2013 District 2 ADDY® Awards Competition - Winners

CLUB	AWARDED	CATEGORY	ENTRANT	ADVERTISER/CLIENT	ENTRY TITLE
AAF - Albany	Gold ADDY® Award	Adv. Indus. Self-Promotion - Special Event Mat.	id29	id29 (self-promotional)	id29 Oktoberfest Invitation
AAF - Albany	Silver ADDY® Award	Sales Promotion - Catalogue	id29	Cobra PUMA Golf	Ferrari Golf Collection Catalog
AAF - Albany	Silver ADDY® Award	Elements of Advertising - Visual	Trampoline	Nine Authentic Goods	Downtown Glens Falls Water Color Series
AAF - Albany	Silver ADDY® Award	Elements of Advertising - Copywriting	Winstanley Partners	Winstanley Partners	Tannenbalm
AAF - Baltimore	Gold ADDY® Award	Adv. Indus. Self-Promotion - Integrated Campaign	ADG Creative	ADG Creative	Gumbo and Mistletoe
AAF - Baltimore	Silver ADDY® Award	Consumer or Trade Publication	GKV	PANDORA Jewelry, North America	PANDORA Lucky Magazine Insert
AAF - Baltimore	Silver ADDY® Award	Digital Advertising - Apps	MGH	Old Bay	Baytriotism Facebook App
AAF - Baltimore	Silver ADDY® Award		MGH	Old Bay	Baytriot Soundboard
AAF - Baltimore	Silver ADDY® Award		MGH	UTZ Snacks	UTZ Billboard Campaign
AAF - Baltimore	Silver ADDY® Award		MGH	Old Bay	Baytriotism Outdoor Campaign
AAF - Baltimore	Silver ADDY® Award		MGH	Old Bay	Baytriotism Radio 1
AAF - Baltimore	Silver ADDY® Award		MGH	Baltimore Magazine	Best of Baltimore Cover
AAF - Baltimore	Silver ADDY® Award	Sales Promotion - Sales Kit	Marriner Marketing Communications	Marriott International	JW Marriott In-House Beverage Guide Book
AAF - Baltimore	Gold ADDY® Award	Digital Advertising - Websites, Consumer	Mission Media	Union Craft Brewing	Union Craft Brewing
AAF - Baltimore	Gold ADDY® Award	Elements of Advertising - Visual	Mission Media	The Maryland Zoo in Baltimore	Brew at the Zoo
AAF - Baltimore	Gold ADDY® Award	Sales Promotion Campaign	Mission Media	STX Field Hockey	STX Field Hockey
AAF - Baltimore	Gold ADDY® Award	Collateral - Poster	Planit Agency	AARF	"Dog Doo is Deadly"
AAF - Baltimore	Gold ADDY® Award	Consumer or Trade Publication	Planit Agency	MD State Fair	11 Days of MOOOO!
AAF - Baltimore	Silver ADDY® Award	Consumer or Trade Publication	Planit Agency	MD State Fair	11 Days of YUM!
AAF - Baltimore	Gold ADDY® Award	Consumer or Trade Publication	Planit Agency	MD State Fair	11 Days of Yeeeaaah!
AAF - Baltimore	Gold ADDY® Award	Integrated Campaigns - Consumer - Local	Planit Agency	MD State Fair	MD STATE FAIR "11 BEST DAYS" INTEGRATED
AAF - Baltimore	Gold ADDY® Award	Out of Home - Mass Transit	Planit Agency	Law Office of Evan K. Thalenberg	"Lead Paint isn't Pretty" Girl 1
AAF - Baltimore	Gold ADDY® Award	Out of Home - Campaign	Planit Agency	Law Office of Evan K. Thalenberg	"Lead Paint isn't Pretty" Outdoor Campaign
AAF - Baltimore	Silver ADDY® Award	Consumer or Trade Publication	Planit Agency	MD State Fair	11 Days of WINS!
AAF - Baltimore	Gold ADDY® Award	Consumer or Trade Publication - Campaign	Planit Agency	MD State Fair	"11 Days of" Print Campaign
AAF - Baltimore	Silver ADDY® Award	Elements of Advertising - Visual	TBC, Inc	Wise Owl Club	Wise Owl
AAF - Baltimore	Gold ADDY® Award	Sales Promotion - Packaging	TBC, Inc	Ventev	Ventev
AAF - Buffalo	Silver ADDY® Award	Collateral - Poster Campaign	Crowley Webb	Skylighters	Fireworks Poster Campaign
AAF - Buffalo	Gold ADDY® Award	Sales Promotion - Trade Show Exhibit	Hadley Exhibits	Zippo Outdoor	Zippo Outdoor - Outdoor Retailer
AAF - Buffalo	Silver ADDY® Award	Collateral - Poster Campaign	Print Collection	Print Collection	State of America
AAF - Buffalo	Gold ADDY® Award	Adv. for the Arts & Sciences - Collateral	white bicycle	Andrew Bird	Andrew Bird "Lusitania" poster
DC Ad Club	Gold ADDY® Award	Digital Advertising - Apps	AKQA	World Wildlife Fund	WWF Together- 1
DC Ad Club	Silver ADDY® Award	Digital Advertising - Video	AKQA	World Wildlife Fund	WWF Together- 2
		Elements of Advertising - Digital Creative			
DC Ad Club	Silver ADDY® Award	Technology	AKQA	World Wildlife Fund	WWF Together- 6
DC Ad Club	Gold ADDY® Award	Collateral - Brochure	American University	American University	American University Admissions Materials
DC Ad Club	Gold ADDY® Award		Design Army	Neenah Paper	Neenah Boston
DC Ad Club	Gold ADDY® Award	Collateral - Publication Design	Design Army	Washingtonian Bride & Groom	The Ties That Bond
DC Ad Club	Silver ADDY® Award	Collateral - Publication Design	Design Army	Washingtonian Bride & Groom	Flowerly Speaking
DC Ad Club	Silver ADDY® Award		Design Army	The Washington Ballet	Alice (In Wonderland) - Posters
DC Ad Club	Gold ADDY® Award	Elements of Advertising - Visual	Design Army	The Washington Ballet	Alice (In Wonderland) - Photography
DC Ad Club	Gold ADDY® Award	Collateral - Annual Report	Design Army	UVA Library	UVA Library: INTREPID
DC Ad Club	Silver ADDY® Award	Public Serivce - Collateral	Design Army	Human Rights Campaign	HRC: Growing Up LGBT
DC Ad Club	Silver ADDY® Award	Collateral - Poster	Design Army	New Columbia Distillers	Green Hat Gin - Poster
DC Ad Club	Gold ADDY® Award	Digital Advertising - Websites, Consumer	Design Army	New Columbia Distillers	Green Hat Gin - Website
DC Ad Club	Gold ADDY® Award		Design Army	New Columbia Distillers	Green Hat Gin
DC Ad Club	Gold ADDY® Award	Public Service - TV	GMMB	CTIA - The Wireless Association	CTIA Emergency Preparedness PSA :30
DC Ad Club	Silver ADDY® Award	Elements of Advertising - Visual	GMMB	CTIA - The Wireless Association	CTIA Wireless Mind TV : 60
DC Ad Club	Silver ADDY® Award	Digital Advertising - Video	Glorified Freelancers	Move Your Money Project	Move Your Money
DC Ad Club	Silver ADDY® Award	Collateral - Brochure	HZDG Inc.	Roseland Property/Osprey Cove	Osprey Cove Brochure
DC Ad Club	Gold ADDY® Award		Home Front Communications	National Coalition for Safer Roads	Stop On Red
DC Ad Club	Silver ADDY® Award	Elements of Advertising - Sound	Human Factor	History	The Bible
DC Ad Club	Silver ADDY® Award	Elements of Advertising - Visual	Interface Media Group, Inc.	Booz Allen Hamilton	Booz Allen Hamilton - S.T.E.M. Mentoring
DC Ad Club	Gold ADDY® Award	Newspaper - Campaign	MDB Communications	Destination DC	Destination DC_Powerful Moments_Newspaper
DC Ad Club	Silver ADDY® Award	Cinema Adv In-Theatre Commercials or Slides	MDB Communications	International Spy Museum	International Spy Museum Exquisitely Evil_Cinema
DC Ad Club	Gold ADDY® Award		MOSAIC	MOSAIC	The Original Tablet (8 versions)
		provisioning industry con a romotion - r mit		moorio	

DC Ad Club	Silver ADDY® Award	Direct Marketing - Specialty Advertising	INPR	NPR	2013 NPR Wall Calendar
DC Ad Club	Silver ADDY® Award	Out of Home - Still or Static	Pappas Group	.CO Internet	.CO SXSW Event Slideshow - Cocktail
DC Ad Club	Silver ADDY® Award	Collateral - Annual Report	Polygraph	Global Fund for Children	Global Fund for Children Annual Report
DC Ad Club	Silver ADDY® Award	Television - Regional/National - Single Spot	RP3 Agency	Norfolk Southern	City of Possibilities :30
DC Ad Club	Silver ADDY® Award	Elements of Advertising - Visual	RP3 Agency	Norfolk Southern	City of Possibilities
DC Ad Club		Digital Advertising - Video	RTC	Biogen Idec	MSinspiration Films — :60 "Rick"
DC Ad Club		Adv. Indus. Self-Promotion - Non-Traditional	RTC	RTC	Open Enrollment: "Long-Term Disability"
DC Ad Club		Newspaper - Color	SmithGifford	National Geographic Museum	Samurai
DC Ad Club	Gold ADD 1® Award	Sales Promotion - Sales Kit	Travel Channel	Travel Channel	Bizarre Foods America Press Kit
AAF - Gtr. Frederick	Gold ADD 1® Award	Elements of Advertising - Visual	Dezine Boy	Brunswick Railroad Museum	Brunswick Railroad Museum Logo
AAF - Gtr. Frederick		Sales Promotion - Catalogue	Graphcom Creative	Adams County Nursery	Adams County Nursery Catalog
AAF - Gtr. Frederick	Gold ADDY® Award	Adv. Indus. Self-Promotion - Campaign	Graphcom Creative	Graphcom	Graphcom Services T-Shirts
AAF - Gtr. Frederick	Silver ADDY® Award	Collateral - Annual Report	Graphcom Creative	Allegheny Electric Cooperative	Allegheny Electric Cooperative - Annual Report
AAF - Gtr. Frederick		Advertising for the Arts & Sciences - Collateral	Hood College	Hood College Biology Department	"The Honeybee Crisis" Poster
AAF - Gtr. Frederick		Sales Promotion - Packaging Campaign	Tribe	Monocacy Brewing Company	Monocacy Brewing Company Riot Rye Packaging
AAF - Gtr. Frederick	Silver ADDY® Award	Elements of Advertising - Visual	Tribe	Monocacy Brewing Company	Monocacy Brewing Company Logo
AAF - Gtr. Frederick	Student Gold ADDY®	Out of Home	M. Vowell & K. Dela Cruz - Shepherd Univ.	Historic Shepherdstown Museum	Voices from The Storm
AAF - Gtr. Frederick	Student Silver ADDY®	Consumer or Trade Publication - Campaign	Cecile Madonna, Susquehanna University	Susguehanna University	"Hoarders" Ad Campaign (CM)
AAF - Gtr. Frederick		Sales Promotion - Packaging	Erica Simon, Susquehanna University	Susquehanna University	"Glowl" Alarm Clock (ES)
AAF - Gtr. Frederick		Sales Promotion - Packaging Sales Promotion - Packaging	Erica Simon, Susquehanna University		Shenandoah Stout Packaging (ES)
				Susquehanna University	
AAF - Gtr. Frederick	Student Silver ADDY®	Collateral - Brochure or Annual Report	William Spack, Susquehanna University	Susquehanna University	Ocean Conservancy Annual Report (WS) Corcoran Group Stationery Package (WS)
AAF - Gtr. Frederick	Student Gold ADDY®	Collateral - Stationery Package	William Spack, Susquehanna University	Susquehanna University	
AAF - Gtr. Frederick AAF - Lehigh Valley	Student Gold ADDY®	Collateral - Poster	William Spack, Susquehanna University	Susquehanna University	What We Knew' Theater Poster (WS)
		Direct Marketing - Specialty Advertising	First Generation	Carpenter Technology Corporation	Carpenter 2013 Calendar: The Power of Innovation
AAF - Lehigh Valley	Student Silver ADDY®	Non-Traditional Advertising Television - Regional/National - Campaign	Kutztown University	Kutztown University	Focus On What Matters
AAF - Lehigh Valley	Silver ADDY® Award		PPL	PPL Electric Utilities	Start Saving - Energy Efficiency Tips
AAF - Lehigh Valley	Silver ADDY® Award	Sales Promotion - Point-of-Purchase	Signs By Tomorrow - Allentown	Banko	Big Woody's Yuengling Cooler Wrap
AAF - Lehigh Valley AAF - New York	Silver ADDY® Award	Consumer or Trade Publication	The Morning Call	The Morning Call Newspaper	Shakespeare Festival
	Gold ADDY® Award	Digital Advertising - Social Media - Campaign	Leo Burnett New York	Village Voice Newspaper	New York Writes Itself
AAF - New York		Non-Traditional - Campaign	Leo Burnett New York	Village Voice Newspaper	New York Writes Itself
AAF - New York		Advertising Industry Self-Promotion - Broadcast	MSG Varsity	MSG Varsity	Wrestler Spot
AAF - New York		Non-Traditional Advertising	Yun Bai Kim, Pratt Institute	Pratt Institute	SCAR
AAF - New York	Silver ADDY® Award	Television - Regional/National - Single Spot	Publicis Kaplan Thaler	P&G	Anthem
AAF - New York		Radio - Regional/National - :60 or more	Publicis Kaplan Thaler	Citibank	Too Old
AAF - New York	Gold ADDY® Award	Out of Home - Campaign	Publicis Kaplan Thaler	Citibank	Clear Checks
AAF - New York	Gold ADDY® Award	Digital Advertising - Social Media	Publicis Kaplan Thaler	P&G	Scope Facebook
	Gold ADDY® Award +			01 I 0 I 10A	
AAF - New York	Phil Dusenberry Award	Public Service - Integrated Campaign	Publicis Kaplan Thaler	Street Soccer USA	I Play For
AAF - New York		Newspaper - Campaign	Publicis Kaplan Thaler	Hilton Worldwide/ Hilton HHonors	Experiences Worth Sharing
AAF - New York	Gold ADDY® Award	Television - Regional/National - Campaign	BBDO New York	AT&T	The New Possible
AAF - New York	Silver ADDY® Award	Television - Regional/National - Single Spot	BBDO New York	FedEx	Candidates Affair
AAF - New York	Gold ADDY® Award	Television - Regional/National - Campaign	BBDO New York	FedEx	FedEx Cup TV Campaign (Band/Check In/Arnold Palmer)
	Gold ADDY® Award +				
AAF - New York	Best of Show -TV	Television - Regional/National - Single Spot	BBDO New York	Foot Locker	Kyrie in the Air
AAF - New York	Silver ADDY® Award	Television - Regional/National - Single Spot	BBDO New York	Mars Chocolate North America/Snickers	Horseless Headsman
AAF - New York		Elements of Advertising - Visual	BBDO New York	Mars Chocolate North America/Twix	Ideologies
AAF - New York	Gold ADDY® Award	Elements of Advertising - Sound	BBDO New York	Save the Children	The Beat of the Village
				Procter & Gamble/Gillette Odor Shield Anti-	Gillette Dry Armpits Print Campaign
AAF - New York	Silver ADDY® Award	Consumer or Trade Publication - Campaign	BBDO New York	Perspirant	(Informant/Bluff/Affair)
AAF - New York		Digital Advertising - Video	BBDO New York	AT&T	AT&T Brackets by Six Year Olds
AAF - New York	Gold ADDY® Award	Digital Advertising - Apps	BBDO New York	Denon	VisYOUalizer
AAF - New York	Silver ADDY® Award Gold ADDY® Award +	Digital Advertising - Websites, Consumer	BBDO New York	Mars Chocolate North America/Snickers	Snickers.com
AAF - New York	Best of Show - Interactive	Digital Advertising - Campaign	BBDO New York	Save the Children	Every Beat Matters Integrated Digital Campaign
AAF - New York		Consumer or Trade Publication - Campaign	Amanda Kubista, Miami Ad School	Miami Ad School	We See What You See
AAF - New York	Student Gold ADDY®	Digital Advertising - Mobile Apps	Amanda Kubista, Miami Ad School	Miami Ad School	ArrangeMend
AAF - New York	Student Gold ADDY®	Integrated Campaigns - Consumer	Manganiello / Sheehan, Miami Ad School	Miami Ad School	Kraft Singles: It's Okay
	Silver ADDY® Award	Consumer or Trade Publication	Draftfcb	Mondelez International	Halloween OREO
AAF - New York					
AAF - New York	Gold ADDY® Award +				

AAF - New York	Gold ADDY® Award	Digital Advertising - Video	MTV	MTV2	Hood State of the Union
AAF - New York	Gold ADDY® Award	Consumer or Trade Publication - Campaign	Draftfcb	Mondelez International	OREO History
AAF - New York	Gold ADDY® Award	Digital Advertising - Social Media - Campaign	Draftfcb	Mondelez International	Oreo Daily Twist
	Cold / IDD 1 @ / Wald		Didition		Cocoon Poster Campaign (Punk Rock/Opera/Bossa
AAF - New York	Gold ADDY® Award	Collateral - Poster Campaign	BBDO New York	Denon	Nova/Drum & Bass)
AAF - New York	Silver ADDY® Award	Digital Advertising - Websites, Consumer	Deutsch Inc	PNC Bank	PNC Gift Hunt
AAF - New York	Silver ADDY® Award	Digital Advertising - Micro Sites	Deutsch Inc	PNC Bank	PNC Gift Hunt
AAF - New York	Silver ADDY® Award	Digital Advertising - Advertising and Promotion	Deutsch Inc	PNC Bank	PNC Gift Hunt
AAF - Northeast PA	Student Gold ADDY®	Consumer or Trade Publication - Campaign	Erin Schlesinger, PA College of Technology	Pennsylvania College of Technology	Freerice.com Ads
AAF - Northeast PA	Student Silver ADDY®	Collateral - Brochure or Annual Report	M. Siemianowski, PA College of Technology		Technoserve Annual Report
AAF - Northeast PA	Student Silver ADDY®	Direct Marketing		Pennsylvania College of Technology	Cocktails & Croquet Event Invitation
AAF - Northeast PA	Gold ADDY® Award	Out of Home - Outdoor Board	Adams Outdoor Advertising	Desaki Restaurant	Desaki Restaurant - Shrimp Flip - Dual Billboards
AAF - Northeast PA	Gold ADDY® Award	Out of Home - Outdoor Board	Adams Outdoor Advertising	Dunkelberger's Sports Outfitter	Dunkelberger's Sports Outfitters - 3D Archery
AAF - Northeast PA	Gold ADDY® Award	Direct Marketing - 3D	Lavelle Strategy Group	McGregor Stair Systems	McGregor Stair Systems - Direct Mail Piece
AAF - Northwest PA	Silver ADDY® Award	Elements of Adv Digital Creative Technology	Erie Times News	GoErie.com	U.S. Brig Niagara Interactive Graphic
AAF - Northwest PA	Student Gold ADDY®	Publication Design	Carly Utegg, Edinbroro University Student	Edinbroro University Student	Stenberg Brothers Chap Book
AAF - Northwest PA	Student Gold ADDY®	Publication Design	Grant Reitz, Edinboro University	Edinboro University	26 Creatures of the Alphabet
AAF - Northwest PA	Student Gold ADDY®	Sales Promotion - Point-of-Purchase	Matt Blaisdell, Edinboro University	Edinboro University	Lucky Seven Film Festival
AAF - Philadelphia	Silver ADDY® Award	Collateral - Book Design	Brownstein Group	The Shipley School	Shipley Roadshow Piece
	Silver ADD I & Award	Collateral - Dook Design	Brownstein Group		Philadelphia Holocaust Remembrance Foundation Website
AAF - Philadelphia	Silver ADDY® Award	Public Service - Digital Advertising	Brownstein Group	Philadelphia Holocaust Remembrance Foundation	and Interactive Timeline
	Gold ADDY® Award +				
AAF - Philadelphia	Judges' Awd. Of Excell.	Advertising for the Arts & Sciences - Out-of-Home	Holton Sentivan + Gury	National Constitution Center	SEPTA Silverliner Speakeasy
AAF - Philadelphia	Silver ADDY® Award	Adv. Indus. Self-Promotion - Digital Advertising	Masterminds	MASTERMINDS	MASTERMINDS WEBSITE
AAF - Philadelphia	Silver ADDY® Award	Digital Advertising - Social Media	Neiman	Temple University	Temple University "Temple Made"
AAF - Philadelphia	Silver ADDY® Award	Adv. Indus. Self-Promotion - Digital Advertising	Neiman	Neiman	Neiman "Tweet to Shoot"
AAF - Philadelphia	Gold ADDY® Award	Integrated Campaigns - Consumer - Local	Neiman	Yuengling	Yuengling Toast Campaign
	Gold ADDY® Award +		Internation	Tuenginig	
AAF - Philadelphia	Judges' Awd. Of Excell.	Direct Marketing	One Trick Pony	Turner Classic Movies	SUTS PR Premium
AAF - Philadelphia	Gold ADDY® Award	Collateral - Special Event Material	One Trick Pony	Seminole Hard Rock Hotel & Casino Tampa	New Year's Eve Invitation
AAF - Philadelphia	Silver ADDY® Award	Television - Local - :30	Tierney	Independence Blue Cross	Swimmer
AAF - Philadelphia	Silver ADDY® Award	Television - Regional/National - Campaign	Tierney	TD Bank	Bank Human Again TV Campaign
AAF - Philadelphia	Gold ADDY® Award	Adv. Indus. Self-Promotion - Campaign	Tierney	Tierney	A Can Could Save
AAF - Pittsburgh	Silver ADDY® Award	Adv. for the Arts & Sciences - Audio/Visual	ANIMAL	Speaking Of	Speaking Of
AAF - Pittsburgh	Silver ADDY® Award	Adv. Indus. Self-Promotion - Special Event Mat.	Brunner	Brunner	Brunner Holiday Card
	Gold ADDY® Award	Collateral - Poster			Consol Ice Melt
AAF - Pittsburgh	Gold ADD T® Award		Brunner	Consol Energy Hair Peace Charities	Hair Peace Poster - Dana
AAF - Pittsburgh		Public Serivce - Collateral	Brunner		
AAF - Pittsburgh	Gold ADDY® Award	Public Service - Collateral	Brunner	Hair Peace Charities	Hair Peace Poster - Kim
AAF - Pittsburgh	Gold ADDY® Award	Public Service - Out of Home	Brunner	Hair Peace Charities	Hair Peace Outdoor - Jamie
AAF - Pittsburgh	Silver ADDY® Award	Consumer or Trade Publication	Brunner	Huffy	Huffy Print "Bully"
AAF - Pittsburgh	Silver ADDY® Award	Public Serivce - Collateral	Brunner	Pepper Farm Festival	Pepper Farm Poster "Mild"
AAF - Pittsburgh	Gold ADDY® Award	Direct Marketing - 3D	Brunner	Recreational Fishing & Boating Foundation	RBFF Take Me Fishing - Memory Maker
AAF - Pittsburgh	Gold ADDY® Award	Collateral - Poster	Brunner	Stayin' Safe	Stayin' Safe Poster - "Street"
AAF - Pittsburgh	Silver ADDY® Award	Public Service - Non-Traditional	Brunner	SWPA WWII Fund	WWII - Mr Rogers
AAF - Pittsburgh	Gold ADDY® Award	Public Service - Non-Traditional	Brunner	SWPA WWII Fund	WWII Temporary Memorial
AAF - Pittsburgh	Silver ADDY® Award	Public Service - Out of Home	Brunner	SWPA WWII Fund	WWII Remember - Land
AAF - Pittsburgh	Gold ADDY® Award	Collateral - Poster	Brunner	Huffy	Huffy Poster - Bully
AAF - Pittsburgh	Gold ADDY® Award	Out of Home - Still or Static	Garrison Hughes	Newbury Homes	Tree
AAF - Pittsburgh	Gold ADDY® Award	Out of Home - Still or Static	Garrison Hughes	Newbury Homes	Grill
AAF - Pittsburgh	Gold ADDY® Award	Adv. for the Arts & Sciences - Integrated Campaign		Strata	Strata Pittsburgh
AAF - Pittsburgh	Gold ADDY® Award	Adv. for the Arts & Sciences - Campaign	Wall-to-Wall Studios	Slik Screen Asian American Film Festival	Silk Scream
AAF - Pittsburgh	Silver ADDY® Award	Adv. for the Arts & Sciences - Collateral	Wall-to-Wall Studios	Carnegie Mellon University, School of Drama	Carnegie Mellon University, School of Drama Brochure
AAF - Rochester	Gold ADDY® Award	Elements of Adv Digital Creative Technology	Dumbwaiter Design	Rochester Institute of Technology	RIT Innovative Learning Institute Microsite
AAF - Rochester	Silver ADDY® Award	Elements of Advertising - Visual	Grant Taylor Photography	Wegmans Food Markets	Wegmans Organic Dairy - The Faces Behind the Milk
AAF - Rochester	Silver ADDY® Award	Elements of Advertising - Visual	Myers Creative Imaging	Xerox	Jazz Festival Photography
AAF - Rochester	Gold ADDY® Award	Elements of Advertising - Visual	Myers Creative Imaging	Boy Scouts of America-Seneca Waterways Council	Boy Scouts
AAF - Rochester	Gold ADDY® Award	Public Service - Integrated Campaign	Partners and Napier	Multiple Sclerosis Society - Upstate NY Chapter	MS Bike Ride 2012 Campaign
AAF - Rochester	Gold ADDY® Award	Public Service - Non-Traditional	Partners and Napier	Multiple Sclerosis Society - Upstate NY Chapter	MS Bike Ride 2012 OOH
AAF - Rochester	Silver ADDY® Award	Public Serivce - Collateral	Partners and Napier	Boy Scouts of America/Seneca Waterways Council	Boy Scouts Annual Report
AAF - Rochester	Gold ADDY® Award	Public Serivce - Collateral Integrated Campaigns - Consumer - Local	Partners and Napier	Wall Therapy/Ian Wilson	Wall Therapy Brochure

AAF - Rochester	Gold ADDY® Award	Collateral - Poster Campaign	Roberts Communications Inc.	Xerox Corporation	Xerox International Jazz Festival Campaign - Posters
AAF - Rochester	Student Gold ADDY®	Elements of Advertising - Visual	David Mitchell, RIT Student Group	RIT Student Group	Conservation PSA
AAF - Rochester	Student Gold ADDY®	Elements of Advertising - Visual	Karen Hu, RIT	Rochester Institute of Technology	Glaze
AAF - Rochester	Student Gold ADDY®	Elements of Advertising - Visual	L.Gil, S.Luethi, B.Mercer, RIT	Rochester Institute of Technology	Bergdorf Goodman
AAF - Rochester	Student Silver ADDY®	Digital Advertising - Mobile Apps	Vickie Angie, Jocelyn Lui, RIT	RIT	Pawprints
AAF - Rochester	Student Gold ADDY®	Collateral - Poster	Miranda Fisher, Syracuse University	Syracuse University	The Diary of Anne Frank poster