



district 2

AMERICAN
ADVERTISING
AWARDS

2021-2022 Professional & Student Winners

PROFESSIONAL WINNERS - IN ORDER BY CATEGORY

SALES & MARKETING

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

MGH

Client: Santa Monica Brew Works

Title: SMBW Oktoberfest Can Design

Credits:

David Wassell, CCO

Ashley Brannock, Art Director/Designer

Kristi Stewart, Account Director

Club: AAF Baltimore

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

FARM

Client: Clarksburg Cider Co.

Title: Barrel-Aged Hard Cider Label

Credits:

Matt Cascarino, Executive Creative Director

Mike LaDuca, Creative Director

Lauren Shapiro, Art Direction

Eric Thomas, Art Direction

Matt Cascarino, Copywriting

Pam Guggi, Account Director

Alex Wilkins, Project Management

Kaitlyn Kulesza, Project Management

Club: AAF Buffalo

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Lisa Gorham Creative

Client: Catoctin Breeze Vineyard

Title: Catoctin Breeze 2020 Waltz Albarino

Credits:

Lisa Gorham, Creative Director & Illustrator

Catoctin Breeze Vineyard, Copywriting

Brook + Whittle, Printer

Club: AAF Greater Frederick

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Stronghold Studio

Client: Togronis

Title: Ready to Drink Cocktail

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Sales Promotion - Packaging - Campaign

Award: Gold ADDY Award

Christian Weber Creative

Client: Steel City Plant Co.

Title: Steel City Plant Co. Seed Packets

Credits:

Christian Weber, Graphic Designer

Club: AAF Greater Lehigh Valley

Category: Collateral Material - Printed Annual Report

Award: Gold ADDY Award

Brandtatorship / Myers Creative Imaging

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting In Action, Annual Report

Credits:

Joseph Mayernik, Creative Director

John Myers, Photographer

Heather Roman, Production Manager

Umbereen Mustafa, Account Director

Stephanie Adams, Proofreader

Brian Rapp, Writer

HacJob, Retouching

Kodak, Printer

Club: AAF Greater Rochester

Category: Collateral Material - Brochure - Single Unit

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: Schrader Allocation Brochure

Credits:

Rob Kottkamp , Chief Creative Officer:

Jen Rampe, Creative Director

Sandy Knight, Creative Manager

Lisa Lodder, Director, Editorial

Bess Johnson , Senior Proofreader

Jimmy Hayes, Photographer

Ry-Gan Printing, Print Vendor

Club: AAF Greater Rochester

Category: Collateral Material - Publication Design - Book Design

Award: Silver ADDY Award

Lehigh Mining & Navigation

Client: The Delaware & Lehigh National Heritage Corridor

Title: D&L 165 Trail Guide

Credits:

Laura Dubbs, Design Director

Scott Byers, Copywriter

Gina Naseef, Designer

Cathy Wagner, Account Director

Donna Mugavero, Production Designer

Club: AAF Greater Lehigh Valley

Category: Collateral Material - Publication Design - Book Design

Award: Silver ADDY Award

White Bicycle

Client: Preservation Buffalo Niagara

Title: Buffalo City Hall

Credits:

Holly Ross, Design, Illustration, Typography

Meagan Walker Doxtad, Creative Direction, Writing

Brian Grunert, Creative Direction, Design

Biff Henrich, IMG_INK, Photography

Burchfield Penney Art Center, Legacy Content

Preservation Buffalo Niagara Team, Research, Writing, Inspiration

Zenger Group, Printing, Binding

Club: AAF Buffalo

*Category: Collateral Material - Special Event Material - Card, Invitation, Announcement
- Campaign*

Award: Gold ADDY Award

Somersault Letterpress

Client: Rubin Baskir

Title: Hannah + Rubin Wedding

Credits:

Amy Pienta, Creative Director

Mitch Hanson, Printer

Club: AAF Greater Lehigh Valley

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single Unit

Award: Gold ADDY Award

Dixon Schwabl + Company

Client: Wilmot Cancer Institute

Title: Wilmot Discovery Ball Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Creative Director

Dana Denberg, Associate Creative Director

Jewel Mastrodonato, Art Director

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Production/Resourcing

Jen Moritz, Senior Editor

Julia Lowe, Proofreader

Megan Berliner, Senior Project Manager

Rachael Maxam, Senior Project Manager

Canfield & Tack, Printer

Club: AAF Greater Rochester

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single Unit

Award: Gold ADDY Award

Dixon Schwabl + Company

Client: Monroe Community College Foundation

Title: MCC Gold Star Gala Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Creative Director

Jewel Mastrodonato, Art Director

Mary Rice, Copywriter

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Production/Resourcing

Jen Moritz, Senior Editor

Julia Lowe, Proofreader

Amanda Maxim, Account Director

Megan Berliner, Senior Project Manager

Canfield & Tack, Printer

Club: AAF Greater Rochester

Category: Direct Marketing - Direct Mail - 3D / Mixed – Single Unit

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Direct Marketing - Direct Mail- 3D / Mixed - Campaign

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Red House Communications

Client: Pennsylvania Tourism Office

Title: The Uncommon is Calling Summer

Credits:

Matt Blint, President, Director of Strategy

Marla Solnik, VP, Creative Director

Jorge Puron, Associate Creative Director

Justin Clawson, Associate Creative Director

Braxton Schreyer, Art Director

Sean O'Connor, Copywriter

Erik Thogerson, Account Director

Dave Bernhardt, Retoucher

Sharon Walsh, Copywriter

Lindsay Grystar, Production Supervisor

Club: AAF Pittsburgh

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Red House Communications

Client: Pennsylvania Tourism Office

Title: The Uncommon is Calling Fall

Credits:

Matt Blint, President, Director of Strategy

Marla Solnik, VP, Creative Director

Jorge Puron, Associate Creative Director

Justin Clawson, Associate Creative Director

Braxton Schreyer, Art Director

Sean O'Connor, Copywriter

Erik Thogerson, Account Director

Dave Bernhardt, Retoucher

Sharon Walsh, Copywriter

Club: AAF Pittsburgh

Category: Direct Marketing - Specialty Advertising - Campaign

Award: Silver ADDY Award

Garrison Hughes

Client: Robleto Law

Title: Coasters

Credits:

Vince Robleto, ACD/Copywriter

Corinne Stenander, ACD/Art Director

Mike Giunta, Chief Creative Officer

Club: AAF Pittsburgh

PRINT ADVERTISING

Category: Ambient Media - Guerrilla Marketing

Award: Gold ADDY Award

Madwell

Client: Verizon Corporate Office

Title: IRL Glitch Installation

Credits:

Chris Sojka, Co-Founder / Chief Creative Officer

Ryan Howard , Creative Director

Alex Kaufman , Associate Creative Director

Dan Kalmus, Associate Creative Director

Anna Lindell, Sr. Designer

Jake Wilhelmsen, Sr. Copywriter

Colin McKenzie, Account Director

Kristen Paterno, Account Supervisor

Ben X Trinh, Strategy Director

Mary Ergul, Strategist

Diego Scotti, EVP, Chief Marketing Officer

Andrew McKechnie, SVP, Chief Creative Officer

Club: AAF New York City Metro

Category: Ambient Media - Guerrilla Marketing

Award: Gold ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest 2 x RE4: Fear Truck

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experiential Production

60 Grit Studios, Fabrication

Vivamonkey, Video Production

Club: AAF Pittsburgh

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

Pavone Marketing Group

Client: Sun-Maid Growers of California

Title: The Board of Imagination

Credits:

Sam Renner, Sr. Copywriter

Julianne Gates, Sr. Art Director

Jay Delutis, Sr. Designer

Courtney Skinner, Designer

Bill Starkey, Executive Creative Director

Sonya Cooper, Sr. Account Strategist

Courtney Bila, Brand Manager

Club: AAF Philadelphia Metro

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

quench - Pavone Marketing Group

Client: Sun-Maid Growers of California

Title: Sun-Maid Raisin House

Credits:

Sam Renner, Sr. Copywriter

Kyle Waldron, Designer

Bill Starkey, Executive Creative Director

Matt Campbell, Head of Production

Sonya Cooper, Sr. Account Strategist

Courtney Bila, Brand Manager

James Barlow, Head of Fabrication

Club: AAF Philadelphia Metro

Category: Ambient Media - Installations - Single Installation

Award: Silver ADDY Award

Mower

Client: WNY Ford Dealers

Title: Ford Bronco Takeover at RiverWorks

Credits:

Mike Baron, SVP/Creative Director/Writer

Jeff Hopper, Creative Director/Art Director

Amanda Widzinski, Senior Art Director

Kearney Erhard, Creative Supervisor/Writer

Mary Wright, Management Supervisor

Rachel Neumann, Senior Project Coordinator

Scott Schuman, Production Director

Streamline Graphics, Printer/Installer

Club: AAF Buffalo

Category: Ambient Media - Installations - Multiple Installations

Award: Gold ADDY Award

Mower

Client: WNY Ford Dealers

Title: Ford Bronco Takeover at RiverWorks

Credits:

Mike Baron, SVP/Creative Director/Writer

Jeff Hopper, Creative Director/Art Director

Amanda Widzinski, Senior Art Director

Kearney Erhard, Creative Supervisor/Writer

Mary Wright, Management Supervisor

Rachel Neumann, Senior Project Coordinator

Scott Schuman, Production Director

Streamline Graphics, Printer/Installer

Club: AAF Buffalo

Category: Ambient Media - Events - Multiple Events

Award: Silver ADDY Award

AKA NYC

Client: Thoughts of a Colored Man, on Broadway

Title: Bringing Broadway to the Boroughs

Credits:

YMCA of Greater New York, Partner

DELTA, Sponsor

Elyce Henkin , Senior Director of Earned Media & Partnerships - AKA NYC

Richard Arnold , Executive Producer (Experiential) - AKA NYC

Robert Jones , VP, Head of Theatre - AKA NYC

Aaron Coleman, Creative Director - AKA NYC

Kelli McGurk , Project Manager - AKA

Sam Veal , Associate Creative Director (Content) - AKA NYC

Robert Ravenscroft , Executive Producer (Content) - AKA NYC

Sweeter - Event Production Company,

Elizabeth Furze , CEO, North America - AKA NYC

Natalie Byrne, Awards Producer - AKA NYC

Club: AAF New York City Metro

Category: Out-of-Home - Poster - Poster - Single Unit

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure-Summer

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Poster - Single Unit

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure-Fall

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Poster - Campaign

Award: Gold ADDY Award

Myers Creative Imaging / Brandtatorship

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Posters

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Stephanie Adams, Proofreader

Brian Rapp, Copywriter

Hac Job, Retouching/CGI

Club: AAF Greater Rochester

Category: Out-of-Home - Poster - Poster - Campaign

Award: Gold ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Out-of-Home - Outdoor Board - Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

Award: Silver ADDY Award

Alkemy X

Client: Hulu

Title: Only Murder in the Building

Credits:

Alkemy X, Production Company, Creative Direction, VFX

Bilali Mack, VFX Supervisor

Andrew Borin, Hulu Creative Director

Club: AAF Philadelphia Metro

OUT-OF-HOME & AMBIENT MEDIA

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

Tobii Dynavox

Client: Tobii Dynavox

Title: Live Fearless

Credits:

Dan Fredrikson, Creative Director

Shannon Davis, Art Director

Anna Itskevich, Marketing Manager

Ray Tolbert, Copywriter

Shikha Sachdeva Maini, Digital Marketing Specialist

Kristina Wiggins, Social Media Manager

Oxenfree Film & Motion, Video Production

Kristen Cook, Chief Marketing Officer

Club: AAF Pittsburgh

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

Freddie Mac

Client: Freddie Mac

Title: We the People

Credits:

Quan Hoang, Creative Director

Patricia Williams, Writer/Poet

Luke Shaw, Animator

Lynnsey Napolitano, Producer

Club: AAF DC

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks - Lumberjack

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks - Gene

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Gold ADDY Award

Paramount+

Client: Paramount+

Title: Why Women Kill Season 2 Vintage Ads

Credits:

Paramount+ Marketing

Club: AAF New York City Metro

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Tobii Dynavox

Client: Tobii Dynavox

Title: Live Fearless

Credits:

Dan Fredrikson, Creative Director

Shannon Davis, Art Director

Anna Itskevich, Marketing Manager

Ray Tolbert, Copywriter

Shikha Sachdeva Maini, Digital Marketing Specialist

Kristina Wiggins, Social Media Manager

Oxenfree Film & Motion, Video Production

Kristen Cook, Chief Marketing Officer

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Partners and Napier

Client: The Strong National Museum of Play

Title: Toy Hall of Fame

Credits:

Rob Kottkamp , Chief Creative Officer:

Dan O'Donnell, Group Creative Director / Art Director

Doug Pedersen, Illustrator / Typographer

Michael Hernandez, Motion Graphic Designer

Melissa Smith, Director of Project and Resource Management

Lauren Cole, Senior Project Manager

Katrina Busch, Group Account Director

Sarah Kelsch, Account Supervisor

Push MP, Sound Design

Club: AAF Greater Rochester

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Pavone Marketing Group

Client: Sun-Maid Growers of California

Title: Sun-Maid Board of Imagination

Credits:

Sam Renner, Sr Copywriter

Julianne Gates, Sr. Art Director

Jay Delutis, Sr. Designer

Courtney Skinner, Designer

Bill Starkey, Executive Creative Director

Sonya Cooper, Sr Acct Strategist

Courtney Bila, Brand Manager

Club: AAF Philadelphia Metro

Category: Advertising & Promotion - Campaign

Award: Silver ADDY Award

The Thomas Collective

Client: Micro Cotton

Title: Micro Cotton: Earth Approved

Credits:

Kimberly Howard-Thomassen, Creative Director

Deanna Brigandi, Copywriter

Adrian Mueller, Photographer

Alma Melendez, Stylist

Leo Rocha, Retoucher

Club: AAF New York City Metro

Category: Advertising & Promotion - Campaign

Award: Gold ADDY Award

Brandtatorship / Myers Creative Imaging

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting In Action Digital Ads

Credits:

Joseph Mayernik, Creative Director

John Myers, Photographer

Heather Roman, Production Manager

Umbereen Mustafa, Account Service

Stephanie Adams, Proofreader

Brian Rapp, Writer

HacJob, Retouching

Club: AAF Greater Rochester

ONLINE/INTERACTIVE

Category: Branded Content & Entertainment - Online/Interactive

Award: Gold ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest 2 x RE4: Fear Truck

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experiential Production

60 Grit Studios, Fabrication

Vivamonkey, Video Production

Club: AAF Pittsburgh

Category: Branded Content & Entertainment - Online/Interactive

Award: Silver ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest Day

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experience & Content Design

Wild, Web Development

Neighborhood Watch, Video Production

Smooth Technology, Integration

Club: AAF Pittsburgh

Category: Television Advertising - Regional/National - Single Spot – Up to 2:00

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: A Million Thanks

Credits:

Peter Intermaggio, SVP, Brand Marketing, Messaging & Media, Comcast

Todd Arata, SVP, Brand & IMC, Comcast

Dustin Hayes, Vice President, Brand IMC, Comcast

Diana Hicks, Director, CX/Education/Rewards IMC, Comcast

Jennifer Maurer, Director, Brand Partnerships & Activation, Comcast

Tim Flood, Executive Creative Director, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Jake Blumenau, Art Director, Good Kid

Erin Spector, Copywriter, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Heather Lefevre, Associate Director of Strategy, Good Kid

Club: AAF New York City Metro

Category: Television Advertising - Regional/National - Campaign

Award: Silver ADDY Award

Valiant Pictures

Client: CarMax

Title: Call Your Shot

Credits:

Danny Corey, Director & DP

Matthew D'Amato, Executive Producer

Vincent Lin, Executive Producer

Adam Zimmer, Executive Producer

Sofie Borup, Colorist

Michael Reeder, Director, Content & Sponsorship

Kristen Cavallo, Chief Executive Officer

Danny Robinson, Chief Creative Officer

Ashley Marshall, SVP, Executive Creative Director

Anne Marie Hite, SVP, Group Creative Director

Allison Rude, Creative Director

Lindsey King, Creative Director

Club: AAF Pittsburgh

Category: Television Advertising – Regional/National - Campaign

Award: Silver ADDY Award

Valiant Pictures

Client: A&E Networks

Title: The Rest is History

Credits:

Vincent Lin, Director & Executive Producer

Matthew D'Amato, Executive Producer

Adam Zimmer, Executive Producer

Danny Corey, Director & DP

Mikey van Beuren, DP

Jack Noone, Producer

Tim Nolan, Executive Creative Director

Matt Neary, Brand Lead

Mary Traina, Creative Director & Writer

Kate Leonard, VP, Marketing Production

Sarah Walker, EP, Marketing Production

Nick Horton, Production Designer

Club: AAF Pittsburgh

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Wegmans Food Markets

Client: Wegmans Food Markets

Title: Let's Get Back to Happy - Holiday

Credits:

Wegmans In-House Agency, Creative

Jennifer Turpeau, Agency Producer

Optic Sky Productions, Production

Optic Sky Productions, Post Production

Shannon Hookway, Food Styling

Anton Josef, Director

Ryan Spacone, Director of Photography

Mutiny Records, Music

Leah Glickman, Art Department

Amanda DeYager, Art Department

MaryEllen Howe, Art Department

Club: AAF Greater Rochester

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Valiant Pictures

Client: Temple Beauty Supply

Title: Temple Beauty Supply

Credits:

Tiffany Frances, Director

Matthew D'Amato, Executive Producer

Vincent Lin, Executive Producer

Matthew Keene Smith, Producer

Arlene Muller, Director of Photography

Luc Giddens, Editor

Benjamin S.L. Wong, Sound Mixer

Steven Rodriguez, Colorist

Club: AAF Pittsburgh

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Neighborhood Film Company

Client: Liquid Death

Title: Dead Till Death - Liquid Death

Credits:

Neighborhood Film Company

Club: AAF Philadelphia Metro

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: Laurel Road

Title: Misdirect

Credits:

Barbara Michelson, Production

Vinny Tulley, Creative Director

Eric Schutte, Creative Director

Sal DeVito, Chief Creative Officer

John DeVito, Copywriter

Scott Rice, Director

UDirect, Production

Club: AAF New York City Metro

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Animal, Inc

Client: Dropbox

Title: Dropbox "Missouri Star"

Credits:

Danny Yourd, Director

Kathy Dziubek, Executive Producer

Ally Oleynik, Producer

John Pope, Director of Photography

Doug Helmick, Editor

Allan Stallard, Colorist

Club: AAF Pittsburgh

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

West Field Production Co.

Client: USTA Sponsored Content with BodyArmor

Title: Home Court with Naomi Osaka

Credits:

Jim Powers, Producer - Cinematographer

Steve Powers, Producer - Director

John Stegemann, Producer - VFX Director

Matt Guerra, Producer

Club: Capital Region Advertising Federation

FILM, VIDEO, & SOUND

Category: Music Videos - Music Video

Award: Gold ADDY Award

Forager Collective

Client: Object & Animal

Title: Tears In The Club ft. The Weeknd

Credits:

Chiao Chen, Editor

Denisse Jimenez, Producer

Club: AAF New York City Metro

Category: Integrated Campaigns - Integrated Advertising Campaigns - Consumer Campaign-Local

Award: Gold ADDY Award

Myers Creative Imaging / Brandtatorship

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Campaign

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching/CGI

Brian Rapp, Copywriter

Stephanie Adams, Proofreader

Kodak, Printer

Club: AAF Greater Rochester

Category: Integrated Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: Definitely Not Watching Basketball

Credits:

Nader Ali-Hassan, Executive Director, Marketing Communications, Comcast

Jennifer Marder, Director, Brand Partnerships & Activation, Comcast

Justin Silva, Director, Paid Social, Comcast

Landon Nguyen, Account Director, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Tim Flood, Executive Creative Director, Good Kid

Harris Flynn, Account Supervisor, Good Kid

Jackson Isaacson, Account Manager, Good Kid

Alyssa Guzman, Integrated Producer, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Alexander Shelley, Associate Creative Director, Art, Good Kid

Club: AAF New York City Metro

Category: - Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

White Bicycle

Client: The Beer Keep

Title: The Beer Keep Brand

Credits:

Kyle Morrissey, Creative Direction, Design

Brian Grunert, Creative Direction, Design

Meagan Walker Doxtad, Messaging, Writing

Various Partners, Printing, Production, Installation

The Beer Keep Team, Founding Vision

Club: AAF Buffalo

Category: Visual - Illustration - Illustration - Series

Award: Gold ADDY Award

Stronghold Studio

Client: Brickyard Brewing

Title: Craft Beer Labels

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Online/Interactive Campaign- Online/Interactive Campaign

Award: Silver ADDY Award

Mr. Smith Agency

Client: Labatt USA

Title: Player Partnership Campaign

Credits:

Robert Dimmer, Founder & Principal

Chrissy Pyne, Partner, Creative Director

Collin Wittman, Partner, Strategy Director

Ryan Delmar, Director of Photography

Christine Grotke, Project Manager

Luke Hallick, UX Designer

Renee Helda, Senior Art Director

Nicole Morreale, Digital Marketing Specialist

Lindsay Neilson, Junior Designer

Club: AAF Buffalo

Category: Copywriting - Copywriting

Award: Silver ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

GKV

Client: MZB

Title: Segafredo Zanetti - Illustrations

Credits:

Mary Quick, VP/Design Director

Iveta Vaicule, Illustrator

Mark Rosica, Sr. VP/Associate Creative Director

Club: AAF Baltimore

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

Ogilvy

Client: Centers for Disease Control and Prevention

Title: CDC - Survivor Stories

Credits:

Allyson Hummel , Creative Director

Monica Parada, Senior Art Director

Holly Ontrop , Writer

Rebecca Ullman, Writer

Laura Hardy, Executive Producer

Jackie Stewart, Client Service Lead

Jessica Fitzgerald, Client Service Deputy

Nanaka Suzuki, Client Service Associate

Natalie Chevalier, Strategist

Minkyung Lee , Illustrator

Gentleman Scholar, Animation

Agency, Ogilvy

Club: AAF DC

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Visual - Still Photography - Black & White - Single

Award: Silver ADDY Award

The Martin Group

Client: New Era Cap

Title: Fit For Glory

Credits:

Andrew Henesey, Senior Art Director

Michael Tsanis, SVP, Creative

Kate Chokshi, VP, Account Service

Amy Strzelec, VP, Creative Operations

Jenna Perry, Project Manager

William Graham, Photographer

Club: AAF Buffalo

*Category: Visual- Still Photography - Black & White/Color/ Digitally
Enhanced—Campaign*

Award: Gold

Myers Creative Imaging / Brandtatorship, Rochester, NY

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Photography

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching / CGI

Club: AAF Greater Rochester

Category: Visual - Art Direction - Art Direction—Campaign

Award: Gold ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

Category: Film & Video - Cinematography - Cinematography—Single

Award: Gold ADDY Award

Optic Sky Productions

Client: Wegmans

Title: Wegmans | Little Helper

Credits:

Wegmans, Client

Anton Jøsef, Director

Ryan Spacone, Director of Photography

John Takacs, Producer

Aaron Gordon, Executive Producer

Matt O'Neill, Head of Production

Sarah Casale, Post-Production Supervisor

Corey Scibilia, Editor

Jeff Sousa, Colorist

Ryan Meadows, Sound Design

Club: AAF Greater Rochester

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Animal, Inc

Client: Netflix

Title: Aliens

Credits:

Phil Atkins, Director of Photography

Kathy Dziubek, Executive Producer

Danny Yourd, Director

Doug Helmick, Editor

Alesis Heaps, Motion Designer

Allan Stallard, Colorist

Amy Kersnick, Line Producer

Nathan Voltz, Producer

Club: AAF Pittsburgh

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: A Million Thanks

Credits:

Peter Intermaggio, SVP, Brand Marketing, Messaging & Media, Comcast

Todd Arata, SVP, Brand & IMC, Comcast

Dustin Hayes, Vice President, Brand IMC, Comcast

Diana Hicks, Director, CX/Education/Rewards IMC, Comcast

Jennifer Maurer, Director, Brand Partnerships & Activation, Comcast

Tim Flood, Executive Creative Director, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Jake Blumenau, Art Director, Good Kid

Erin Spector, Copywriter, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Heather Lefevre, Associate Director of Strategy, Good Kid

Club: AAF New York City Metro

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

West Field Production Co

Client: USTA sponsored content with BodyArmor

Title: Home Court with Naomi Osaka

Credits:

Jim Powers, Producer - Cinematographer

Steve Powers, Producer - Director

John Stegemann, Producer - VFX Director

Matt Guerra, Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Walsh Photography

Client: Walsh Photography

Title: "Come join the fight"

Credits:

Frank Walsh / Walsh Photography, President Walsh Photography

Forrest Kos, Assistant Video Capture & Edit

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Brunner

Client: Edgar Snyder & Associates

Title: Find Edgar In a Perfect World

Credits:

Rob Schapiro, Chief Creative Officer

Dan Magdich, Group Creative Director

Jackie Murray, Creative Director/Copywriter

Emily DeShantz, Senior Producer

Brad Cook, Group Account Director

Animal, Production Company

Haymaker, Production Company

Alesis Heaps, Director of Animation – Animal

Alex Hansson, VFX Supervisor – Haymaker

Rob Deaner, Music Producer/Composer – V6 Music & Post

Defacto Sound, Sound Design

Nancy Richert, Producer

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Optic Sky Productions

Client: Amazon

Title: Amazon | Boots Intro

Credits:

Keith Rivers, Director

Ryan Moss, Executive Producer

Aaron Gordon, Post Production Producer

James Pina, VFX Artist

Club: AAF Greater Rochester

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI -
Computer Generated Imagery (CGI)

Award: Gold ADDY Award

dPost

Client: dPost

Title: Bumbleboi

Credits:

Andy Donovan , Executive Producer

Evan Pease, Director

Lucas Santos, Animator

Jacob Thompson, Animator

Gui Verissimo, Animator

Zach Zika, Animator

Lucas Santos, Modeler & Rigger

Peter Arcara, Modeler & Rigger

Zack Mineo, Modeler & Rigger

Zach Zika, Modeler & Rigger

Zack Mineo, VFX Artist

VFX Artist, Motion Graphics

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI - Computer Generated Imagery (CGI)

Award: Silver ADDY Award

Planit

Client: TORO

Title: TORO Flex-Force TV

Credits:

Trevor Villet, CD/Copywriter

Phil Reisinger, ACD/Art Director

Planit Productions, Liz Norton, Producer

Jon Gregory, Account Director

Clean Cuts, Audio/Sound Design

Aggressive, Direction/Production

Club: AAF Baltimore

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Animal, Inc

Client: Dropbox

Title: Dropbox "Missouri Star"

Credits:

Doug Helmick, Editor

Kathy Dziubek, Executive Producer

Danny Yourd, Director

Ally Oleynik, Producer

John Pope, Director of Photography

Allan Stallard, Colorist

Club: AAF Pittsburgh

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Optic Sky Productions

Client: Wegmans

Title: Wegmans | Little Helper

Credits:

Wegmans, Client

Anton Jøsef, Director

Ryan Spacone, Director of Photography

John Takacs, Producer

Aaron Gordon, Executive Producer

Matt O'Neill, Head of Production

Sarah Casale, Post-Production Supervisor

Corey Scibilia, Editor

Jeff Sousa, Colorist

Ryan Meadows, Sound Design

Club: AAF Greater Rochester

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

CROSS PLATFORM

Category: Digital Creative Technology - Augmented Reality

Award: Gold ADDY Award

Deeplocal

Client: General Mills

Title: Reese's Puffs RP-FX

Credits:

General Mills, Client

Deeplocal, Creative Technology & Design

Anomaly LA, Creative Agency

Plan8, Sound Design

Club: AAF Pittsburgh

ELEMENTS OF ADVERTISING

Category: Digital Creative Technology - Innovative Use of Interactive / Technology

Award: Gold ADDY Award

Deeplocal

Client: Netflix

Title: The World Is On Netflix

Credits:

Netflix, Client

Deeplocal, Creative, Creative Technology, Experiential Production

Animal, Cinematography

Club: AAF Pittsburgh

Category: Digital Creative Technology - Innovative Use of Interactive / Technology

Award: Gold ADDY Award

Deeplocal

Client: General Mills

Title: Reese's Puffs RP-FX

Credits:

General Mills, Client

Deeplocal, Creative Technology & Design

Anomaly LA, Creative Agency

Plan8, Sound Design

Club: AAF Pittsburgh

Category: Film, Video & Sound - Corporate Social Responsibility Film, Video & Sound

Award: Gold ADDY Award

Storyfarm

Client: LifeBridge Health's Center for Hope

Title: "Red Desk Project"

Credits:

John Sherman, Executive Producer

Laura Gede, Producer

Louis Vieira, Director

Club: AAF Baltimore

Category: Sales & Marketing - Public Service Marketing & Specialty Advertising - Campaign

Award: Silver ADDY Award

Riveter Design

Client: University at Buffalo Regional Institute

Title: UBRI East Side Avenues Videos

Credits:

Jordan Hegyi, Creative Director

Kyle Toth, Videographer/Editor

Meredith Sheline, Account Director

Chris Muldoon, Copywriter

Kim McCarthy, Producer

Club: AAF Buffalo

PUBLIC SERVICE

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Medoway Films & The Perception

Client: Philadelphia Eagles

Title: "Enough Keeping Score"

Credits:

Brian Anderson, Creative Director

Saul Dennis, Copy Writer

Myles Kellam, VP, Director of Strategic Planning and Operations

Destiny Henderson, Project Manager

Michael Medoway, Director

Kyra Knox, Producer

Alejandro Wilkins, Director of Photography

Taj Devore, B-Unit DP

Club: AAF Philadelphia Metro

Category: Film, Video & Sound - Public Service Campaign

Award: Gold ADDY Award

Hullabaloo Agency

Client: FISA Foundation

Title: Dear Men: A Father's Day Pledge

Credits:

Gordon Robertson, Creative Director/Writer

Seth Taylor, Art Director

Covalent, Production Company

Nick Buchheit, Director

Jeff Hilty, Producer

Greg Neiser, Director of Photography

Nate Williams, Alex Rodia and Colleen O'Neil, Post Production

Club: AAF Pittsburgh

Category: Television Self-Promotion—Regional or National - Campaign

Award: Gold ADDY Award

Paramount+

Client: Paramount+

Title: Paramount+ Expedition Campaign

Credits:

Domenic DiMeglio, EVP Operations & Chief Marketing Officer, Paramount+ Marketing

Sarah LaBrache, SVP Brand Creative, Paramount+ Marketing

Terry Minogue, SVP Brand Creative Paramount+ Marketing

Matt Hernandez, SVP Design, Paramount+ Marketing

Tammy Henault, SVP Consumer Marketing, Paramount+ Marketing

Romi Laine, Executive Producer, Paramount+ Marketing

Andrea Torres, Director of Marketing Operations, Paramount+ Marketing

Jedd Scher, Senior Creative Director, Paramount+ Marketing

Renat Engel, VP Legal, Paramount+ Marketing

Robin Reinhardt, Talent Booker, Paramount+ Marketing

Rob Monforto, Director Operations & Planning, Paramount+ Marketing

Emmanuelle Leboeuf, Associate Creative Director, Paramount+ Marketing

Club: AAF New York City Metro

Category: Ad Club or Marketing Club - Ad Club or Marketing Club

Award: Gold ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

Category: Advertising Industry Self-Promotion Campaigns - Single-Medium Campaign

Award: Silver ADDY Award

Crowley Webb

Client: AAF Buffalo

Title: Adfamous Award Show Animations

Credits:

Jeff Pappalardo, Creative Director

Nate Benoit, Art Director

Adina Pera, Account Manager

Ellen Lowrey, Executive Producer

Tien Nguyen, Motion Graphics Animator

Alex Behrens, Sound Design

Club: AAF Buffalo

Category: Advertising Industry Self-Promotion Campaigns - Single-Medium Campaign

Award: Silver ADDY Award

FIFTEEN

Client: FIFTEEN

Title: FIFTEEN Social - Laughing Stock

Credits:

Tim Martin, Art Director

Richard Herbeck, Associate Creative Director

Kelsie Engert, Copywriter

Rachel Spence, Creative Director

Club: AAF Buffalo

Category: Advertising Industry Self-Promotion Campaigns - Integrated Media Campaign

Award: Silver ADDY Award

Crowley Webb

Client: AAF Buffalo

Title: Adfamous Award Show Campaign

Credits:

Jeff Pappalardo, Creative Director

Katie Hazel, Art Director

Rosalind Cardone, Copywriter

Adina Pera, Account Manager

Kelly Peters, Digital Project Manager

Ellen Lowrey, Executive Producer

Alex Behrens, Editor

Tien Nguyen, Motion Graphics Animator

Lemur Studios, Photographer

Warren Stanek, Retoucher

Kirsten Ritchie, Mechanical Artist

Matt McCarthy, Production Manager

Club: AAF Buffalo

PROFESSIONAL SPECIAL AWARDS

AMERICAN
ADVERTISING
AWARDS

Category: Ambient Media - Guerrilla Marketing

Award: Judges Award of Excellence

Madwell

Client: Verizon Corporate Office

Title: IRL Glitch Installation

Credits:

Chris Sojka, Co-Founder / Chief Creative Officer

Ryan Howard , Creative Director

Alex Kaufman , Associate Creative Director

Dan Kalmus, Associate Creative Director

Anna Lindell, Sr. Designer

Jake Wilhelmsen, Sr. Copywriter

Colin McKenzie, Account Director

Kristen Paterno, Account Supervisor

Ben X Trinh, Strategy Director

Mary Ergul, Strategist

Diego Scotti, EVP, Chief Marketing Officer

Andrew McKechnie, SVP, Chief Creative Officer

Club: AAF New York City Metro

AMERICAN
ADVERTISING
AWARDS

*Category: Visual- Still Photography - Black & White/Color/ Digitally
Enhanced—Campaign*

Award: Best of Show ADDY Award

Myers Creative Imaging / Brandtatorship, Rochester, NY

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Photography

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching / CGI

Club: AAF Greater Rochester

STUDENT WINNERS

SALES & MARKETING - SALES PROMOTION

Sales Promotion - Product or Service Sales Promotion - Packaging

Maya Wynant

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Rabbit's Foot Beer Works Packaging

Club: AAF Northeastern Pennsylvania

SALES & MARKETING - COLLATERAL MATERIAL

Category: Collateral Material - Special Event Materials (invitations, announcements, cards, etc.)

Lindsay Neilson

Award: Silver ADDY Award

Educational Institution: Villa Maria College

Title: Anode Festival

Club: AAF Buffalo

PRINT ADVERTISING - MAGAZINE ADVERTISING

Category: Magazine Advertising - Campaign

Victoria Lin

Award: Gold ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Flushed Away

Club: AAF Greater Rochester

PRINT ADVERTISING - NEWSPAPER ADVERTISING

Category: Newspaper Advertising - Campaign

Lynn Seah & Sierra Fentress, Singapore, Singapore

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Fast Food Of The Earth

Credits:

Lynn Seah, Art Director

Sierra Fentress, Copywriter

Club: AAF Greater Rochester

ONLINE / INTERACTIVE - APPS

Category: Apps - App (Mobile or Web-Based)

Emma Pearl Smith

Award: Silver ADDY Award

Educational Institution: Kutztown University

Title: Wandar

Club: AAF Greater Lehigh Valley

CROSS PLATFORM - INTEGRATED CAMPAIGNS

Category: Integrated Advertising Campaign- Consumer Campaign

Joey Strain, Kutztowne, PA

Award: Silver ADDY Award

Educational Institution: Kutztown University

Title: Vlasic "Out Of This World Good"

Club: AAF Greater Lehigh Valley

Category: Integrated Advertising Campaign - Consumer Campaign

Jessica Mastorides & Rachel Hayashi

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Have It The Real Way

Credits:

Jessica Mastorides, Copywriter

Rachel Hayashi, Art Director

Hannah Frankel, Photographer

Club: AAF Greater Rochester

Category: Integrated Campaigns > Integrated Brand Identity Campaign

John Grochowski

Award: Gold ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Braunbär Trinken Oktoberfest

Club: AAF Northeastern Pennsylvania

Category: Integrated Campaigns > Integrated Brand Identity Campaign - Campaign

Samantha Szykowny

Award: Silver ADDY Award

Educational Institution: Buffalo State College

Title: Taj Lake Palace

Club: AAF Buffalo

Category: Integrated Campaigns > Integrated Brand Identity Campaign - Campaign

Lindsay Neilson

Award: Silver ADDY Award

Educational Institution: Villa Maria College

Title: Anode Festival

Club: AAF Buffalo

ELEMENTS OF ADVERTISING - ILLUSTRATION

Category: Illustration – Campaign

Jennifer Leising

Award: Gold ADDY Award

Educational Institution: Buffalo State College

Title: Lineage Exhibition

Club: AAF Buffalo

Category: Illustration – Campaign

Sara Wegmann

Award: Silver ADDY Award

Educational Institution: Rochester Institute of Technology

Title: Hotdogs & Where to Eat Them: Stamps

Club: AAF Greater Rochester

ELEMENTS OF ADVERTISING - ART DIRECTION

Category: S27 - Art Direction > S27B - Campaign

Lynn Seah

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Fast Food Of The Earth

Credits:

Lynn Seah, Art Director

Sierra Fentress, Copywriter

Club: AAF Greater Rochester

STUDENT SPECIAL AWARDS



Category: Illustration – Campaign

Jennifer Leising, Buffalo, NY

Award: Mosaic Award

Educational Institution: Buffalo State College

Title: Lineage Exhibition

Club: AAF Buffalo



Category: Integrated Campaigns > Integrated Brand Identity Campaign

John Grochowski

Award: Best of Show ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Braunbär Trinken Oktoberfest

Club: AAF Northeastern Pennsylvania

WINNING ENTRIES ALPHABETICALLY BY CLUB

AAF BALTIMORE

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

MGH

Client: Santa Monica Brew Works

Title: SMBW Oktoberfest Can Design

Credits:

David Wassell, CCO

Ashley Brannock, Art Director/Designer

Kristi Stewart, Account Director

Club: AAF Baltimore

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

GKV

Client: MZB

Title: Segafredo Zanetti - Illustrations

Credits:

Mary Quick, VP/Design Director

Iveta Vaicule, Illustrator

Mark Rosica, Sr. VP/Associate Creative Director

Club: AAF Baltimore

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI - Computer Generated Imagery (CGI)

Award: Silver ADDY Award

Planit

Client: TORO

Title: TORO Flex-Force TV

Credits:

Trevor Villet, CD/Copywriter

Phil Reisinger, ACD/Art Director

Planit Productions, Liz Norton, Producer

Jon Gregory, Account Director

Clean Cuts, Audio/Sound Design

Aggressive, Direction/Production

Club: AAF Baltimore

Category: Film, Video & Sound - Corporate Social Responsibility Film, Video & Sound

Award: Gold ADDY Award

Storyfarm

Client: LifeBridge Health's Center for Hope

Title: "Red Desk Project"

Credits:

John Sherman, Executive Producer

Laura Gede, Producer

Louis Vieira, Director

Club: AAF Baltimore

AAF BUFFALO

Category: Sales Promotion - Packaging - Single Unit

Award: Gold ADDY Award

FARM

Client: Clarksburg Cider Co.

Title: Barrel-Aged Hard Cider Label

Credits:

Matt Cascarino, Executive Creative Director

Mike LaDuca, Creative Director

Lauren Shapiro, Art Direction

Eric Thomas, Art Direction

Matt Cascarino, Copywriting

Pam Guggi, Account Director

Alex Wilkins, Project Management

Kaitlyn Kulesza, Project Management

Club: AAF Buffalo

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Stronghold Studio

Client: Togronis

Title: Ready to Drink Cocktail

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: Collateral Material - Publication Design - Book Design

Award: Silver ADDY Award

White Bicycle

Client: Preservation Buffalo Niagara

Title: Buffalo City Hall

Credits:

Holly Ross, Design, Illustration, Typography

Meagan Walker Doxtad, Creative Direction, Writing

Brian Grunert, Creative Direction, Design

Biff Henrich, IMG_INK, Photography

Burchfield Penney Art Center, Legacy Content

Preservation Buffalo Niagara Team, Research, Writing, Inspiration

Zenger Group, Printing, Binding

Club: AAF Buffalo

Category: Ambient Media - Installations - Single Installation

Award: Silver ADDY Award

Mower

Client: WNY Ford Dealers

Title: Ford Bronco Takeover at RiverWorks

Credits:

Mike Baron, SVP/Creative Director/Writer

Jeff Hopper, Creative Director/Art Director

Amanda Widzinski, Senior Art Director

Kearney Erhard, Creative Supervisor/Writer

Mary Wright, Management Supervisor

Rachel Neumann, Senior Project Coordinator

Scott Schuman, Production Director

Streamline Graphics, Printer/Installer

Club: AAF Buffalo

Category: Visual - Illustration - Illustration - Series

Award: Gold ADDY Award

Stronghold Studio

Client: Brickyard Brewing

Title: Craft Beer Labels

Credits:

Rob Hopkins, Designer

Club: AAF Buffalo

Category: - Integrated Brand Identity Campaign - Local or Regional/National

Award: Silver ADDY Award

White Bicycle

Client: The Beer Keep

Title: The Beer Keep Brand

Credits:

Kyle Morrissey, Creative Direction, Design

Brian Grunert, Creative Direction, Design

Meagan Walker Doxtad, Messaging, Writing

Various Partners, Printing, Production, Installation

The Beer Keep Team, Founding Vision

Club: AAF Buffalo

Category: Online/Interactive Campaign- Online/Interactive Campaign

Award: Silver ADDY Award

Mr. Smith Agency

Client: Labatt USA

Title: Player Partnership Campaign

Credits:

Robert Dimmer, Founder & Principal

Chrissy Pyne, Partner, Creative Director

Collin Wittman, Partner, Strategy Director

Ryan Delmar, Director of Photography

Christine Grotke, Project Manager

Luke Hallick, UX Designer

Renee Helda, Senior Art Director

Nicole Morreale, Digital Marketing Specialist

Lindsay Neilson, Junior Designer

Club: AAF Buffalo

Category: Visual - Still Photography - Black & White - Single

Award: Silver ADDY Award

The Martin Group

Client: New Era Cap

Title: Fit For Glory

Credits:

Andrew Henesey, Senior Art Director

Michael Tsanis, SVP, Creative

Kate Chokshi, VP, Account Service

Amy Strzelec, VP, Creative Operations

Jenna Perry, Project Manager

William Graham, Photographer

Club: AAF Buffalo

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI - Computer Generated Imagery (CGI)

Award: Gold ADDY Award

dPost

Client: dPost

Title: Bumbleboi

Credits:

Andy Donovan , Executive Producer

Evan Pease, Director

Lucas Santos, Animator

Jacob Thompson, Animator

Gui Verissimo, Animator

Zach Zika, Animator

Lucas Santos, Modeler & Rigger

Peter Arcara, Modeler & Rigger

Zack Mineo, Modeler & Rigger

Zach Zika, Modeler & Rigger

Zack Mineo, VFX Artist

VFX Artist, Motion Graphics

Club: AAF Buffalo

Category: Sales & Marketing - Public Service Marketing & Specialty Advertising - Campaign

Award: Silver ADDY Award

Riveter Design

Client: University at Buffalo Regional Institute

Title: UBRI East Side Avenues Videos

Credits:

Jordan Hegyi, Creative Director

Kyle Toth, Videographer/Editor

Meredith Sheline, Account Director

Chris Muldoon, Copywriter

Kim McCarthy, Producer

Club: AAF Buffalo

Category: Advertising Industry Self-Promotion Campaigns - Single-Medium Campaign

Award: Silver ADDY Award

Crowley Webb

Client: AAF Buffalo

Title: Adfamous Award Show Animations

Credits:

Jeff Pappalardo, Creative Director

Nate Benoit , Art Director

Adina Pera, Account Manager

Ellen Lowrey, Executive Producer

Tien Nguyen, Motion Graphics Animator

Alex Behrens, Sound Design

Club: AAF Buffalo

Category: Advertising Industry Self-Promotion Campaigns - Single-Medium Campaign

Award: Silver ADDY Award

FIFTEEN

Client: FIFTEEN

Title: FIFTEEN Social - Laughing Stock

Credits:

Tim Martin, Art Director

Richard Herbeck, Associate Creative Director

Kelsie Engert, Copywriter

Rachel Spence, Creative Director

Club: AAF Buffalo

Category: Ambient Media - Installations - Multiple Installations

Award: Gold ADDY Award

Mower

Client: WNY Ford Dealers

Title: Ford Bronco Takeover at RiverWorks

Credits:

Mike Baron, SVP/Creative Director/Writer

Jeff Hopper, Creative Director/Art Director

Amanda Widzinski, Senior Art Director

Kearney Erhard, Creative Supervisor/Writer

Mary Wright, Management Supervisor

Rachel Neumann, Senior Project Coordinator

Scott Schuman, Production Director

Streamline Graphics, Printer/Installer

Club: AAF Buffalo

Category: Advertising Industry Self-Promotion Campaigns - Integrated Media Campaign

Award: Silver ADDY Award

Crowley Webb

Client: AAF Buffalo

Title: Adfamous Award Show Campaign

Credits:

Jeff Pappalardo, Creative Director

Katie Hazel, Art Director

Rosalind Cardone, Copywriter

Adina Pera, Account Manager

Kelly Peters, Digital Project Manager

Ellen Lowrey, Executive Producer

Alex Behrens, Editor

Tien Nguyen, Motion Graphics Animator

Lemur Studios, Photographer

Warren Stanek, Retoucher

Kirsten Ritchie, Mechanical Artist

Matt McCarthy, Production Manager

Club: AAF Buffalo

AAF DC

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

Freddie Mac

Client: Freddie Mac

Title: We the People

Credits:

Quan Hoang, Creative Director

Patricia Williams, Writer/Poet

Luke Shaw, Animator

Lynnsey Napolitano, Producer

Club: AAF DC

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

Ogilvy

Client: Centers for Disease Control and Prevention

Title: CDC - Survivor Stories

Credits:

Allyson Hummel , Creative Director

Monica Parada, Senior Art Director

Holly Ontrop , Writer

Rebecca Ullman, Writer

Laura Hardy, Executive Producer

Jackie Stewart, Client Service Lead

Jessica Fitzgerald, Client Service Deputy

Nanaka Suzuki, Client Service Associate

Natalie Chevalier, Strategist

Minkyung Lee , Illustrator

Gentleman Scholar, Animation

Agency, Ogilvy

Club: AAF DC

AAF GREATER FREDERICK

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Lisa Gorham Creative

Client: Catoctin Breeze Vineyard

Title: Catoctin Breeze 2020 Waltz Albarino

Credits:

Lisa Gorham, Creative Director & Illustrator

Catoctin Breeze Vineyard, Copywriting

Brook + Whittle, Printer

Club: AAF Greater Frederick

AAF GREATER LEHIGH VALLEY

Category: Sales Promotion - Packaging - Campaign

Award: Gold ADDY Award

Christian Weber Creative

Client: Steel City Plant Co.

Title: Steel City Plant Co. Seed Packets

Credits:

Christian Weber, Graphic Designer

Club: AAF Greater Lehigh Valley

Category: Collateral Material - Publication Design - Book Design

Award: Silver ADDY Award

Lehigh Mining & Navigation

Client: The Delaware & Lehigh National Heritage Corridor

Title: D&L 165 Trail Guide

Credits:

Laura Dubbs, Design Director

Scott Byers, Copywriter

Gina Naseef, Designer

Cathy Wagner, Account Director

Donna Mugavero, Production Designer

Club: AAF Greater Lehigh Valley

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Campaign

Award: Gold ADDY Award

Somersault Letterpress

Client: Rubin Baskir

Title: Hannah + Rubin Wedding

Credits:

Amy Pienta, Creative Director

Mitch Hanson, Printer

Club: AAF Greater Lehigh Valley

AAF GREATER ROCHESTER

Category: Collateral Material - Printed Annual Report

Award: Gold ADDY Award

Brandtatorship / Myers Creative Imaging

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting In Action, Annual Report

Credits:

Joseph Mayernik, Creative Director

John Myers, Photographer

Heather Roman, Production Manager

Umbereen Mustafa, Account Director

Stephanie Adams, Proofreader

Brian Rapp, Writer

HacJob, Retouching

Kodak, Printer

Club: AAF Greater Rochester

Category: Collateral Material - Brochure - Single Unit

Award: Silver ADDY Award

Partners and Napier

Client: Constellation Brands

Title: Schrader Allocation Brochure

Credits:

Rob Kottkamp , Chief Creative Officer:

Jen Rampe, Creative Director

Sandy Knight, Creative Manager

Lisa Lodder, Director, Editorial

Bess Johnson , Senior Proofreader

Jimmy Hayes, Photographer

Ry-Gan Printing, Print Vendor

Club: AAF Greater Rochester

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single Unit

Award: Gold ADDY Award

Dixon Schwabl + Company

Client: Wilmot Cancer Institute

Title: Wilmot Discovery Ball Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Creative Director

Dana Denberg, Associate Creative Director

Jewel Mastrodonato, Art Director

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Production/Resourcing

Jen Moritz, Senior Editor

Julia Lowe, Proofreader

Megan Berliner, Senior Project Manager

Rachael Maxam, Senior Project Manager

Canfield & Tack, Printer

Club: AAF Greater Rochester

Category: Collateral Material - Special Event Material - Card, Invitation, Announcement - Single Unit

Award: Gold ADDY Award

Dixon Schwabl + Company

Client: Monroe Community College Foundation

Title: MCC Gold Star Gala Invitation

Credits:

Mark Stone, Chief Creative Officer

Marshall Statt, Creative Director

Jewel Mastrodonato, Art Director

Mary Rice, Copywriter

Stephanie Miller, Prepress Supervisor

Bob Charboneau, Director of Production/Resourcing

Jen Moritz, Senior Editor

Julia Lowe, Proofreader

Amanda Maxim, Account Director

Megan Berliner, Senior Project Manager

Canfield & Tack, Printer

Club: AAF Greater Rochester

Category: Out-of-Home - Poster - Poster - Campaign

Award: Gold ADDY Award

Myers Creative Imaging / Brandtatorship

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Posters

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Stephanie Adams, Proofreader

Brian Rapp, Copywriter

Hac Job, Retouching/CGI

Club: AAF Greater Rochester

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Partners and Napier

Client: The Strong National Museum of Play

Title: Toy Hall of Fame

Credits:

Rob Kottkamp , Chief Creative Officer:

Dan O'Donnell, Group Creative Director / Art Director

Doug Pedersen, Illustrator / Typographer

Michael Hernandez, Motion Graphic Designer

Melissa Smith, Director of Project and Resource Management

Lauren Cole, Senior Project Manager

Katrina Busch, Group Account Director

Sarah Kelsch, Account Supervisor

Push MP, Sound Design

Club: AAF Greater Rochester

Category: Advertising & Promotion - Campaign

Award: Gold ADDY Award

Brandtatorship / Myers Creative Imaging

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting In Action Digital Ads

Credits:

Joseph Mayernik, Creative Director

John Myers, Photographer

Heather Roman, Production Manager

Umbereen Mustafa, Account Service

Stephanie Adams, Proofreader

Brian Rapp, Writer

HacJob, Retouching

Club: AAF Greater Rochester

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Wegmans Food Markets

Client: Wegmans Food Markets

Title: Let's Get Back to Happy - Holiday

Credits:

Wegmans In-House Agency, Creative

Jennifer Turpeau, Agency Producer

Optic Sky Productions, Production

Optic Sky Productions, Post Production

Shannon Hookway, Food Styling

Anton Josef, Director

Ryan Spacone, Director of Photography

Mutiny Records, Music

Leah Glickman, Art Department

Amanda DeYager, Art Department

MaryEllen Howe, Art Department

Club: AAF Greater Rochester

Category: Integrated Campaigns - Integrated Advertising Campaigns - Consumer Campaign-Local

Award: Gold ADDY Award

Myers Creative Imaging / Brandtatorship

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Campaign

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching/CGI

Brian Rapp, Copywriter

Stephanie Adams, Proofreader

Kodak, Printer

Club: AAF Greater Rochester

Category: Visual- Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Gold

Myers Creative Imaging / Brandtatorship, Rochester, NY

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Photography

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching / CGI

Club: AAF Greater Rochester

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Optic Sky Productions

Client: Amazon

Title: Amazon | Boots Intro

Credits:

Keith Rivers, Director

Ryan Moss, Executive Producer

Aaron Gordon, Post Production Producer

James Pina, VFX Artist

Club: AAF Greater Rochester

Category: Film & Video - Cinematography - Cinematography—Single

Award: Gold ADDY Award

Optic Sky Productions

Client: Wegmans

Title: Wegmans | Little Helper

Credits:

Wegmans, Client

Anton Jøsef, Director

Ryan Spacone, Director of Photography

John Takacs, Producer

Aaron Gordon, Executive Producer

Matt O'Neill, Head of Production

Sarah Casale, Post-Production Supervisor

Corey Scibilia, Editor

Jeff Sousa, Colorist

Ryan Meadows, Sound Design

Club: AAF Greater Rochester

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Optic Sky Productions

Client: Wegmans

Title: Wegmans | Little Helper

Credits:

Wegmans, Client

Anton Jøsef, Director

Ryan Spacone, Director of Photography

John Takacs, Producer

Aaron Gordon, Executive Producer

Matt O'Neill, Head of Production

Sarah Casale, Post-Production Supervisor

Corey Scibilia, Editor

Jeff Sousa, Colorist

Ryan Meadows, Sound Design

Club: AAF Greater Rochester

AMERICAN
ADVERTISING
AWARDS

Category: Visual- Still Photography - Black & White/Color/ Digitally Enhanced—Campaign

Award: Best of Show ADDY Award

Myers Creative Imaging / Brandtatorship, Rochester, NY

Client: Seneca Waterways Council, Boy Scouts of America

Title: Scouting in Action Photography

Credits:

John Myers, Photographer

Joseph Mayernik, Creative Director

Heather Roman, Production Coordinator

Umbereen Mustafa, Account Service

Hac Job, Retouching / CGI

Club: AAF Greater Rochester

AAF NEW YORK CITY METRO

Category: Ambient Media - Guerrilla Marketing

Award: Gold ADDY Award

Madwell

Client: Verizon Corporate Office

Title: IRL Glitch Installation

Credits:

Chris Sojka, Co-Founder / Chief Creative Officer

Ryan Howard , Creative Director

Alex Kaufman , Associate Creative Director

Dan Kalmus, Associate Creative Director

Anna Lindell, Sr. Designer

Jake Wilhelmsen, Sr. Copywriter

Colin McKenzie, Account Director

Kristen Paterno, Account Supervisor

Ben X Trinh, Strategy Director

Mary Ergul, Strategist

Diego Scotti, EVP, Chief Marketing Officer

Andrew McKechnie, SVP, Chief Creative Officer

Club: AAF New York City Metro

Category: Ambient Media - Events - Multiple Events

Award: Silver ADDY Award

AKA NYC

Client: Thoughts of a Colored Man, on Broadway

Title: Bringing Broadway to the Boroughs

Credits:

YMCA of Greater New York, Partner

DELTA, Sponsor

Elyce Henkin , Senior Director of Earned Media & Partnerships - AKA NYC

Richard Arnold , Executive Producer (Experiential) - AKA NYC

Robert Jones , VP, Head of Theatre - AKA NYC

Aaron Coleman, Creative Director - AKA NYC

Kelli McGurk , Project Manager - AKA

Sam Veal , Associate Creative Director (Content) - AKA NYC

Robert Ravenscroft , Executive Producer (Content) - AKA NYC

Sweeter - Event Production Company,

Elizabeth Furze , CEO, North America - AKA NYC

Natalie Byrne, Awards Producer - AKA NYC

Club: AAF New York City Metro

Category: Social Media - Social Media - Campaign

Award: Gold ADDY Award

Paramount+

Client: Paramount+

Title: Why Women Kill Season 2 Vintage Ads

Credits:

Paramount+ Marketing

Club: AAF New York City Metro

Category: Advertising & Promotion - Campaign

Award: Silver ADDY Award

The Thomas Collective

Client: Micro Cotton

Title: Micro Cotton: Earth Approved

Credits:

Kimberly Howard-Thomassen, Creative Director

Deanna Brigandi, Copywriter

Adrian Mueller, Photographer

Alma Melendez, Stylist

Leo Rocha, Retoucher

Club: AAF New York City Metro

Category: Television Advertising - Regional/National - Single Spot – Up to 2:00

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: A Million Thanks

Credits:

Peter Intermaggio, SVP, Brand Marketing, Messaging & Media, Comcast

Todd Arata, SVP, Brand & IMC, Comcast

Dustin Hayes, Vice President, Brand IMC, Comcast

Diana Hicks, Director, CX/Education/Rewards IMC, Comcast

Jennifer Maurer, Director, Brand Partnerships & Activation, Comcast

Tim Flood, Executive Creative Director, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Jake Blumenau, Art Director, Good Kid

Erin Spector, Copywriter, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Heather Lefevre, Associate Director of Strategy, Good Kid

Club: AAF New York City Metro

Category: Online Film, Video, And Sound - Internet Commercial - Campaign

Award: Silver ADDY Award

DeVito/Verdi

Client: Laurel Road

Title: Misdirect

Credits:

Barbara Michelson, Production

Vinny Tulley, Creative Director

Eric Schutte, Creative Director

Sal DeVito, Chief Creative Officer

John DeVito, Copywriter

Scott Rice, Director

UDirect, Production

Club: AAF New York City Metro

Category: Integrated Campaigns - Consumer Campaign-Regional/National

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: Definitely Not Watching Basketball

Credits:

Nader Ali-Hassan, Executive Director, Marketing Communications, Comcast

Jennifer Marder, Director, Brand Partnerships & Activation, Comcast

Justin Silva, Director, Paid Social, Comcast

Landon Nguyen, Account Director, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Tim Flood, Executive Creative Director, Good Kid

Harris Flynn, Account Supervisor, Good Kid

Jackson Isaacson, Account Manager, Good Kid

Alyssa Guzman, Integrated Producer, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Alexander Shelley, Associate Creative Director, Art, Good Kid

Club: AAF New York City Metro

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Good Kid

Client: Xfinity

Title: A Million Thanks

Credits:

Peter Intermaggio, SVP, Brand Marketing, Messaging & Media, Comcast

Todd Arata, SVP, Brand & IMC, Comcast

Dustin Hayes, Vice President, Brand IMC, Comcast

Diana Hicks, Director, CX/Education/Rewards IMC, Comcast

Jennifer Maurer, Director, Brand Partnerships & Activation, Comcast

Tim Flood, Executive Creative Director, Good Kid

Adam Samara, Creative Director, Copy, Good Kid

Michael Camarra, Creative Director, Art, Good Kid

Jake Blumenau, Art Director, Good Kid

Erin Spector, Copywriter, Good Kid

Ashley Henderson, Executive Producer, Good Kid

Heather Lefevre, Associate Director of Strategy, Good Kid

Club: AAF New York City Metro

Category: Television Self-Promotion—Regional or National - Campaign

Award: Gold ADDY Award

Paramount+

Client: Paramount+

Title: Paramount+ Expedition Campaign

Credits:

Domenic DiMeglio, EVP Operations & Chief Marketing Officer, Paramount+ Marketing

Sarah LaBrache, SVP Brand Creative, Paramount+ Marketing

Terry Minogue, SVP Brand Creative Paramount+ Marketing

Matt Hernandez, SVP Design, Paramount+ Marketing

Tammy Henault, SVP Consumer Marketing, Paramount+ Marketing

Romi Laine, Executive Producer, Paramount+ Marketing

Andrea Torres, Director of Marketing Operations, Paramount+ Marketing

Jedd Scher, Senior Creative Director, Paramount+ Marketing

Renat Engel , VP Legal, Paramount+ Marketing

Robin Reinhardt , Talent Booker, Paramount+ Marketing

Rob Monforto, Director Operations & Planning, Paramount+ Marketing

Emmanuelle Leboeuf, Associate Creative Director, Paramount+ Marketing

Club: AAF New York City Metro

AMERICAN
ADVERTISING
AWARDS

Category: Ambient Media - Guerrilla Marketing

Award: Judges Award of Excellence

Madwell

Client: Verizon Corporate Office

Title: IRL Glitch Installation

Credits:

Chris Sojka, Co-Founder / Chief Creative Officer

Ryan Howard , Creative Director

Alex Kaufman , Associate Creative Director

Dan Kalmus, Associate Creative Director

Anna Lindell, Sr. Designer

Jake Wilhelmsen, Sr. Copywriter

Colin McKenzie, Account Director

Kristen Paterno, Account Supervisor

Ben X Trinh, Strategy Director

Mary Ergul, Strategist

Diego Scotti, EVP, Chief Marketing Officer

Andrew McKechnie, SVP, Chief Creative Officer

Club: AAF New York City Metro

Category: Music Videos - Music Video

Award: Gold ADDY Award

Forager Collective

Client: Object & Animal

Title: Tears In The Club ft. The Weeknd

Credits:

Chiao Chen, Editor

Denisse Jimenez, Producer

Club: AAF New York City Metro

AAF PHILADELPHIA METRO

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

Pavone Marketing Group

Client: Sun-Maid Growers of California

Title: The Board of Imagination

Credits:

Sam Renner, Sr. Copywriter

Julianne Gates, Sr. Art Director

Jay Delutis, Sr. Designer

Courtney Skinner, Designer

Bill Starkey, Executive Creative Director

Sonya Cooper, Sr. Account Strategist

Courtney Bila, Brand Manager

Club: AAF Philadelphia Metro

Category: Ambient Media - Guerrilla Marketing

Award: Silver ADDY Award

quench - Pavone Marketing Groop

Client: Sun-Maid Growers of California

Title: Sun-Maid Raisin House

Credits:

Sam Renner, Sr. Copywriter

Kyle Waldron, Designer

Bill Starkey, Executive Creative Director

Matt Campbell, Head of Production

Sonya Cooper, Sr. Account Strategist

Courtney Bila, Brand Manager

James Barlow, Head of Fabrication

Club: AAF Philadelphia Metro

Category: Out-of-Home - Outdoor Board - Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

Award: Silver ADDY Award

Alkemy X

Client: Hulu

Title: Only Murder in the Building

Credits:

Alkemy X, Production Company, Creative Direction, VFX

Bilali Mack, VFX Supervisor

Andrew Borin, Hulu Creative Director

Club: AAF Philadelphia Metro

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Pavone Marketing Group

Client: Sun-Maid Growers of California

Title: Sun-Maid Board of Imagination

Credits:

Sam Renner, Sr Copywriter

Julianne Gates, Sr. Art Director

Jay Delutis, Sr. Designer

Courtney Skinner, Designer

Bill Starkey, Executive Creative Director

Sonya Cooper, Sr Acct Strategist

Courtney Bila, Brand Manager

Club: AAF Philadelphia Metro

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Neighborhood Film Company

Client: Liquid Death

Title: Dead Till Death - Liquid Death

Credits:

Neighborhood Film Company

Club: AAF Philadelphia Metro

Category: Film, Video & Sound - Public Service Online Film, Video & Sound

Award: Silver ADDY Award

Medoway Films & The Perception

Client: Philadelphia Eagles

Title: "Enough Keeping Score"

Credits:

Brian Anderson, Creative Director

Saul Dennis, Copy Writer

Myles Kellam, VP, Director of Strategic Planning and Operations

Destiny Henderson, Project Manager

Michael Medoway, Director

Kyra Knox, Producer

Alejandro Wilkins, Director of Photography

Taj Devore, B-Unit DP

Club: AAF Philadelphia Metro

AAF PITTSBURGH

Category: Sales Promotion - Packaging - Single Unit

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Direct Marketing - Direct Mail - 3D / Mixed – Single Unit

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Direct Marketing - Direct Mail- 3D / Mixed - Campaign

Award: Silver ADDY Award

Highmark Health - Tonic

Client: Highmark

Title: Back To School Kit

Credits:

Maria Bowers, Creative Director

Keith Loell, Creative Director

Megan Flannagan, Senior Copywriter

Alicia Fasciano, Senior Creative Designer

Erin Foster, Senior Creative Designer

Michelle Moore, Senior Production Artist

Jay Korey, Senior Production Artist

Jonathan Hall, Production Artist

Sue Vilushis, Senior Creative Designer

Jason Mileto, Senior Video Editor

Valerie Hogan, Creative Designer

Kaylee Ritchie, Copy Editor

Club: AAF Pittsburgh

Category: Direct Marketing - Specialty Advertising - Campaign

Award: Silver ADDY Award

Garrison Hughes

Client: Robleto Law

Title: Coasters

Credits:

Vince Robleto, ACD/Copywriter

Corinne Stenander, ACD/Art Director

Mike Giunta, Chief Creative Officer

Club: AAF Pittsburgh

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Red House Communications

Client: Pennsylvania Tourism Office

Title: The Uncommon is Calling Summer

Credits:

Matt Blint, President, Director of Strategy

Marla Solnik, VP, Creative Director

Jorge Puron, Associate Creative Director

Justin Clawson, Associate Creative Director

Braxton Schreyer, Art Director

Sean O'Connor, Copywriter

Erik Thogerson, Account Director

Dave Bernhardt, Retoucher

Sharon Walsh, Copywriter

Lindsay Grystar, Production Supervisor

Club: AAF Pittsburgh

Category: Ambient Media - Guerrilla Marketing

Award: Gold ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest 2 x RE4: Fear Truck

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experiential Production

60 Grit Studios, Fabrication

Vivamonkey, Video Production

Club: AAF Pittsburgh

Category: Magazine Advertising - Magazine Advertising - Campaign

Award: Silver ADDY Award

Red House Communications

Client: Pennsylvania Tourism Office

Title: The Uncommon is Calling Fall

Credits:

Matt Blint, President, Director of Strategy

Marla Solnik, VP, Creative Director

Jorge Puron, Associate Creative Director

Justin Clawson, Associate Creative Director

Braxton Schreyer, Art Director

Sean O'Connor, Copywriter

Erik Thogerson, Account Director

Dave Bernhardt, Retoucher

Sharon Walsh, Copywriter

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Poster - Single Unit

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure-Summer

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Poster - Single Unit

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure-Fall

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Out-of-Home - Poster - Poster - Campaign

Award: Gold ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

Tobii Dynavox

Client: Tobii Dynavox

Title: Live Fearless

Credits:

Dan Fredrikson, Creative Director

Shannon Davis, Art Director

Anna Itskevich, Marketing Manager

Ray Tolbert, Copywriter

Shikha Sachdeva Maini, Digital Marketing Specialist

Kristina Wiggins, Social Media Manager

Oxenfree Film & Motion, Video Production

Kristen Cook, Chief Marketing Officer

Club: AAF Pittsburgh

Category: Branded Content & Entertainment - Online/Interactive

Award: Gold ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest 2 x RE4: Fear Truck

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experiential Production

60 Grit Studios, Fabrication

Vivamonkey, Video Production

Club: AAF Pittsburgh

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks - Lumberjack

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Social Media - Social Media - Single Execution

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks - Gene

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Branded Content & Entertainment - Online/Interactive

Award: Silver ADDY Award

Deeplocal

Client: Meta

Title: Meta Quest Day

Credits:

Meta, Client

Deeplocal, Creative, Creative Technology, Experience & Content Design

Wild, Web Development

Neighborhood Watch, Video Production

Smooth Technology, Integration

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

Tobii Dynavox

Client: Tobii Dynavox

Title: Live Fearless

Credits:

Dan Fredrikson, Creative Director

Shannon Davis, Art Director

Anna Itskevich, Marketing Manager

Ray Tolbert, Copywriter

Shikha Sachdeva Maini, Digital Marketing Specialist

Kristina Wiggins, Social Media Manager

Oxenfree Film & Motion, Video Production

Kristen Cook, Chief Marketing Officer

Club: AAF Pittsburgh

Category: Social Media - Social Media - Campaign

Award: Silver ADDY Award

9Rooftops

Client: ConairMan

Title: ConairMan_Limericks

Credits:

Scott Seymour, EVP CCO

Bryan Hadlock, VP Senior Creative Director - CW

Josh Blasingame, VP Group Creative Director

Lisa Tristano Martin, Associate Director, Social Media

Sarah Gladd, Management Supervisor

Abby Masluk, Social Media Manager

Jessica Barnhart, Account Supervisor

Club: AAF Pittsburgh

Category: Visual - Illustration - Illustration - Series

Award: Silver ADDY Award

9Rooftops

Client: The Pennsylvania Turnpike Commission

Title: The Road to Adventure

Credits:

Scott Seymour, CCO

Josh Blasingame, GCD

Dena Mosti, CD

Adam Cicco, CD

Jeff Lavezoli, Illustrator

Club: AAF Pittsburgh

Category: Television Advertising - Regional/National - Campaign

Award: Silver ADDY Award

Valiant Pictures

Client: CarMax

Title: Call Your Shot

Credits:

Danny Corey, Director & DP

Matthew D'Amato, Executive Producer

Vincent Lin, Executive Producer

Adam Zimmer, Executive Producer

Sofie Borup, Colorist

Michael Reeder, Director, Content & Sponsorship

Kristen Cavallo, Chief Executive Officer

Danny Robinson, Chief Creative Officer

Ashley Marshall, SVP, Executive Creative Director

Anne Marie Hite, SVP, Group Creative Director

Allison Rude, Creative Director

Lindsey King, Creative Director

Club: AAF Pittsburgh

Category: Television Advertising – Regional/National - Campaign

Award: Silver ADDY Award

Valiant Pictures

Client: A&E Networks

Title: The Rest is History

Credits:

Vincent Lin, Director & Executive Producer

Matthew D'Amato, Executive Producer

Adam Zimmer, Executive Producer

Danny Corey, Director & DP

Mikey van Beuren, DP

Jack Noone, Producer

Tim Nolan, Executive Creative Director

Matt Neary, Brand Lead

Mary Traina, Creative Director & Writer

Kate Leonard, VP, Marketing Production

Sarah Walker, EP, Marketing Production

Nick Horton, Production Designer

Club: AAF Pittsburgh

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Silver ADDY Award

Valiant Pictures

Client: Temple Beauty Supply

Title: Temple Beauty Supply

Credits:

Tiffany Frances, Director

Matthew D'Amato, Executive Producer

Vincent Lin, Executive Producer

Matthew Keene Smith, Producer

Arlene Muller, Director of Photography

Luc Giddens, Editor

Benjamin S.L. Wong, Sound Mixer

Steven Rodriguez, Colorist

Club: AAF Pittsburgh

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

Animal, Inc

Client: Dropbox

Title: Dropbox "Missouri Star"

Credits:

Danny Yourd, Director

Kathy Dziubek, Executive Producer

Ally Oleynik, Producer

John Pope, Director of Photography

Doug Helmick, Editor

Allan Stallard, Colorist

Club: AAF Pittsburgh

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Walsh Photography

Client: Walsh Photography

Title: "Come join the fight"

Credits:

Frank Walsh / Walsh Photography, President Walsh Photography

Forrest Kos, Assistant Video Capture & Edit

Club: AAF Pittsburgh

Category: Copywriting - Copywriting

Award: Silver ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

Category: Visual - Art Direction - Art Direction—Campaign

Award: Gold ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Animal, Inc

Client: Dropbox

Title: Dropbox "Missouri Star"

Credits:

Doug Helmick, Editor

Kathy Dziubek, Executive Producer

Danny Yourd, Director

Ally Oleynik, Producer

John Pope, Director of Photography

Allan Stallard, Colorist

Club: AAF Pittsburgh

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Animal, Inc

Client: Netflix

Title: Aliens

Credits:

Phil Atkins, Director of Photography

Kathy Dziubek, Executive Producer

Danny Yourd, Director

Doug Helmick, Editor

Alesis Heaps, Motion Designer

Allan Stallard, Colorist

Amy Kersnick, Line Producer

Nathan Voltz, Producer

Club: AAF Pittsburgh

Category: Film & Video - Animation, Special Effects, Motion Graphics, or CGI

Award: Silver ADDY Award

Brunner

Client: Edgar Snyder & Associates

Title: Find Edgar In a Perfect World

Credits:

Rob Schapiro, Chief Creative Officer

Dan Magdich, Group Creative Director

Jackie Murray, Creative Director/Copywriter

Emily DeShantz, Senior Producer

Brad Cook, Group Account Director

Animal, Production Company

Haymaker, Production Company

Alesis Heaps, Director of Animation – Animal

Alex Hansson, VFX Supervisor – Haymaker

Rob Deaner, Music Producer/Composer – V6 Music & Post

Defacto Sound, Sound Design

Nancy Richert, Producer

Club: AAF Pittsburgh

Category: Digital Creative Technology - Augmented Reality

Award: Gold ADDY Award

Deeplocal

Client: General Mills

Title: Reese's Puffs RP-FX

Credits:

General Mills, Client

Deeplocal, Creative Technology & Design

Anomaly LA, Creative Agency

Plan8, Sound Design

Club: AAF Pittsburgh

Category: Digital Creative Technology - Innovative Use of Interactive / Technology

Award: Gold ADDY Award

Deeplocal

Client: Netflix

Title: The World Is On Netflix

Credits:

Netflix, Client

Deeplocal, Creative, Creative Technology, Experiential Production

Animal, Cinematography

Club: AAF Pittsburgh

Category: Digital Creative Technology - Innovative Use of Interactive / Technology

Award: Gold ADDY Award

Deeplocal

Client: General Mills

Title: Reese's Puffs RP-FX

Credits:

General Mills, Client

Deeplocal, Creative Technology & Design

Anomaly LA, Creative Agency

Plan8, Sound Design

Club: AAF Pittsburgh

Category: Film, Video & Sound - Public Service Campaign

Award: Gold ADDY Award

Hullabaloo Agency

Client: FISA Foundation

Title: Dear Men: A Father's Day Pledge

Credits:

Gordon Robertson, Creative Director/Writer

Seth Taylor, Art Director

Covalent, Production Company

Nick Buchheit, Director

Jeff Hilty, Producer

Greg Neiser, Director of Photography

Nate Williams, Alex Rodia and Colleen O'Neil, Post Production

Club: AAF Pittsburgh

Category: Ad Club or Marketing Club - Ad Club or Marketing Club

Award: Gold ADDY Award

Highmark Health - Tonic

Client: AAF Pittsburgh

Title: Addy Awards Tarot

Credits:

Kevin Hilliker, Art Director

Jon Lamphier, Copy Manager

Jason Mileto, Lead Video Editor

Jay Korey, Senior Production Artist

Andrew DeLeon, Lead Digital Creative Development Specialist

Maria Bowers, Creative Director

Club: AAF Pittsburgh

CAPITAL REGION ADVERTISING FEDERATION

Category: Online Film, Video, And Sound - Internet Commercial - Single Spot – Any Length

Award: Gold ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

Category: Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Award: Silver ADDY Award

West Field Production Co.

Client: USTA Sponsored Content with BodyArmor

Title: Home Court with Naomi Osaka

Credits:

Jim Powers, Producer - Cinematographer

Steve Powers, Producer - Director

John Stegemann, Producer - VFX Director

Matt Guerra, Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Cinematography - Cinematography—Single

Award: Silver ADDY Award

West Field Production Co

Client: USTA sponsored content with BodyArmor

Title: Home Court with Naomi Osaka

Credits:

Jim Powers, Producer - Cinematographer

Steve Powers, Producer - Director

John Stegemann, Producer - VFX Director

Matt Guerra, Producer

Club: Capital Region Advertising Federation

Category: Film & Video - Video Editing

Award: Silver ADDY Award

Elevation Ten Thousand

Client: Colonie Police

Title: Colonie Police Dept. Recruitment

Credits:

James Pickett, Director

Blake Cortright, Editor

Blake Cortright, Cinematographer

Jared Hammond, Audio Engineer

Blake Cortright, Drone Operator

Brian Curran, Stunt Driver

James Pickett, Stunt Driver

Lieutenant Richard A. Villa, Executive Producer

Club: Capital Region Advertising Federation

STUDENT WINNERS BY CLUB

BUFFALO

Category: Collateral Material - Special Event Materials (invitations, announcements, cards, etc.)

Lindsay Neilson

Award: Silver ADDY Award

Educational Institution: Villa Maria College

Title: Anode Festival

Club: AAF Buffalo

Category: Integrated Campaigns > Integrated Brand Identity Campaign - Campaign

Samantha Szykowny

Award: Silver ADDY Award

Educational Institution: Buffalo State College

Title: Taj Lake Palace

Club: AAF Buffalo

Category: Integrated Campaigns > Integrated Brand Identity Campaign - Campaign

Lindsay Neilson

Award: Silver ADDY Award

Educational Institution: Villa Maria College

Title: Anode Festival

Club: AAF Buffalo

Category: Illustration – Campaign

Jennifer Leising

Award: Gold ADDY Award

Educational Institution: Buffalo State College

Title: Lineage Exhibition

Club: AAF Buffalo

AAF GREATER LEHIGH VALLEY

Category: Apps - App (Mobile or Web-Based)

Emma Pearl Smith

Award: Silver ADDY Award

Educational Institution: Kutztown University

Title: Wandar

Club: AAF Greater Lehigh Valley

Category: Integrated Advertising Campaign- Consumer Campaign

Joey Strain, Kutztowne, PA

Award: Silver ADDY Award

Educational Institution: Kutztown University

Title: Vlastic "Out Of This World Good"

Club: AAF Greater Lehigh Valley

AAF GREATER ROCHESTER

Category: Magazine Advertising - Campaign

Victoria Lin

Award: Gold ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Flushed Away

Club: AAF Greater Rochester

Category: Newspaper Advertising - Campaign

Lynn Seah & Sierra Fentress, Singapore, Singapore

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Fast Food Of The Earth

Credits:

Lynn Seah, Art Director

Sierra Fentress, Copywriter

Club: AAF Greater Rochester

Category: Integrated Advertising Campaign - Consumer Campaign

Jessica Mastorides & Rachel Hayashi

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Have It The Real Way

Credits:

Jessica Mastorides, Copywriter

Rachel Hayashi, Art Director

Hannah Frankel, Photographer

Club: AAF Greater Rochester

Category: Illustration – Campaign

Sara Wegmann

Award: Silver ADDY Award

Educational Institution: Rochester Institute of Technology

Title: Hotdogs & Where to Eat Them: Stamps

Club: AAF Greater Rochester

Category: S27 - Art Direction > S27B - Campaign

Lynn Seah

Award: Silver ADDY Award

Educational Institution: Syracuse University Newhouse

Title: Fast Food Of The Earth

Credits:

Lynn Seah, Art Director

Sierra Fentress, Copywriter

Club: AAF Greater Rochester

AAF NORTHEASTERN PENNSYLVANIA

Sales Promotion - Product or Service Sales Promotion - Packaging

Maya Wynant

Award: Silver ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Rabbit's Foot Beer Works Packaging

Club: AAF Northeastern Pennsylvania

Category: Integrated Campaigns > Integrated Brand Identity Campaign

John Grochowski

Award: Gold ADDY Award

Educational Institution: Pennsylvania College of Technology

Title: Braunbär Trinken Oktoberfest

Club: AAF Northeastern Pennsylvania