

Increasing Your  
**American  
Advertising  
Awards**  
Entries



**For those familiar with  
my list talks, these are  
new techniques I will  
share from this year...**

**In a year that entries  
were down an average  
of 21% nationwide as a  
result of COVID,  
techniques used in  
this presentation  
resulted in...**

**Los Angeles**  
**+3%**

**In a year that entries  
were down an average  
of 21% nationwide,  
techniques used in  
this presentation  
resulted in...**

**In a year that entries were down an average of 21% nationwide, techniques used in this presentation resulted in...**

**Los Angeles**

**+3%**

**San Diego**

**+30%**

**In a year that entries were down an average of 21% nationwide, techniques used in this presentation resulted in...**

**Los Angeles**

**+3%**

**San Diego**

**+30%**

**Coastal California**

**+51%**

In a year that entries were down an average of 21% nationwide, techniques used in this presentation resulted in...

**Los Angeles**

**+3%**

**San Diego**

**+30%**

**Coastal California**

**+51%**

**San Francisco**

**-6%**

*better than  
national average*

**Using these  
methods, contact  
lists increased  
in each competition  
in the last year....**



**San Diego**  
**347 >>> 7,112**

**Using these  
methods, contact  
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**Using these  
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in the last year....**

**San Diego**  
**347 >>> 7,112**

**San Francisco**  
**2,763 >>> 7,636**  
**(+276%)**

**Using these  
methods, contact  
lists increased  
in each competition  
in the last year....**

**San Diego**  
**347 >>> 7,112**

**San Francisco**  
**2,763 >>> 7,636**  
**(+276%)**

**Los Angeles**  
**3,393 >>> 12,330**  
**(+363%)**

**Using these  
methods, contact  
lists increased  
in each competition  
in the last year....**

**San Diego**  
**347 >>> 7,112**

**San Francisco**  
**2,763 >>> 7,636**  
**(+276%)**

**Los Angeles**  
**3,393 >>> 12,330**  
**(+363%)**

**Coastal CA**  
**636 >>> 3,136**  
**(+490%)**

**Don't just use your club mailing and email lists when soliciting entries**

**You should:**

- 1. Update your current list**
- 2. Find new entrants**
- 3. Create separate lists for students**

## 1. Updating your current list

- ✓ **Make sure all new members are included**
- ✓ **Add entrants from previous years**
- ✓ **Add people who came to events**  
*include webinars/Zoom events*

# Adding previous entrants

The screenshot shows the 'Los Angeles' admin page with the 'ADD COMPETITION' dropdown menu open. The menu options are 'All', 'Active and Completed', and 'Archived'. The 'Archived' option is highlighted in blue. The table below shows two entries:

| Name   | Status | Completed Entries | Action   |
|--|--------|-------------------|----------|
| American Advertising Awards 2020-2021 (Professional) | Active |                   | Settings |
| American Advertising Awards 2020-2021 (Student)      | Active | 0                 | Settings |

The screenshot shows the 'Los Angeles' admin page with a list of competitions. The table below shows the data:

| Name  | Status   | # of Completed Entries | Action   |
|---|----------|------------------------|----------|
| 2016 American Advertising Awards Club Enrollment      | Archived | 1                      | Settings |
| 2017 American Advertising Awards Club Enrollment      | Archived | 1                      | Settings |
| 2018 American Advertising Awards Club Enrollment      | Archived | 4                      | Settings |
| 2019 American Advertising Awards Club Enrollment      | Archived | 0                      | Settings |
| 2019-2020 American Advertising Awards Club Enrollment | Archived | 9                      | Settings |
| American Advertising Awards 2014 (Professional)       | Archived | 213                    | Settings |
| American Advertising Awards 2014 (Student)            | Archived | 53                     | Settings |
| American Advertising Awards 2015 (Professional)       | Archived | 232                    | Settings |
| American Advertising Awards 2015 (Student)            | Archived | 52                     | Settings |
| American Advertising Awards 2016 (Professional)       | Archived | 258                    | Settings |
| American Advertising Awards 2016 (Student)            | Archived | 48                     | Settings |
| American Advertising Awards 2017 (Professional)       | Archived | 211                    | Settings |
| American Advertising Awards 2017 (Student)            | Archived | 22                     | Settings |
| American Advertising Awards 2018 (Professional)       | Archived | 300                    | Settings |
| American Advertising Awards 2018 (Student)            | Archived | 24                     | Settings |
| American Advertising Awards 2019 (Professional)       | Archived | 237                    | Settings |
| American Advertising Awards 2019 (Student)            | Archived | 19                     | Settings |
| American Advertising Awards 2020 (Professional)       | Archived | 170                    | Settings |
| American Advertising Awards 2020 (Student)            | Archived | 37                     | Settings |

## Los Angeles

- DASHBOARD
- COMPETITIONS
- ENTRANTS ▾
- JUDGES ▾
- SYSTEM SETTINGS ▾
- GET HELP ▾

- Overview
- Entries ▾
- Judging ▾
- Finance ▾
- Tools ▾
- Forwarding Manager ▾
- Round Settings ▾
- Competition Settings ▾

Competitions > 2018 (Professional) > Local 2018

### Market C

Publish lin  
Facebook,  
the web

- View All
- View Incomplete
- View Pending Review
- View Complete
- View Entrant Carts
- View Status by Category
- View Status by Entrant
- Bulk Edit Complete
- Search
- Reports

| User Destination      | Web Address  |
|-----------------------|--|
| Home Page             | https://enter.americanadvertisingawards.com/a/organizations/15-LAS/home                  |
| Direct to Competition | https://enter.americanadvertisingawards.com/a/organizations/15-LAS/solicitations/17/home |

Entry Period: 10/1/2017 12:00 AM - 2/14/2018 06:30 PM [\(change\)](#)

| Incomplete Entries | Pending Your Approval | Complete / Ready for Judging | # of Entrants |
|--------------------|-----------------------|------------------------------|---------------|
| 25                 | 0                     | 300                          | 77            |



## **Adding previous entrants**

### **From the Excel spreadsheet look for:**

- ✓ **Entry contact**
- ✓ **Secondary  
entry contact**
- ✓ **Those listed  
on credits**

## Adding previous entrants

## Keep in mind:

*Especially this year...*

- **Entrant contact may have changed**
- **Company may have moved, closed or merged**
- **Call or email to verify address and contact information**

# Verify address and contact information

## Sample Email

**Mark Landon**

---

**To:** American Advertising Awards  
**Subject:** Are you the right person to contact?

Hi:

There have been so many changes in the industry this year, I just wanted to reach out to see if your business address has changed (permanently or temporarily) and if you are the correct person to contact regarding entering the local American Advertising Awards competition. If you are not, I would appreciate it if you could give me the correct contact information for that person.

Thank you.

**Mark Landon**  
(909) 986-7502

*Note that is made to look personal  
and it has only two sentences!*

## **2. Finding new entrants**

**Look at the categories and determine who would enter them!**

## Types of entrants to seek

- **Advertising agencies**
- **Graphic designers**
- **Radio stations**
- **TV stations**
- **Newspapers**
- **Magazines**
- **Website designers**
- **Website hosts**
- **Photographers**
- **Promo item companies**
- **Public relations firms**
- **Direct mail companies**
- **Non-profit organizations**
- **Theaters, symphonies**
- **Amusement parks**
- **Voiceover artists**
- **Cable TV outlets**
- **Copywriters**
- **Printers**
- **Colleges**
- **Design schools**
- **Marketing agencies**
- **Social Media specialists**
- **Illustrators**
- **Animators**
- **Online Publications**
- **App developers**

# Types of entrants to seek

- **Companies with in-house marketing departments**
- **A/V production houses**
- **POP display companies**
- **Billboard companies**
- **Bus shelter companies**
- **Music/sound production houses**
- **Companies that make trade show displays**
- **Independent commercial producers/directors**

## Where to find entrants

- **Your current list**
- **Companies who advertise**
- **Other local clubs**
- **Chamber of commerce**
- **Your monthly events**
- **Book of lists**
- **List of previous entrants**
- **Where agencies go**
- **Ask media for help**
- **Take Call for Entries with you**
- **Search engines**
- **Social media**

*Some potential entrants don't have a website, but they do have a presence on social media. See who is following them or who they are following.*

# Yelp

Where to  
find entrants

venice - Venice, CA x  
www.yelp.com/biz/bigpie-venice  
Constant Contact : L... | New Tab | AIGA Los Angeles | ... | American Advertisin... | Understanding Carp... | Job Search | Creative... | LG 47LM6200 Suppo... | Online Course Cata

**yelp** Find tacos, cheap dinner, Max's Near venice, ca  
Home About Me Write a Review Find Friends Messages Talk Events Sign Up Log In

## BIGPIE

★★★★★ 1 review Details Write a Review Add Photo Share Bookmark

Web Design, Advertising, Graphic Design Edit

1501 Main St  
Ste 205  
Venice, CA 90291  
Venice  
Get Directions  
(310) 752-7707  
bigpie.tv

BIGPIE, Venice, CA  
by Joshua J.

**Ad Akiva Niamehr LLP** ★★★★★ 52 reviews  
5.1 miles away from BIGPIE  
Omar R. said "I was the victim of a hit and run accident in August of 2012. Mr. Akiva and his partner took my case and fought for me every..."  
read more

Edit business info  
Work here? Claim this business



# Yelp








## Where to find entrants

The screenshot shows a browser window with the URL [www.yelp.com/biz/bigpie-venice](http://www.yelp.com/biz/bigpie-venice). The page features a 'Recommended Reviews' section with a search bar and sorting options. A notification banner states: "Your trust is our top concern, so businesses can't pay to alter or remove their reviews. Learn more." The main review is by Ramy R. from Hermosa Beach, CA, dated 2/8/2012, with a 5-star rating and 102 friends. The review text reads: "Dedicated creatives, designers, and programmers that bring a new perspective to digital advertising." Below the review are buttons for 'Useful 2', 'Funny', and 'Cool'. The 'People also viewed' section is circled in red and lists three businesses: Atomic Design Studios (5 stars, 2 reviews), Roeder Studios (5 stars, 4 reviews), and Blue Sky Online (5 stars, 1 review). A yellow advertisement for a quote is visible on the right side of the page.

# Company Website

Where to  
find entrants

The screenshot shows a web browser displaying the leadership page of Deutsch Inc. The URL is [www.deutschinc.com/#!/la/about/leadership](http://www.deutschinc.com/#!/la/about/leadership). The page features a navigation bar with the company name 'Deutsch' and tabs for 'ALL', 'LA', and 'NY'. The 'LA' tab is selected. Below the navigation bar, there are menu items: 'LEADERSHIP', 'THE FACTS', 'SERVICES', 'BELIEFS', and 'NEWS'. The 'LEADERSHIP' menu item is highlighted. The main content area displays seven headshots of company leaders in a 2x4 grid, with the bottom-right cell empty. Each headshot is accompanied by the name and title of the individual. At the bottom of the page, there are social media icons for Facebook, LinkedIn, Twitter, and YouTube, along with a 'BLOG' link and a Facebook 'Like' button showing 2.1k likes.

| LEADERSHIP  | THE FACTS   | SERVICES   | BELIEFS  | NEWS |
|---|---|--|--|------|
| <br>Pete Favat<br>Partner, Chief Creative Officer  | <br>Winston Binch<br>Partner, Chief Digital Officer            | <br>Kyle Acquistapace<br>Partner, Dir. of Media & Data Strategy | <br>Jeffrey Blish<br>Partner, Chief Strategic Officer |      |
| <br>Kim Getty<br>Partner, Chief Operating Officer | <br>Vic Palumbo<br>Partner, Director of Integrated Production | <br>Mike Sheldon<br>CEO, Deutsch LA                            |  |      |

**Where to find entrants...go further than one deep!**

## **Advertising Agencies**

Creative Director, Art Director, Production Manager, Public Relations Director, Marketing Director, Account Execs, Graphic Designers, President, Interactive Staff

## **TV/Radio/Newspapers**

Marketing Director, Promotions Manager, Production/Artwork Staff, Graphic Designers, Advertising Sales Manager, Advertising Sales Staff

## **Colleges**

PR Director, Marketing Director, Education Manager, Sports Marketing, Music, Dance/Theater Department Marketing, Production/Art Professionals

**Where to find entrants... don't forget to follow up!**

## **Public Relations**

- Local Advertising/Marketing Bloggers/Influencers
- Local business websites
- Newspaper business editors & business publications
- Chamber publications
- Ask for inclusion in PRSA, AIGA and AMA newsletters

## **Advertising**

*An inexpensive way to target your audience*

- Google Ads
- Facebook Ads
- YouTube Ads

**Encouraging entrants...don't wait for your call for entries!**

- **Call for entries**
- **Emails (start now!)**
- **Make phone calls**
- **Convenient drop off/pick up of entries**
- **Monthly events**
- **Do their entry work for them**
- **Website (post it now!)**
- **"How to Enter" seminar**
- **Allow early or late drop off**
- **Work the software**

**Encouraging entrants...don't wait for your call for entries!**

## **Social Media**

- Use various outlets, including LinkedIn, to solicit entries
- Don't just use them to promote club events and awards, use social media to honor great advertising and achievements by local companies throughout the year.

## **Emails**

- Group emails by industry make other all recipients visible
- Modify emails for different industries, focus on that industry
- Make some emails look personal

**Encouraging entrants...don't wait for your call for entries!**

## **Videos**

Creating videos can be a very effective way to distribute information and encourage entries. Make sure all videos include website and contact information within the video.

Types of videos you can make:

- **About the competition**
- **How to prepare/submit this year**
- **Competition now open**
- **Targeting certain industries**
- **Selecting the right category**
- **Student competition**
- **Come to the gala**
- **Entering in multiple categories**

## Work the software

## What you can find in the software:

- Who has not completed their entries
- Who entered last year but not this year
- Who completed some entries but not others
- Contact Information for entrants (past and current)
- Alternative contacts by looking at the credits



- COMPETITIONS
- ENTRANTS
- JUDGES
- SYSTEM SETTINGS
- GET HELP

SEARCH ENTRIES REPORTS PRINT ENTRIES Status: All Condense View Search:

| <input type="checkbox"/> | Code                | Part | Status     | Entry Title         | Category                      | Client Company      | Entrant Company    | Admin Only: M | Action |
|--------------------------|---------------------|------|------------|---------------------|-------------------------------|---------------------|--------------------|---------------|--------|
| <input type="checkbox"/> | D-005-220271-15-... | N/A  | Incomplete | Do You Have a...    | Film, Video, & Sound          | VersaDesk           | VersaDesk          |               | Select |
| <input type="checkbox"/> | 98-266497-15-LAS    | N/A  | Incomplete | Blizzard Entert...  | Elements of Advertising > ... | Blizzard Entert...  | Hollywood 3D ...   |               | Select |
| <input type="checkbox"/> | 93-218301-15-LAS    | N/A  | Incomplete | Influencing th...   | Elements of Advertising > ... | Belkin              | POSSIBLE           |               | Select |
| <input type="checkbox"/> | 72C-254826-15-LAS   | N/A  | Incomplete | Got Milk? for C...  | Cross Platform > Integrat...  | California Milk ... | Air Supply Co...   |               | Select |
| <input type="checkbox"/> | 59-266687-15-LAS    | N/A  | Incomplete | Sounds Like Y...    | Film, Video, & Sound > Br...  | Pandora             | Partizan Entert... |               | Select |
| <input type="checkbox"/> | 59-266685-15-LAS    | N/A  | Incomplete | Jump Up, Supe...    | Film, Video, & Sound > Br...  | Nintendo            | Partizan Entert... |               | Select |
| <input type="checkbox"/> | 58B-266368-15-LAS   | N/A  | Incomplete | Streetside Cha...   | Film, Video, & Sound > Br...  | Aleve / Bayer       | Paxeros Creati...  |               | Select |
| <input type="checkbox"/> | 58A-266777-15-LAS   | N/A  | Incomplete | Space Dust Ely...   | Film, Video, & Sound > Br...  | Elysian Brewin...   | Partizan Entert... |               | Select |
| <input type="checkbox"/> | 55A-266362-15-LAS   | N/A  | Incomplete | Virtual vs. Real... | Film, Video, & Sound > On...  | Safelite AutoGl...  | Paxeros Creati...  |               | Select |
| <input type="checkbox"/> | 45-263244-15-LAS    | N/A  | Incomplete | Guilty Party: A...  | Online/Interactive > Bran...  | AT&T                | Fullscreen         |               | Select |
| <input type="checkbox"/> | 41-218449-15-LAS    | N/A  | Incomplete | Celebrity Call f... | Online/Interactive > Adver... | Universal Musi...   | Gameloft           |               | Select |
| <input type="checkbox"/> | 41-218448-15-LAS    | N/A  | Incomplete | Celebrity Call ...  | Online/Interactive > Adver... | Tracfone Simpl...   | Gameloft           |               | Select |
| <input type="checkbox"/> | 39C-266052-15-LAS   | N/A  | Incomplete |                     | Online/Interactive > Apps ... |                     | Gameloft           |               | Select |
| <input type="checkbox"/> | 27B-264707-15-LAS   | N/A  | Incomplete |                     | Out-Of-Home & Ambient ...     |                     | TBWA\Chiat\Day     |               | Select |
| <input type="checkbox"/> | 17C-265995-15-LAS   | N/A  | Incomplete | Terranea - "No...   | Print Advertising > Magazi... | Terranea            | R&R Partners       |               | Select |
| <input type="checkbox"/> | 12A-253803-15-LAS   | N/A  | Incomplete | Cre8 the Chan...    | Sales & Marketing > Publi...  | Cre8 the Change     | Vision Designed    |               | Select |
| <input type="checkbox"/> | -266854-15-LAS      | N/A  | Incomplete |                     |                               |                     |                    |               | Select |



## Work the software

## Emails (or calls) to send and remind:

- *Noticed you registered but didn't enter*
- *Noticed you didn't enter this year (to previous entrants)*
- *Still time for more entries*
- *Waive late if fee if you enter more*
- *Call if there is no response to emails*
- *Make all emails personal, short (2-3 sentences) and no graphics. Put a question in the subject (example: Are you entering this year?)*

## Work the software

## What you find out by emailing/calling:

- The person you have been emailing no longer works there
- Their address changed
- Company name/email changed
- They thought they were too late
- Misunderstood the rules or requirements
- They had a question but never called
- They're not entering this year and why

## Encouraging entrants

## Distribute entry envelopes

- Distribute a few weeks before entry deadline
- Provide more than the number of entries they submitted last year
- Deliver to previous entrants AND potential entrants
- Many who use this method have reported an increase of entries

## Encouraging entrants

# Adding categories

- **Local only categories**
  - These categories will not advance to the District or National Competitions
  - Example: Work that did not run
  - Example: Printing Categories
- **Roll-up categories**
  - These categories are divided out from current categories and will roll-up into the national categories if they advance to the district or national competitions
  - Example: Break-out a category based on budget, such as local television commercials produced for under \$500 or over \$5,000

**Update!**  
**Update!**  
**Update!**

**If your call for entry is returned early enough, update the address and send it out again. If it is returned late, update the address in your list for next year.**



### 3. Create separate lists for students

AMERICAN  
ADVERTISING  
AWARDS  
STUDENT DIVISION

## **Student Competition**

- **Appoint a Student Awards Chair**
- **Change student deadline to coincide with college's semester schedule**
- **Arrange for on-campus drop off points**
- **Solicit sponsorships to pay for students to enter the competition**



# Student Competition

## Types of Schools

Any accredited, post-secondary educational institution in the United States, including:

- **Universities**
- **Colleges**
- **Community colleges**
- **Art schools**
- **Film schools**
- **Photography schools**
- **Web design schools**

# **Student Competition**

**Form a relationship with  
instructors and  
administrators:**

- **Instructors who teach applicable courses**
- **Department chairs**
- **Deans**
- **Studio/lab managers**
- **Organization advisors**

# Student Competition

## Departments to review

Every school is different. Review all departments to see where appropriate courses are taught.

- Advertising
- Art
- Business
- Communications
- Computer Design
- Film
- Graphic Design
- Marketing
- Music
- Public Relations
- Radio/TV
- Theater

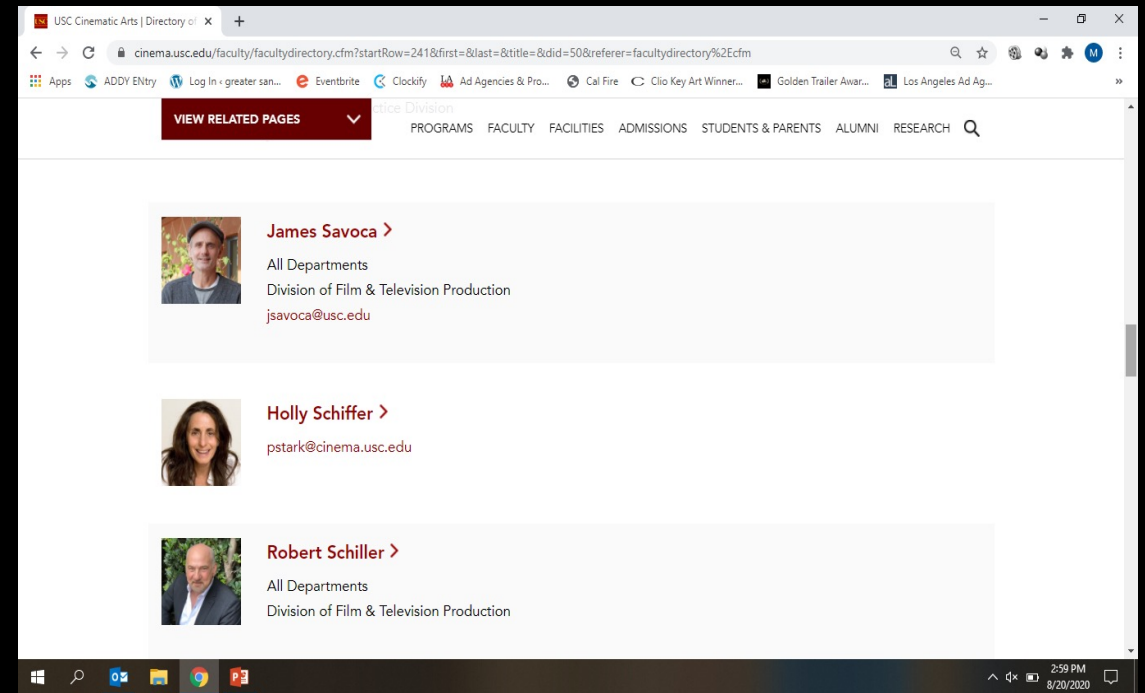
# Student Competition

## Other areas to contact:

- NSAC team
- AAF College Chapter
- Other ad clubs
- Marketing club
- Campus newspaper
- Campus radio station
- Campus TV station
- Campus online or print publications
- Photography studio/lab
- TV studio/lab
- Computer lab

# Student Competition

# Most schools have contact info online:



# Student Competition

## Instructional related activity fees:

- **Many universities require students to pay this fee**
- **Funds generally managed by associated students**
- **Instructor can apply for a grant since the student competition can be instructionally related**
- **Grant can be used to pay for student entries and/or gala, making it free to the student**

**Additional Opportunity...**

 zoominfo

Linked  in

Apps

 PHANTOM  
BUSTER //





## **Job titles to search**

- **Creative Director**
- **Executive Creative Director**
- **Art Director**
- **President**
- **CEO**
- **Marketing Director**
- **Advertising Director**
- **VP Marketing**
- **VP Advertising**
- **Producer**
- **Executive Producer**
- **Production Manager**

NEWS: ZoomInfo acquires Chorus.ai to bring intelligence to your most important conversations. [Schedule Demo](#)

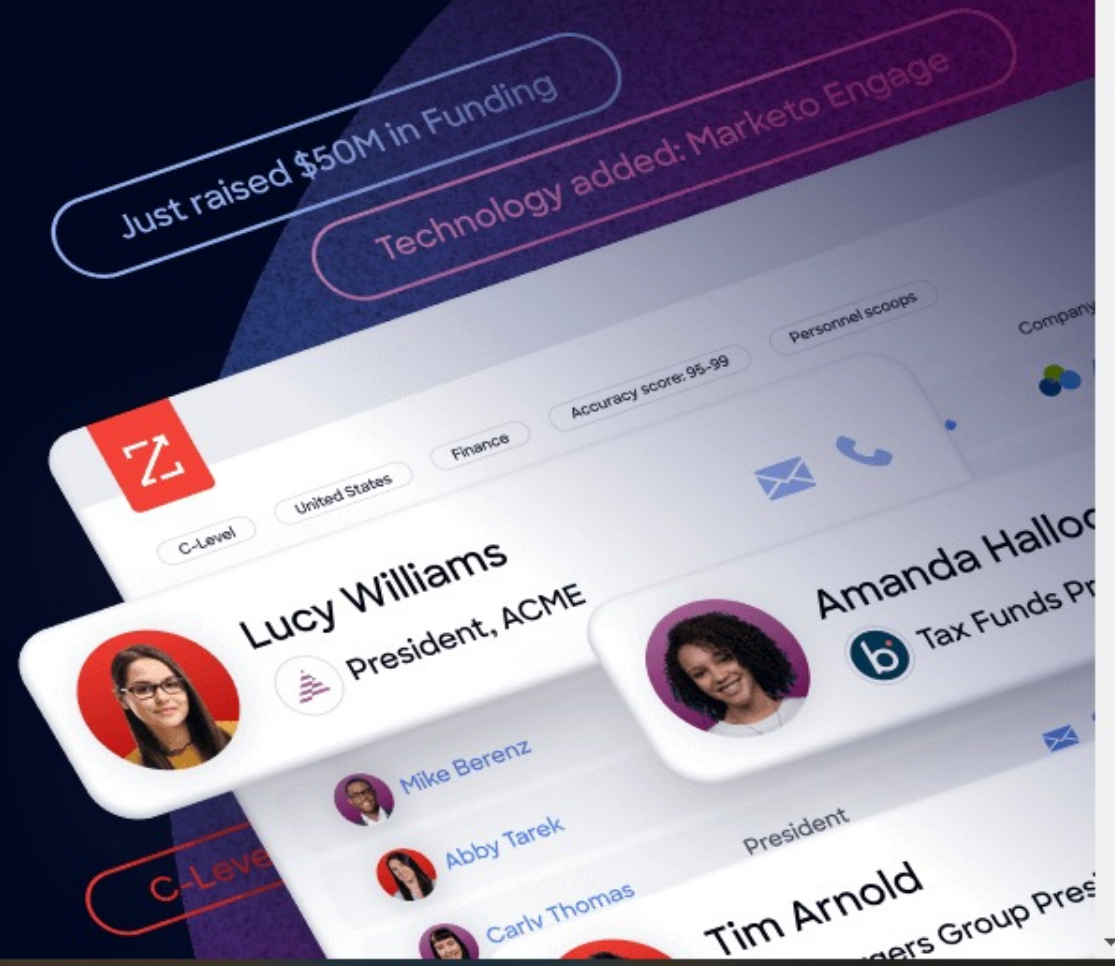


Pricing Solutions Our Data Resources Login **Free Trial**

# It's Our Business to Grow Yours

Discover how to unlock target markets and hit your number with insight-driven engagement.

**Free Trial**





**They will give you  
several days to test it  
out for free, but for...  
only 3 or 4 days**



**Depending on your market size you may spend 12 hours a day to finish within your free trial**



- **Use to make lists**
- **Search by city (or metropolitan area), job title, industry, company and other criteria**
- **Many names have email addresses**



## Warning!

**You will have to cut  
and paste results...  
downloading is not  
available...that's why  
you will have to devote  
a lot of time...**



**Sign up for free  
30-day trial of the  
Sales Navigator  
Professional**

Join the millions of LinkedIn members using Premium to get ahead.

Adrian and millions of other members use Premium

### Career

Get hired and get ahead

- Stand out and get in touch with hiring managers
- See how you compare to other applicants
- Learn new skills to advance your career

Learn more

### Business

Grow and nurture your network

All Career features, plus:

- Find and contact the right people
- Promote and grow your business
- Learn new skills to enhance your professional brand

Learn more

### Sales Navigator Professional

Unlock sales opportunities

All Business features, plus:

- Find leads and accounts in your target market
- Get real-time insights for warm outreach
- Build trusted relationships with customers and prospects

Learn more

### Recruiter Lite

Find and hire talent

All Business features, plus:

- Find great candidates, faster
- Contact top talent directly
- Build relationships with prospective hires

Learn more

GetEmail





**Sales Navigator  
Professional will  
allow you to search  
by job title and city  
or metropolitan area**



**Sales Navigator  
Professional will  
allow you to make  
and save lists, but  
not download them.**

**So...**



PHANTOM  
BUSTER //

**Sign up for free 30-day  
trial of Phantom Buster!  
It will allow you to  
export LinkedIn lists**



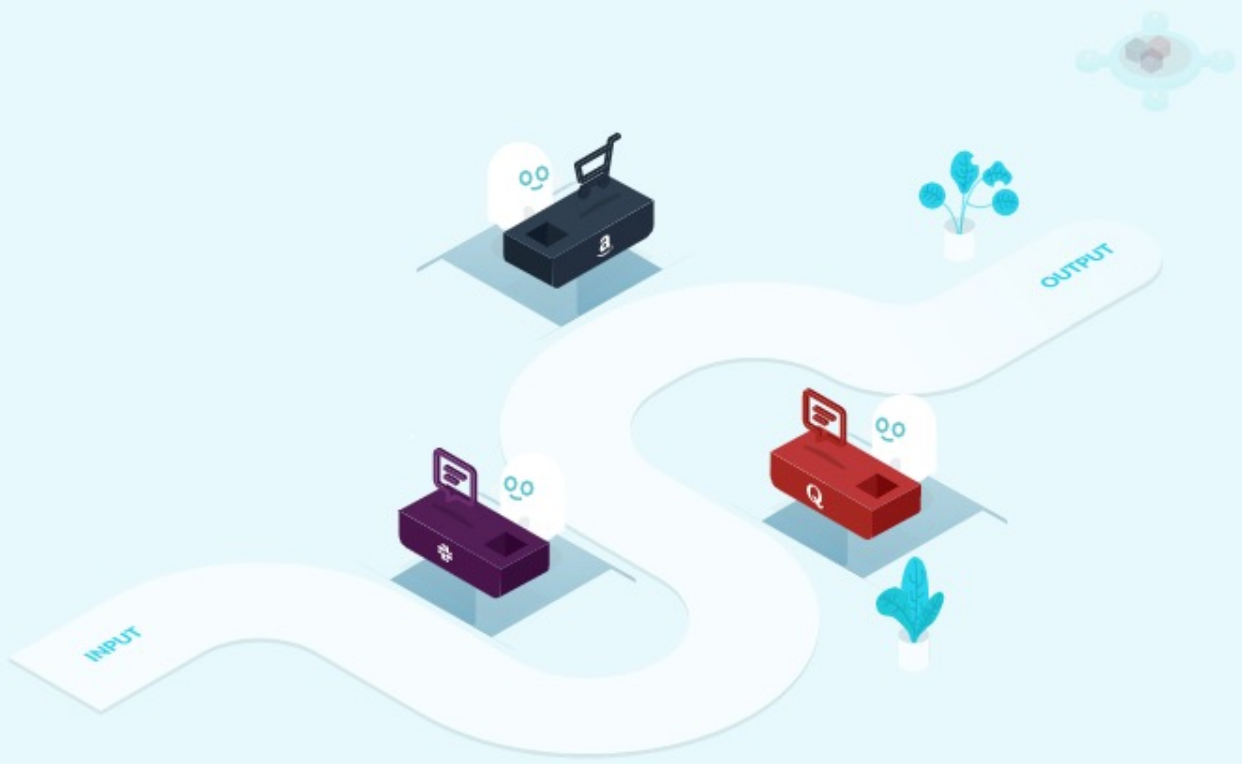
Login

Try it free

# Code-free automations and data extraction

EMAILS · CONTACT INFORMATION · AUTO SEND MESSAGES · CRM ENRICHMENT · MORE...

Chain actions and data extraction on the web to generate business leads, marketing audiences and overall growth. Phantombuster gives you the tools and know-how to grow your business faster.



Try it free

Watch video

Support



### LinkedIn Search Export

Scrape and export the results of a LinkedIn search into a spreadsheet

Use this Phantom



### LinkedIn Profile Scraper

Scrape all the available data from LinkedIn profiles, including emails!

Use this Phantom



### Sales Navigator Search Export

Scrape and export the results of a Sales Navigator search into a spreadsheet

Use this Phantom



### LinkedIn Network Booster

Auto connect with a list of LinkedIn users by sending invitations with a personalized message

Use this Phantom



### LinkedIn Companies Info

Scrape all the available data from LinkedIn company pages

Use this Phantom



### Instagram Follower Collector

Extract the followers of an Instagram account

Use this Phantom



### Twitter Auto Follow

Auto follow or unfollow a list of accounts on Twitter

Use this Phantom



### Instagram Auto Follow

Auto follow or unfollow a list of accounts on Instagram

Use this Phantom

Support

Once you have  
lists from:



*This will have  
many emails*

**Next...**



*This will have  
no emails*

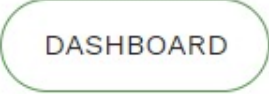


**P H A N T O M  
B U S T E R //**

**Sign up for:**







# Get Anyone's Email in Seconds

We use Big Data & Machine Learning Algorithms to Find the Email Address of any Professional in any Company in one Second

Test Our App For Free

See Pricing







DASHBOARD

LOGOUT

**Free**

**\$0** / Monthly

- ✓ 10 Credits/ month
- ✓ CSV DOWNLOAD
- ✓ API ACCESS
- ✗ SUPPORT : N/A

START NOW

**NEW**

**Basic**

**\$49** / Monthly

- ✓ 300 Credits/ month
- ✓ CSV DOWNLOAD
- ✓ API ACCESS
- ✓ SUPPORT : EMAIL

START NOW

**Standard**

**\$99** / Monthly

- ✓ 1000 Credits/ month
- ✓ CSV DOWNLOAD
- ✓ API ACCESS
- ✓ SUPPORT : EMAIL + CHAT

START NOW

**Premium**

**\$149** / Monthly

- ✓ 2000 Credits/ month
- ✓ CSV DOWNLOAD
- ✓ API ACCESS
- ✓ SUPPORT : EMAIL + CHAT + PHONE

START NOW

**ULTRA**

**\$399** / Monthly

- ✓ 10000 Credits/ month
- ✓ CSV DOWNLOAD
- ✓ API ACCESS
- ✓ SUPPORT : EMAIL + CHAT + PHONE (24/7)

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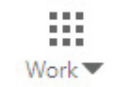




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## Note:

*This program does not find all the emails...Average is about 60%...*

*Also, watch their math...sometimes they take more credits per search than they should. By keeping track, you can request that they replace credits.*

**There may be better or other programs that do the same things, but these are the ones used to vastly increase lists and shared for the previously noted competitions**



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