award: Silver ADDY Award
Entrant Company: RP3, Bethesda, MD

Client: RP3 Agency
Title: Well & Good

Credits:
Noah Mooney, Creative Director
Elaine Luzietti, Writer/Editor
Amy Borg, Designer
Sarah Reed, Web Designer
Club: AAF DC

Entry ID: 098-470927-02-DCC
Category: Online/Interactive Self-Promotion - Advertising Industry Self-Promotion
Online/Interactive/ Virtual Reality

Award: Silver ADDY Award
Entrant Company: RP3, Bethesda, MD

Client: RP3 Agency
Title: Well & Good

Credits:
Noah Mooney, Creative Director
Elaine Luzietti, Writer/Editor
Amy Borg, Designer
Sarah Reed, Web Designer
Club: AAF DC

Entry ID: 102-471104-02-DCC
Category: Film, Video & Sound Advertising Industry Self-Promotion Film, Video & Sound

Award: Silver ADDY Award

Entrant Company: Cade Martin Photography

Client: Cade Martin Photography

Title: Faces of Cuba

Credits:

Cade Martin, Photographer

Carlos Durán, Composer

Joseph Gilbert, Art Direction + Animation

Alex Garcia and Orietta García, Cuba Workshops

Club: AAF DC

AAF GREATER LEHIGH VALLEY

Entry ID: 009B-454078-02-LEH

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Campaign

Award: Silver ADDY Award

Entrant Company: Sarah Derr, Allentown, Pennsylvania

Client: Sarah Derr

Title: Eternally Derr's Wedding Collateral

Credits:

Sarah Derr, Designer & Copywriter

The Foil Printing Co., Printer

Moo, Printer

Club: AAF Greater Lehigh Valley

Entry ID: 051B-468048-02-LEH

Category: Visual - Illustration - Series

Award: Silver ADDY Award

Entrant Company: Lehigh Mining & Navigation

Client: Denis Aumiller Fine Art

Title: Denis Aumiller Illustration Series

Credits:

Denis Aumiller, Illustrator

Laura Dubbs, Design Director

Scott Byers, Copywriter

Club: AAF Greater Lehigh Valley

AAF GREATER LEHIGH VALLEY STUDENT WINNERS

Entry ID: S01A-470055-02-LEH

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Grant Tabler

Award: Silver ADDY Award

Educational Institution: Northampton Community College

Title: CHOMP Bubble Gum

Credits:

Grant Tabler, Designer

Club: AAF Greater Lehigh Valley

Entry ID: S04-461221-02-LEH

Category: Collateral Material - Special Event Materials (invitations, announcements, cards, etc.)

Kate Foley

Award: Gold ADDY Award

Educational Institution: Kutztown University

Title: Tarot Vogue

Credits:

Kate Foley, Art Director

Club: AAF Greater Lehigh Valley

AAF GREATER ROCHESTER

Entry ID: 002A-469260-02-RAF

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: Lunar New Year / Flow Gift Box

Credits:

Jackie Bowser, Senior Art Director

Lonna Kurrasch, Senior Art Director

Jessi Putnam, Senior Art Director
Ellie Peters, Creative Manager
Katy Collar, Creative Director
Justin Lahue, Senior Copywriter
Kalie Johnson, Supervisor, Copywriting
Sarah Terry, Proofreader
Mike LaTona, Supervisor, Creative Operations
Marcus Conge, Senior Multimedia Specialist / Rendering
Sean Dann, Director, Multimedia
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 002A-461927-02-RAF

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: High West Bourye

Credits:

Casey Brett, Creative Manager
Matt Ebent, Creative Supervisor / Illustrator
Ellie Peters, Creative Manager
Justin Lahue, Senior Copywriter
Dillon Constable, Director, Mulitmedia / Illustrator
Marcus Conge, Senior Multimedia Specialist
Sean Dann, Director, Mulitmedia
Bess Johnson, Senior Proofreader
Sarah Terry , Proofreader
Mike LaTona, Supervisor, Creative Operations
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 002B-461898-02-RAF

Category: Sales Promotion - Packaging - Campaign

Award: Silver ADDY Award

Entrant Company: Partners and Napier

Client: Constellation Brands

Title: High West Barrel Selects

Credits:

Case Brett, Creative Manager

Dillon Constable, Director, Multimedia / Illustrator
Ellie Peters, Creative Manager
Justin Lahue, Senior Copywriter
Katy Collar, Creative Director
Marcus Conge, Senior Multimedia Specialist
Chad Pattison, Creative Manager
Sean Dann, Director, Multimedia
Kay Horton-Leonard, Proofreader
Mike LaTona, Supervisor, Creative Operations
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 009A-451074-02-RAF

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single

Award: Silver ADDY Award

Entrant Company: Dixon Schwabl + Company, Rochester, NY

Client: Monroe Community College Foundation

Title: MCCF Gold Star Gala Invitations

Credits:

Mark Stone, Chief Creative Officer
Marshall Statt, Executive Creative Director
Jewel Mastrodonato, Senior Art Director
Nick Guadagnino, Senior Copywriter
Stephanie Miller, Prepress Supervisor
Bob Charboneau, Director of Production + Resourcing
Jen Moritz, Senior Editor
Amanda Maxim, Account Director
Mel Brand, Account Supervisor
EPI Printing,
Rich Brainerd, Rich Brainerd Studios-Photography
Julia Lowe, Proofreader

Club: AAF Greater Rochester

Entry ID: 011C-470520-02-RAF

Category: Direct Marketing - Specialty Advertising - Campaign

Award: Silver ADDY Award

Entrant Company: Truth Collective, Rockville, Maryland

Client: Association of School and Colleges of Optometry

Title: ASCO Eye Opener Sessions

Credits:

Josh Coon, Experience Director
Matt McKeveny, Associate Design Director
Ruth Rossi, Senior Visual Designer
Alyssa Davis, Associate Creative Director, Copy
Ken McVeagh, Strategist
Ashley Stoller, Senior Project Leader
Nue Chanthavongsay, Content Creator
Jennifer Piper, Director of Client Services
Sydney Aspenleiter, Senior Account Executive
Julie Garland Clementi, Copywriter
Paige Pence, Director, Student and Residency Affairs, ASCO
Dawn Mancuso, Executive Vice President and CEO, ASCO

Club: AAF Greater Rochester

Entry ID: 044D-471008-02-RAF

Category: Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Entrant Company: Myers Creative Imaging, Victor, NY

Client: New York Apple Association Inc.

Title: The Big Flavor

Credits:

John Myers, Director / Photographer
Jason Yates, Creative Direction/Editing
Kim Pentheros , Creative Direction/Art Direction
Pete Reiling, Creative Direction/Copy
Heather Roman, Producer
David Autovino, Voiceover
Barry Gordemer, Puppeteer
Joseph Mayernik, set build
Dan Myers, Assistant Puppeteer

Club: AAF Greater Rochester

Entry ID: 045-459713-02-RAF

Category: Integrated Brand Identity Campaign - Local or Regional/National

Award: Gold ADDY Award

Entrant Company: Partners and Napier

Client: Canopy Growth

Title: DOJA Never Stop Growing

Credits:

Costa Boudouvas, Group Creative Director
Rob Warchol, Associate Creative Director
Louis Wittig, Creative Director
JP Smith, Senior Production Artist
Melissa Smith, Director of Operations, Resource and Project Management
CJ Gaffney, Group Director, Brand Strategy
Tom Lamb, Group Account Director
Zach Chiprut, Account Supervisor
Erin Dwyer, Editorial Services Manager
Rob Kottkamp, Chief Creative Officer

Club: AAF Greater Rochester

Entry ID: 065-470529-02-RAF

Category: Digital Creative Technology - Innovative Use of Interactive / Technology

Award: Silver ADDY Award

Entrant Company: Truth Collective, Rockville, Maryland

Client: Association of School and Colleges of Optometry

Title: ASCO Eye Opener Sessions

Credits:

Josh Coon, Experience Director
Matt McKeveny, Associate Design Director
Alyssa Davis, Associate Creative Director, Copy
Ken McVeagh, Strategist
Ashley Stoller, Senior Project Leader
Nue Chanthavongsay, Content Creator
Jennifer Piper, Director of Client Services
Paige Pence, Director, Student and Residency Affairs, ASCO
Dawn Mancuso, Executive Vice President and CEO, ASCO
Lewis Reich, OD, PHD, President, Southern College of Optometry
Howard Purcell, OD, President, New England College of Optometry
Kim O'Sullivan, Director of Communications, ASCO

Club: AAF Greater Rochester

AAF GREATER ROCHESTER STUDENT WINNERS

Entry ID: S07B-470324-02-RAF

Category: Magazine Advertising - Magazine Advertising - Campaign

Sophia Donio & Jenna Byers

Award: Gold ADDY

Educational Institution: Syracuse University

Title: It's Obvious.

Credits:

Sophia Donio, Art Director

Jenna Byers, Copywriter

Club: AAF Greater Rochester

Entry ID: S21-471432-02-RAF

Category: *Integrated Campaigns - Consumer Campaign*

Greta Hartwyk & Meghan Gulley

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Frienemies

Credits:

Greta Hartwyk, Art Director

Meghan Gulley, Copywriter

Club: AAF Greater Rochester

AMERICAN
ADVERTISING
AWARDS

Entry ID: S07B-470324-02-RAF

Category: Magazine Advertising - Magazine Advertising - Campaign

Sophia Donio & Jenna Byers

Award: Best of Show ADDY Award

Educational Institution: Syracuse University

Title: It's Obvious.

Credits:

Sophia Donio, Art Director

Jenna Byers, Copywriter

Club: AAF Greater Rochester

AAF NEW YORK CITY METRO

Entry ID: 012B-465334-02-CNY

Category: Magazine Advertising - Magazine Advertising - Spread, Multiple Page or Insert

Award: Gold ADDY Award

Entrant Company: EssenceMediacom, San Jose, California

Client: eBay

Title: Twiggy Full Circle

Credits:

Benjamin Vendramin, Chief Creative Officer

Paola Mounla, Creative Director

James Barkley, Creative Director

Nathan Davidow, Associate Director S&E

Andrea Gutowski, Partnerships Director

Laura Duane, Executive Strategy Director

Holly Carters, Senior Associate Director

Tara Harris, Account Director

Dina Nguyen, Integrated Content Producer

Adnan Brankovic, Managing Partner Account Management

Brady Dollard, Account Director

Jox Petiza, Senior Partner, Group Strategy Director

Club: AAF New York City Metro

Entry ID: 012C-469728-02-CNY

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield, Copy Writer

Club: AAF New York City Metro

Entry ID: 012C-469743-02-CNY

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages 2

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director
Wayne Winfield, Copy Writer
Club: AAF New York City Metro

Entry ID: 018A-449976-02-CNY

Category: Out-of-Home - Poster - Single Unit

Award: Silver ADDY Award

Entrant Company: Plastic Palmtree, Inc., Culver City, CA

Client: Amazon Prime Video

Title: Judy Blume Forever

Credits:

PLASTIC PALMTREE, Executive Creative Director: Masha Kupets Navarre

Mark Scheider, Global Head of Marketing - Amazon Prime Video

Alison Herschberg Williams, Sr. Creative Lead - Amazon Prime Video

Club: AAF New York City Metro

Entry ID: 022B-465570-02-CNY

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Digitas

Client: Invisalign

Title: Invis Is Drama Free

Credits:

Atit Shah, EVP, Chief Creative Officer, North America, Digitas

Andrea Scotting, SVP, Creative Director, Digitas

Danny Gottlieb, VP, Creative Director, Copy, Digitas

Melanie Cleary, Associate Creative Director, Art, Digitas

Erica Donovaro, Associate Creative Director, Copy, Digitas

Hayley Grassetti, Associate Creative Director, Art, Digitas

Andrew Radlowski, Digitas, Senior Copywriter, Digitas

Chris Chan, Senior Art Director, Digitas

Dana Thompson, VP, Group Director, Executive Producer, Digitas

Carrie Lewis, Associate Director, Senior Producer, Digitas

Chris Quintero, Associate Director, Social Strategy, Digitas

Christy Claxton, Group Account Director, Digitas

Club: AAF New York City Metro

Entry ID: 022B-469791-02-CNY

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Social Media Campaign

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield , Copy Writer

Club: AAF New York City Metro

Entry ID: 032A-453425-02-CNY

Category: Television Advertising - Regional/National - Single Spot – Up to 2:00

Award: Silver ADDY Award

Entrant Company: Lou Perez

Client: Foundation for Individual Rights and Expression (FIRE)

Title: Taking a knee in sports? For what!?

Club: AAF New York City Metro

Entry ID: 033B-468375-02-CNY

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

Entrant Company: Digitas

Client: Invisalign

Title: Invis Is Drama Free

Credits:

Atit Shah, EVP, Chief Creative Officer, North America, Digitas

Andrea Scotting, SVP, Creative Director, Digitas

Danny Gottlieb, VP, Creative Director, Copy, Digitas

Melanie Cleary, Associate Creative Director, Art, Digitas

Erica Donovaro, Associate Creative Director, Copy, Digitas

Hayley Grassetti, Associate Creative Director, Art, Digitas

Andrew Radlowski, Digitas, Senior Copywriter, Digitas

Chris Chan, Senior Art Director, Digitas

Dana Thompson, VP, Group Director, Executive Producer, Digitas

Carrie Lewis, Associate Director, Senior Producer, Digitas

Chris Quintero, Associate Director, Social Strategy, Digitas

Christy Claxton, Group Account Director, Digitas

Club: AAF New York City Metro

Entry ID: 043-456007-02-CNY

Category: *Music Videos*

Award: Gold ADDY Award

Entrant Company: Forager Collective, LA CRESCENTA, CA

Client: FreeNJoy

Title: Eyes Closed - Ed Sheeran

Credits:

Mia Barnes, Director

Roisin Audrey Moloney, Producer

Chiao Chen, Editor

Dante Giani, Colorist

Christian Stropko, Sound Design

Foreign Xchange, VFX

Club: AAF New York City Metro

Entry ID: 044D-469799-02-CNY

Category: *Integrated Advertising Campaigns - Consumer Campaign-Regional/National*

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Integrated Campaign

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield , Copy Writer

Club: AAF New York City Metro

Entry ID: 046-454853-02-CNY

Category: *Integrated Branded Content Campaign – Local or Regional/National*

Award: Gold ADDY Award

Entrant Company: Madwell, New York, NY

Client: Branca USA

Title: Fernet-Branca Tales of the Cocktail

Credits:

Chris Sojka , Co-Founder & CCO

Laura Wasson, Group Creative Director

Courtney Schopfer, Creative Director

Julia Compton, Associate Creative Director

Matt Fry, Creative Technology Lead

Jake Wilhelmsen, Senior Copywriter

Laura Munoz, Senior Copywriter

Anna Lindell, Senior Designer
Eric Holton, Senior Designer
Charlotte Ableman, Designer
Sara Jabbari, Designer
Kelsey Sellenraad, Senior Designer, Environments + Experiences

Club: AAF New York City Metro

Entry ID: 047-465400-02-CNY

Category: Online/Interactive Campaign

Award: Silver ADDY Award

Entrant Company: EssenceMediacom, San Jose, California

Client: eBay

Title: Met Gala Debut

Credits:

Benjamin Vendramin, Chief Creative Officer

Paola Mounla, Creative Director

James Barkley, Creative Director

Andrea Gutowski , Director Sports & Entertainment Partnerships

Nathan Davidow , Associate Director Sports & Entertainment Partnerships

Kseniya Kripalani , Head of Fashion brand marketing

Jennifer Porile , Media strategy lead

Brittany Guarna-Martinez, Brand Marketing manager

Michael Bettendorf , Creative Director

Club: AAF New York City Metro

Entry ID: 048-469794-02-CNY

Category: Copywriting

Award: Silver ADDY Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Copywriting

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield , Copy Writer

Club: AAF New York City Metro



Entry ID: 012C-469743-02-CNY

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Mosaic Award

Entrant Company: DeVito/Verdi

Client: Brandeis University

Title: Brandeis Print Single Pages 2

Credits:

Eric Schutte, Executive Creative Director

Scott Steidl, Art Director

Wayne Winfield, Copy Writer

Club: AAF New York City Metro

AAF NEW YORK CITY METRO STUDENT WINNERS

Entry ID: S01A-462745-02-CNY

Category: Sales Promotion - Product or Service Sales Promotion - Packaging

Pieces of Memories From the North

Award: Gold ADDY Award

Educational Institution: Openlearn Academy

Title: Lego - Pieces of Memories

Credits:

Ba Da Kang , Art Director

Ju-Young Lee, Art Director

Chaeyong Moon, Art Director

Sebee Lee, Art Director

Ji ho Yoon, Art Director

Ji Hye Yoo, Art Director

Jamin Kim, Art Director

Jaeyun Kwon, Copywriter

Club: AAF New York City Metro

Entry ID: S01B-465531-02-CNY

Category: Sales Promotion - Product or Service Sales Promotion - Point of Purchase

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner
Jeongeon Lee, Art director
Gyueun Lee, Planner
Cheyoung Moon, Art Director
Yul Han, Art Director
HUIJING LI, Art Director
Jeemin Son, planner
Sebee Lee, Art Director
HAJIN SHIN, Art director
Jaeyun Kwon, Planner
Changjin Song, Planner
Moonah Kim, Art Director

Club: AAF New York City Metro

Entry ID: S13A-467283-02-CNY

Category: Social Media - Single Execution

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner
Jeongeon Lee, Art director
Gyueun Lee, Planner
Cheyoung Moon, Art Director
Yul Han, Art Director
HUIJING LI, Art Director
Jeemin Son, planner
Sebee Lee, Art Director
HAJIN SHIN, Art director
Jaeyun Kwon, Planner
Changjin Song, Planner
Moonah Kim, Art Director

Club: AAF New York City Metro

CROSS PLATFORM - INTEGRATED CAMPAIGNS

Entry ID: S21-449556-02-CNY

Category: Integrated Campaigns - Consumer Campaign

The Last Frame

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Canon - The Last Frame

Credits:

Gyueun Lee, Planner

Yul Han, Art Director

Cheyoung Moon, Art Director

Jiho Yoo, Art Director

Hajin Shin, Planner

Jaeyun Kwon, Planner

Soyoung Choi, Planner

Gahyeon Kim , Planner

Eunwoo Kim, Planner

Jeongmin Park, Planner

Dongjoo Lim, Art Director

Seonghoon Jeong, Art Director

Club: AAF New York City Metro

Entry ID: S21-467284-02-CNY

Category: *Integrated Campaigns - Consumer Campaign*

Airbnb - Airb n Bouquinistes

Award: Silver ADDY Award

Educational Institution: Openlearn Academy

Title: Airbnb - Airb n Bouquinistes

Credits:

Gahyeon Kim, Planner

Jeongeon Lee, Art director

Gyueun Lee, Planner

Cheyoung Moon, Art Director

Yul Han, Art Director

HUIJING LI, Art Director

Jeemin Son, planner

Sebee Lee, Art Director

HAJIN SHIN, Art director

Jaeyun Kwon, Planner

Changjin Song, Planner

Moonah Kim, Art Director

Club: AAF New York City Metro

Entry ID: S26A-465810-02-CNY

Category: Still Photography - Black & White, Single

Hadil Jamali

Award: Gold ADDY Award

Educational Institution: Miami Ad School

Title: Hadil Jamali

Credits:

Hadil Jamali, Art Director

Club: AAF New York City Metro

AAF PHILADELPHIA METRO

Entry ID: 013A-465468-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Full Page or Less

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: The Philadelphia Inquirer Jeet

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 013A-465511-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Full Page or Less

Award: Silver ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: The Philadelphia Inquirer Gritty

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 013D-465525-02-PHL

Category: Newspaper Advertising - Newspaper Advertising - Campaign

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: Unsubscribe

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 044C-466445-02-PHL

Category: Integrated Advertising Campaigns - Consumer Campaign-Local

Award: Gold ADDY Award

Entrant Company: Red Tettemer O'Connell + Partners, Philadelphia, Pennsylvania

Client: The Philadelphia Inquirer

Title: Unsubscribe

Credits:

The Philadelphia Inquirer

Club: AAF Philadelphia Metro

Entry ID: 051B-452071-02-PHL

Category: Visual - Illustration - Series

Award: Gold ADDY Award

Entrant Company: REMADE

Client: Novo Nordisk

Title: Novo Nordisk: Thick Skin

Credits:

Tim Pachuau, Director

Elias Velho, Animation Lead

DJ Ferro, Producer

Club: AAF Philadelphia Metro

Entry ID: 090-453536-02-PHL

Category: Collateral - Brand Elements

Award: Silver ADDY Award

Entrant Company: Brownstein

Client: Poster Child

Title: Poster Child Agency Branding

Credits:

Erin Allsman, President

Gary Greenberg, Vice President, Chief Creative Officer

James Brownstein, General Manager, Poster Child
Jesse Kahn, Senior Copywriter
Zachary Haines, Senior Art Director
Jill Losada, Director of Creative Operations
Will Murdoch, Lead Creative Technologist

Club: AAF Philadelphia Metro

AAF PHILADELPHIA METRO STUDENT WINNERS

Entry ID: S05E-464100-02-PHL

Category: Collateral Material - Publication Design - Book Design

Klein College of Media & Communication at Temple University

Award: Silver ADDY Award

Educational Institution: Temple University Klein College of Media & Communication

Title: PETA / The ABCs of Speciesism

Credits:

Sarah Margrit Walters, Art Director

Grace White, Copywriter

Club: AAF Philadelphia Metro

AAF PITTSBURGH

Entry ID: 022B-460693-02-PIT

Category: Social Media - Campaign

Award: Silver ADDY Award

Entrant Company: Carnegie Library of Pittsburgh, Pittsburgh, Pennsylvania

Client: Carnegie Library of Pittsburgh

Title: From Books to Bars with Frzy!

Credits:

Carnegie Library of Pittsburgh, Executive Producer

Frzy, Executive Producer, Creative

Mike Cerce, Producer/Director

Suzanne Thinner, Producer

Delroy "D-Roy" Andrews, Music

Mark Ryes, Episode Narrator

Dean Bog, Photography/Editing
Darcy Neureiter, Production Assistant
Club: AAF Pittsburgh

Entry ID: 032B-468307-02-PIT

Category: Television Advertising - Regional/National - Campaign

Award: Silver ADDY Award

Entrant Company: Barkley, Pittsburgh, PA

Client: The Andy Warhol Museum

Title: Join the Family

Credits:

Geoff Hoskinson, Creative Director

Cathy Bowen, Creative Director

Club: AAF Pittsburgh

Entry ID: 033B-456703-02-PIT

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Gold ADDY Award

Entrant Company: Animal, Inc.

Client: Progressive Insurance

Title: Who's a Good Owner?

Credits:

Michael Killen, Director

Ninety6, Agency

Remi Kent, CMO

Matt Dillon, Head of Agency

Brandon Lisy, Creative Director

Terry Geer, Art Director, Editor

Todd Thompson, Social Platforms

Jen Short, Producer

Monique Merk, Producer

Greg Pfiffner, Writer

Quinton Boudwin, Writer

Hayden Nagin, Designer

Club: AAF Pittsburgh

Entry ID: 054A-468643-02-PIT

Category: Film & Video - Cinematography—Single

Award: Silver ADDY Award

Entrant Company: Voyage Visuals, Coraopolis , PA

Client: Dicks Sporting Goods

Title: Athlete of the Future

Credits:

Alan Jaskiewicz, Director / Writer

Ryan Sanderson, DP

Stephen Turselli, Producer

Frank Rocks, Producer

Deb Peterson, 1st AC

Jeff Vandermolen, Gaffer

Kellan Andersen, Art Director

Casey Patterson, Costumes

Jason Jouver, Location Sound

Josh Jenks, Locations

Joakim Rissveds, Colorist

Ben Winwood, Music Composer

Club: AAF Pittsburgh

Entry ID: 103-464989-02-PIT

Category: Ad Chapter or Marketing Chapter

Award: Gold ADDY Award

Entrant Company: Tonic by Highmark Health

Client: AAF Pittsburgh

Title: The Mother of All Award Shows

Credits:

Jon Lamphier, Creative Director, Brand & Creative Services

Kevin Hilliker, Associate Creative Director

Lauren Black, Lead Copywriter

Madison Kurlandski, Senior Designer

Jason Mileto, Lead Video Editor

Tyler Rupert, Lead Video Production Specialist

Sam Namey, Senior Video Production Specialist

Jay Korey, Senior Production Artist

Alicia Abbey, Senior Creative Project Manager

Kassidy Walters, Associate Project Manager

Club: AAF Pittsburgh

Entry ID: 022B-460693-02-PIT



Category: Social Media - Campaign

Award: Mosaic Award

Entrant Company: Carnegie Library of Pittsburgh, Pittsburgh, Pennsylvania

Client: Carnegie Library of Pittsburgh

Title: From Books to Bars with Frzy!

Credits:

Carnegie Library of Pittsburgh, Executive Producer

Frzy, Executive Producer, Creative

Mike Cerce, Producer/Director

Suzanne Thinnis, Producer

Delroy "D-Roy" Andrews, Music

Mark Ryes, Episode Narrator

Dean Bog, Photography/Editing

Darcy Neureiter, Production Assistant

Club: AAF Pittsburgh

CAPITAL REGION ADVERTISING FEDERATION

Entry ID: 051B-469164-02-ALB

Category: Visual - Illustration - Series

Award: Gold ADDY Award

Entrant Company: Schafer Design Co, Wappingers Falls & Fishkill, NY

Client: Art Day in the Village & Fishkill Block Party

Title: Dutchess County Festival Posters

Credits:

Jared Schafer, Designer and Illustrator

Club: Capital Region Advertising Federation

Entry ID: 054A-470558-02-ALB

Category: Film & Video - Cinematography—Single

Award: Silver ADDY Award

Entrant Company: Super Scout

Client: GE Vernova

Title: GE Vernova: Winds of Change

Credits:

Jim Powers, Cinematographer

Club: Capital Region Advertising Federation

AMERICAN
ADVERTISING
AWARDS

Entry ID: 051B-469164-02-ALB

Category: *Visual - Illustration - Series*

Award: Best of Show ADDY Award

Entrant Company: Schafer Design Co, Wappingers Falls & Fishkill, NY

Client: Art Day in the Village & Fishkill Block Party

Title: Dutchess County Festival Posters

Credits:

Jared Schafer, Designer and Illustrator

Club: Capital Region Advertising Federation

NORTHEAST PENNSYLVANIA STUDENT WINNERS

Entry ID: S01A-453459-02-NEP

Category: *Sales Promotion - Product or Service Sales Promotion - Packaging*

Taylor Leshock

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Hot Sauce Packaging

Credits:

Taylor Leshock, Designer

Club: AAF Northeast Pennsylvania

Entry ID: S01A-453461-02-NEP

Category: *Sales Promotion - Product or Service Sales Promotion - Packaging*

Taylor Leshock

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Cloak & Dagger Brewing Co Packaging

Credits:

Taylor Leshock, Designer

Club: AAF Northeast Pennsylvania