



COLLATERAL MATERIAL	3
OUT OF HOME	3
NON-TRADITIONAL ADVERTISING DIVISION	4
DIRECT MARKETING	4
NON-TRADITIONAL	5
CONSUMER OR TRADE PUBLICATION	5
DIGITAL ADVERTISING	6
RADIO	12
TELEVISION	13
INTEGRATED CAMPAIGNS	17
PUBLIC SERVICE	18
ELEMENTS OF ADVERTISING	19
JUDGES AWARD OF EXCELLENCE	21
BEST OF SHOW - PRINT	22
BEST OF SHOW - DIGITAL ADVERTISING	21
BEST OF SHOW - TELEVISION	22
BEST OF SHOW - PUBLIC SERVICE	22
STUDENT ADDYS	24





COLLATERAL MATERIAL - DIRECT MARKETING



COLLATERAL MATERIAL - ANNOUNCEMENT

NAPA Calendar

Publicis Kaplan Thaler - Agency

NAPA - Advertiser

Rob Feakins, CCO

Roman Luba, Creative Director

Adam Hessel, Creative Director

Philip Arias, Designer

Jinhee Kwon, Designer

Tana Cieciora, Designer



DIRECT MARKETING - 3-D / MIXED

Zzzquil

Publicis Kaplan Thaler - Agency

P&G/ Zzzquil - Advertiser

Rob Feakins, CCO

Joseph Johnson, ECD

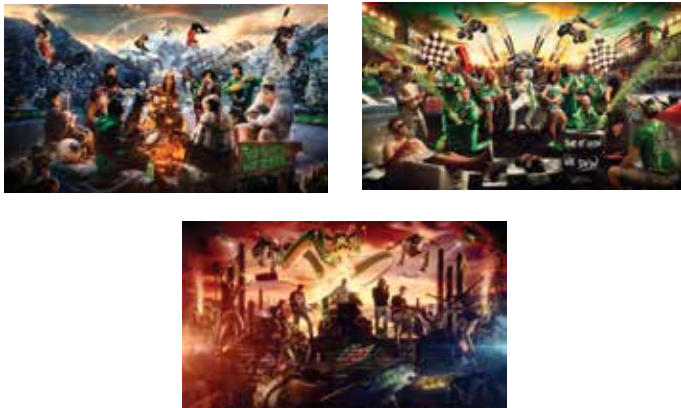
Liz Rosenthal, Copywriter

Einav Jacobovich, Art Director

Todd Perelmutter, Copywriter

Lauren Schneidmuller, Agency Producer

Tim Kau, Designer



DIRECT MARKETING - OUT-OF-HOME - CAMPAIGN

Living Portraits Poster Campaign

BBDO New York - Agency

Pepsi-Cola/Mountain Dew - Advertiser

David Lubars, Chief Creative Officer

Tim Bayne/Lauren Connolly, ECD

Eduardo Petersen, Art Director

Chris Cannon, Copywriter

Brittany Button, Designer

Mike Musano, Print Producer

Molly McCarthy/Rose Dionicio, Project Producers

Resolution, Retoucher



DIRECT MARKETING - OUT-OF-HOME - CAMPAIGN

Citi Bike

Publicis Kaplan Thaler - Agency

Citibank - Advertiser

Rob Feakins, CCO

Jim Kotulka, ECD

Perry Essig, ECD

Tom Drymalski, ECD

Roman Luba, Creative Director

Christopher C. Smith, Art Director

Brian Bellanca, Copywriter

Chris Degnen, Art Director

Mark Radcliffe, Copywriter

John-Paul Cannuciari, Art Director

Neisha Tweed, Copywriter

Rob Philbert, UX





DIRECT MARKETING - NON-TRADITIONAL



DIRECT MARKETING - OUT-OF-HOME - CAMPAIGN

The Campaign That Broke All the Records

BBD0 New York - Agency
Guinness Book of World Records - Advertiser
David Lubars, Chief Creative Officer
Grant Smith/Danilo Boer, Senior Creative Directors
Danilo Boer/Sei Rey Ho, Art Directors
Grant Smith, Copywriter
Sei Rey Ho, Designer



DIRECT MARKETING - OUT-OF-HOME - CAMPAIGN

Brain Food

DeVito/Verdi - Agency
Legal Sea Foods - Advertiser
Sal DeVito, Creative Director
Manny Santos, Art Director
Barry Flanik, Copywriter
Rodney Pringle, Agency Producer
David Chapman, Account Director



DIRECT MARKETING - OUT-OF-HOME - CAMPAIGN

AT&T International Roaming Campaign

BBD0 New York - Agency
AT&T - Advertiser
David Lubars/Greg Hahn, Chief Creative Officers
Grant Smith/Rick Ardito, Senior Creative Directors
Jens Waernes, Creative Director/Art Director
Oliver Handlos, Creative Director/Copywriter
Erin Breen, Art Producer
Markku Lahdesmaki, Photographer
Related Productions, Production Company



NON-TRADITIONAL ADVERTISING - SINGLE

HOT POTATO FOOD TRUCK

BBD0 New York - Agency
The Economist - Advertiser
David Lubars, Chief Creative Officer
Jean Robaire, Senior Creative Director/Art Director
Kara Goodrich, Senior Creative Director/Copywriter
Mike Musano, Print Producer
Rose Dionicio, Junior Print Producer
Barbara Zisk, Presentation Services
Richard Swaab, Deputy Chairman AMV
Vending Trucks Inc, Vendor





NON-TRADITIONAL - CONSUMER OR TRADE PUBLICATION



NON-TRADITIONAL ADVERTISING - INTEGRATED CAMPAIGN

Operation Acorn

BBDO New York - Agency

GE - Advertiser

David Lubars/Greg Hahn, Chief Creative Officers

Eric Cospes/Michael Aimette, Senior Creative Directors

Cesar Finamori, Creative Director/AD

Tim Roan, Creative Director/CW

Anthony Nelson, Group Executive Producer

Neely Lisk, Senior Integrated Producer

Emma Armstrong/Peter McCallum/Sam White, Account Team

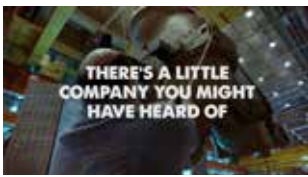
Transistor Studios/The Kitchen, Production Companies

Transistor Studios, Animation

Aleks Sennwald, Designer

Stephen Girard/Efrain Cintron/Stieg Retlin, Animators

Michael Capone, Editor



NON-TRADITIONAL ADVERTISING - INTEGRATED CAMPAIGN

Brilliant Machines Rock

BBDO New York - Agency

GE - Advertiser

David Lubars/Greg Hahn, Chief Creative Officers

Eric Cospes/Michael Aimette, Senior Creative Directors

Tim Roan, Creative Director/Copywriter

Sarah Kara/Andrew Chin, Art Directors

Anthony Nelson, Group Executive Producer

Neely Lisk, Senior Integrated Producer

Michael Gentile, Agency Producer

Rani Vaz, Head of Music Production

Emma Armstrong/Peter McCallum/

Tessa Cosenza/David Slifer, Account Team

Bose Collins, Illustrator

Magnetic, Production Company

Lawrence Chen, Content Director

The Kitchen, Editing House

Travis Kopach, Editor

Corey Bauman, Mix/Sound Design

Nick Andre, Composer



NON-TRADITIONAL ADVERTISING - INTEGRATED CAMPAIGN

Citi Bike

Publicis Kaplan Thaler - Agency

Citibank - Advertiser

Rob Feakins, CCO

Jim Kotulka, ECD

Perry Essig, ECD

Tom Drymalski, ECD

Roman Luba, Creative Director

Christopher C. Smith, Art Director

Brian Bellanca, Copywriter

Chris Degnen, Art Director

Mark Radcliffe, Copywriter

John-Paul Cannuciari, Art Director

Neisha Tweed, Copywriter

Rob Philbert, UX



CONSUMER OR TRADE PUBLICATION - FOUR-COLOR - CAMPAIGN

Dry Spills

Publicis Kaplan Thaler - Agency

P&G/ Bounty - Advertiser

Rob Feakins, CCO

David Corr, ECD

James Rothwell, Creative Director/ Art Director

Larissa Kirschner, Creative Director/ Copywriter





CONSUMER OR TRADE PUBLICATION - DIGITAL ADVERTISING



CONSUMER OR TRADE PUBLICATION - FOUR-COLOR - CAMPAIGN

Dirty Plates

Publicis Kaplan Thaler - Agency

P&G/ Bounty - Advertiser

Rob Feakins, CCO

Scott Davis, Creative Director/ Art Director

Jean Rhode, Copywriter

Michael Feher, Photographer



CONSUMER OR TRADE PUBLICATION - FOUR-COLOR - CAMPAIGN

You're Not You When You're Hungry

BBD0 - Agency

Mars Chocolate North America /Snickers - Advertiser

David Lubars, Chief Creative Officer

Peter Kain/Gianfranco Arena, Executive Creative Directors

Gianfranco Arena/Diana Chen/Sei Rey Ho, Art Directors

Peter Kain/Jessica Rello/Rich Douek, Copywriters

Betsy Jablow, Senior Art Producer

Kirsten Flanik/Kathryn Brown/Josh Steinman

Mallory Ramos/Crystal Rix, Account Team

Markku Lahdesmaki, Photographer



CONSUMER OR TRADE PUBLICATION - B&W - NEWSPAPER - CAMPAIGN

Trigger Print Campaign (Balloon/Grenade/Matches)

BBD0 - Agency

Procter & Gamble/Gillette - Advertiser

David Lubars, Chief Creative Officer

Toygar Bazarkaya, Executive Creative Director

Jon Krevolin, Creative Director

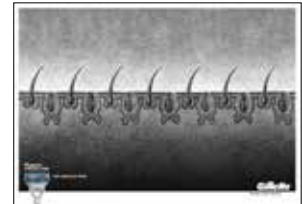
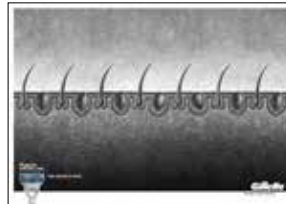
Daniel Aykurt, Art Director

Alessandro Fruscella, Copywriter

Sara Gold, Art Buyer

Matt Mason/Laura Leatherberry/Jack Leonard, Account Team

Ricardo Martinez, Illustrator



DIGITAL ADVERTISING - PRODUCTS

Living Portraits Interactive Campaign

BBD0 - Agency

Pepsi-Cola Company/Mountain Dew - Advertiser

David Lubars, Chief Creative Officer

Tim Bayne/Lauren Connolly, Executive Creative Directors

Eduardo Petersen, Art Director

Chris Cannon, Copywriter

Julian Katz, Group Executive Producer

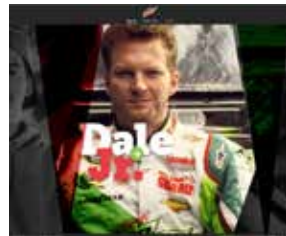
Rani Vaz, Director of Music/Radio Production

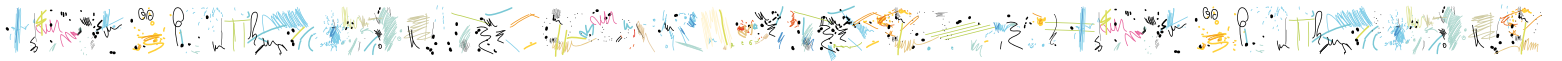
Loren Parkins, Music Producer

Psyop/Smuggler, Production Company

Firstborn, Interactive Company

Psyop, Director

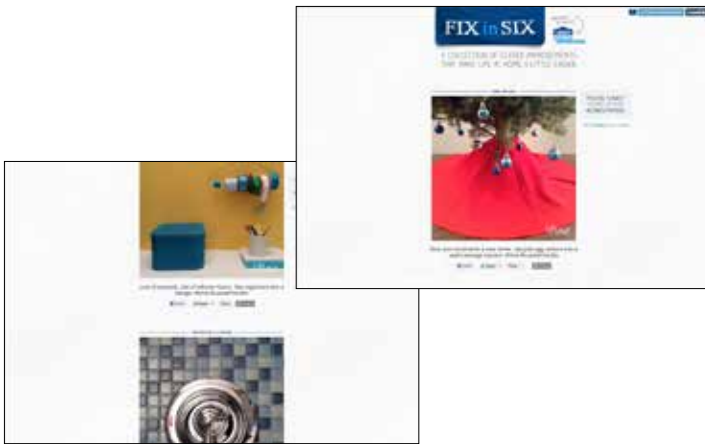




DIGITAL ADVERTISING - PRODUCTS

Every Step of the Way Olympic Website

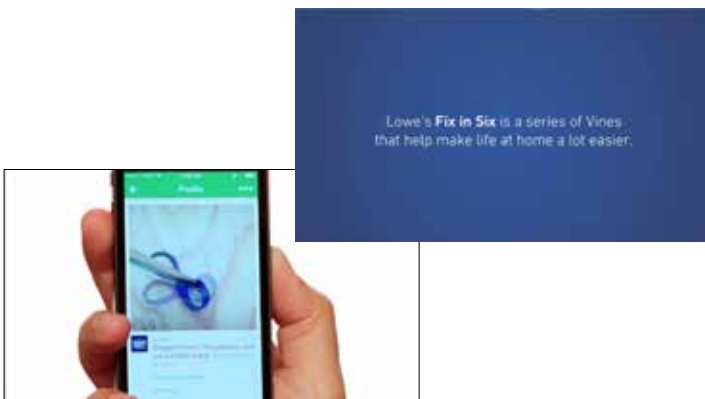
Publicis Kaplan Thaler - Agency
Citibank - Advertiser
Rob Feakins, CCO
Jim Kotulka, ECD
Tom Drymalski, ECD
Christopher C. Smith, Creative Director
Stephanie Pavin, Creative Director
Matt Ferrin, Designer
Manuel Aleman, Designer
Joshua Hirsch, Chief Technical Officer
Abby Bridges, Director of UX
Mike Ceffaratti, UX
Heather Reddig, Executive Interactive Producer
Jeff Lipson, Ineractive Producer



DIGITAL ADVERTISING - OUTLETS

Lowe's Fix in Six Tumblr Page

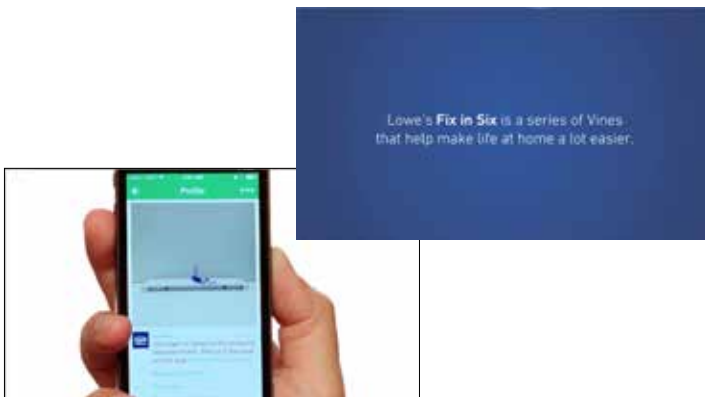
BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Stripped Screw

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Tape

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director





DIGITAL ADVERTISING



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Glass Bottle

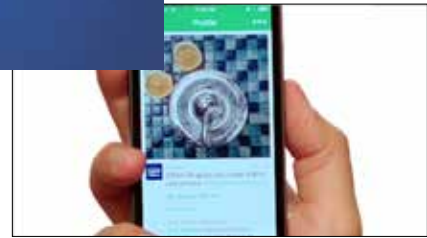
BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Lemons

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Paint Tray

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director



DIGITAL ADVERTISING - SINGLE PLATFORM - CONSUMER

Paint Tray

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Wil Boudreau, Executive Creative Director
Dominick Baccollo, Creative Director
Danny Adrain, Art Director
Roberto Danino, Copywriter
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director





DIGITAL ADVERTISING - CAMPAIGN

6 Second Science Fair

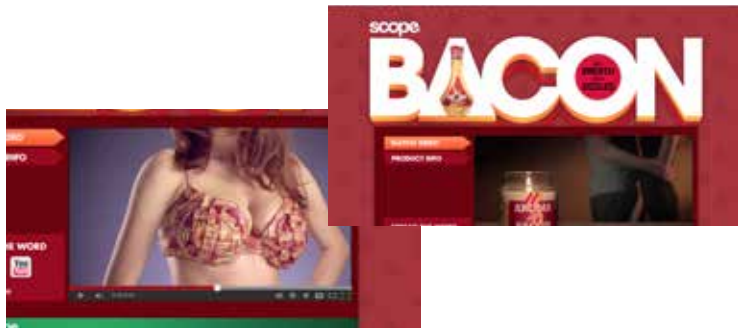
GE - Agency

GE - Advertiser

Linda Boff, Executive Director, Global Brand Marketing, GE

Paul Marcum, Director, Global Digital Marketing & Programming, GE

Katrina Craigwell, Global Manager, Digital Marketing, GE



DIGITAL ADVERTISING - CAMPAIGN

Scope Bacon

Publicis Kaplan Thaler - Agency

P&G/Scope - Advertiser

Rob Feakins, CCO

David Corr, ECD

Carlos Figueiredo, Creative Director

Hoyt Dwyer, Copywriter

Silvina Guerreiro, Art Director

Brian Skahan, Chief Technology Officer

Jeri Slater, Agency Producer

Mikey Centrella, Director of Interactive Production

Vincent Lauziere, Interactive Producer

Brandonio, Director of Photography



DIGITAL ADVERTISING - CAMPAIGN

AT&T Digital Life

BBDO New York - Agency

AT&T - Advertiser

David Lubars, Chief Creative Officer

Greg Hahn, Executive Creative Director

Mathias Appelblad, ECD/Director of Innovation

George Ernst, Creative Director

Marcel Yunes, Art Director

Rick Williams, Copywriter

Doug Loffredo/Eddie Crutcher, Designers

Julian Katz/Nicholas Gaul, Executive Producers of Content & Development

Diana Try, Interactive Producer

Joe Croson, Group Executive Interactive Producer

Jeff Puskar, Director of User Experience Design

Smuggler, Production Company

Caviar Content, Interactive Company

Randy Krallman, Director

Tom Vogt, Editor

Zoic Studios, Visual Effects Company



DIGITAL ADVERTISING - CAMPAIGN

Lowe's Vine Fix in Six

BBDO New York - Agency

Lowe's - Advertiser

David Lubars, Chief Creative Officer

Tim Bayne/Lauren Connolly/Wil Boudreau, ECDs

Dominick Baccollo, Creative Director

Roberto Danino, Copywriter

Danny Adrain, Art Director

David Rolfe, Director of Integrated Production

Theresa Reyes, Agency Producer

Daniel Murphy, Interactive Producer

Michael Gentile, Assistant Producer

Francine Li/Bob Estrada/Tom Lamb/Ricki Barger

Chris Ahern/Brad Walters/Marisa Graven

Nicole Landesman/Zach Pentel, Account Team

BBDO New York, Production Company

Meagan Cignoli, Director





DIGITAL ADVERTISING



DIGITAL ADVERTISING - CAMPAIGN

Quaker/Cap'n Crunch

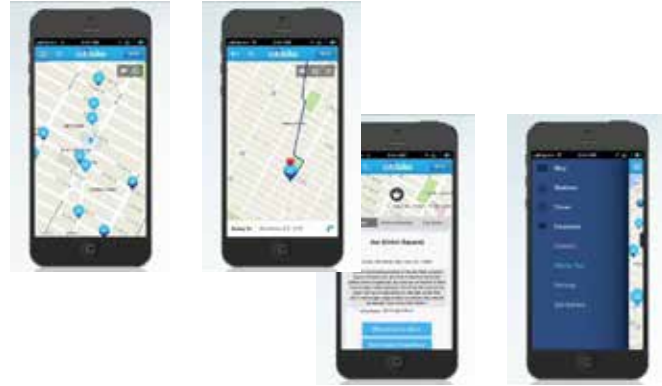
Huge - Agency
Quaker/Cap'n Crunch - Advertiser
Andrew Cunningham, Social Strategist/Community Manager
Geoff Roecker, Copywriter
Erin Harp, Senior Visual Designer
Rachel Lepelstat, Engagement Director
Phil Pessaro, Director of Integrated Production
Mea Cole Tefka, Senior Producer
Conor Brady, Chief Creative Officer
Emil Lanne, Creative Director



DIGITAL ADVERTISING - MOBILE

Citi Bike App

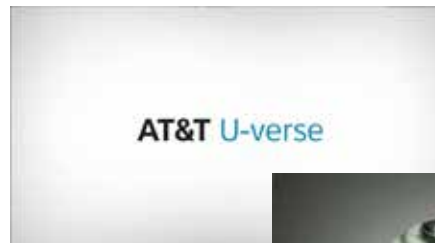
Publicis Kaplan Thaler - Agency
Citibank - Advertiser
Rob Feakins, CCO
Jim Kotulka, ECD
Christopher C. Smith, Art Director
Brian Bellanca, Copywriter
Nadia Kamran, Art Director
Rodrigo Romariz, Art Director
Rob Philibert, UX
Ann Neilsen, Executive Producer
Robert Christ, Associate Tech Director
Ralph Tavarez, Developer
Carlos Duran, Developer



DIGITAL ADVERTISING - GAMES

U-verse Showoff

BBDO New York - Agency
AT&T - Advertiser
David Lubars, Chief Creative Officer
Mathias Appelblad, ECD/Director of Innovation
John Heath/Ron Lent, Creative Directors
Jesse Snyder, Art Director
Christopher Kahle, Copywriter
Melisa Chiem, User Experience Designer
Daniel Lee, Visual Designer
Joe Croson, Interactive Executive Producer
Anna Santiago, Interactive Producer
Julie Collins, Executive Producer of Content & Development
Jessica Jacklin, Broadcast/Content Producer
Melissa Chester, Music Producer
Jeff Puskar, Director of User Experience Design
Joel Davis/Megan Clement/Jonathan Vu, Account Team
RSA, Production Company
Built by Buffalo, Interactive Company
Rob Cohen, Director
Butcher, Editing House
Tom Vogt, Editor



DIGITAL ADVERTISING - INTERNET COMMERCIALS

Guinea Pigs

BBDO New York - Agency
AT&T - Advertiser
David Lubars, Chief Creative Officer
Greg Hahn, Executive Creative Director
Mathias Appelblad, ECD/Director of Innovation
George Ernst, Creative Director
Marcel Yunes, Art Director
Rick Williams, Copywriter
Doug Loffredo/Eddie Crutcher, Designers
Julian Katz/Nicholas Gaul, Executive Producers of Content & Development
Diana Try, Interactive Producer
Joe Croson, Group Executive Interactive Producer
Jeff Puskar, Director of User Experience Design
Smuggler, Production Company
Caviar Content, Interactive Company
Randy Krallman, Director
Tom Vogt, Editor
Zoic Studios, Visual Effects Company

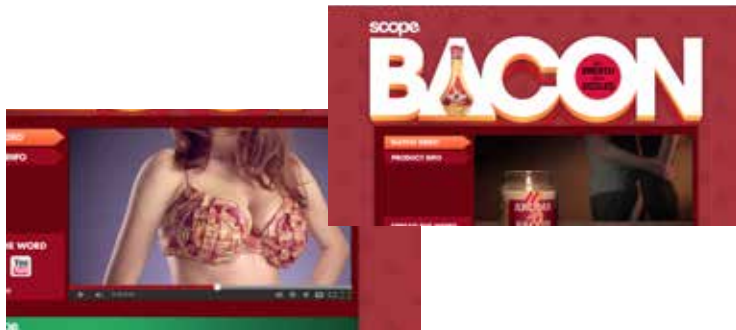




DIGITAL ADVERTISING - INTERNET COMMERCIALS

#theworldneedsmore #hugs

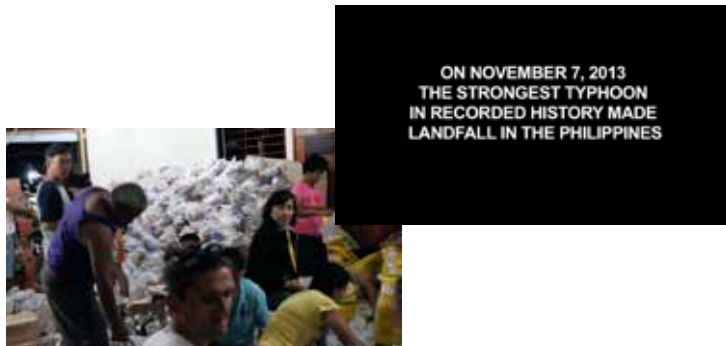
Leo Burnett New York - Agency
United Nations, Office for the Coordination of Humanitarian Affairs - Advertiser
Jay Benjamin, Chief Creative Officer
Darren Wright, Executive Creative Director/Copywriter
David Skinner, Executive Creative Director/Copywriter
Kieran Antill, Executive Creative Director/Art Director
Michael Canning, Executive Creative Director/Copywriter
Andre Gidion, Senior Art Director
Jeremy Fox, Executive Producer
Karen McKibben, Producer
Tom Pina, Assistant Producer
Soul Pancake, Production
Stink Digital, Web Production



DIGITAL ADVERTISING - BRANDED CONTENT - 60 SECONDS OR LESS

Scope Bacon

Publicis Kaplan Thaler - Agency
P&G/Scope - Advertiser
Rob Feakins, CCO
David Corr, ECD
Carlos Figueiredo, Creative Director
Hoyt Dwyer, Copywriter
Silvina Guerreiro, Art Director
Brian Skahan, Chief Technology Officer
Jeri Slater, Agency Producer
Mikey Centrella, Director of Interactive Production
Vincent Lauziere, Interactive Producer
Brandonio, Director of Photography



DIGITAL ADVERTISING - BRANDED CONTENT - MORE THAN 60 SECONDS OR LESS

What Would You Do With \$25,000

Casey Neistat LLC - Agency
Casey Neistat - Advertiser
Casey Neistat, Director
Oscar Boyson, Producer
Bettina Sherick, Producer
Jeff Conrad, Editor
Jack Coyne, Associate Producer



DIGITAL ADVERTISING - BRANDED CONTENT - MORE THAN 60 SECONDS

Halloween Treats Gone Wrong

Publicis Kaplan Thaler - Agency
P&G/ Crest and Oral B - Advertiser
Rob Feakins, CCO
David Corr, ECD
Tony Gomes, Creative Director
George Logothetis, Copywriter
Xavier Rodon, Art Director
Noelle Nimrichter, Producer
Tool of North America, Production Company
J.J. Adler, Director
Danielle Peretz, Executive Producer, Tool of North America
Oliver Fuselier, Executive Producer, Tool of North America
Luke McCullough, Producer, Tool of North America
John Piccolo, Editor, Fluid Editorial





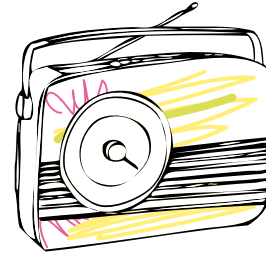
RADIO - TELEVISION



RADIO - CAMPAIGN

ZzzQuil Sleep Line

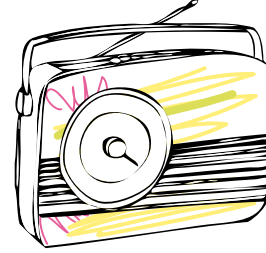
Publicis Kaplan Thaler - Agency
P&G/ Zzzquil - Advertiser
Rob Feakins, CCO
Joseph Johnson, ECD
Liz Rosenthal, Scriptwriter
Lauren Schneidmuller, Agency Producer
Phantom Audio, Production Company
Mary Ruth, Producer



RADIO - CAMPAIGN

Moments to Avoid Radio Campaign

BBDO New York - Agency
Procter & Gamble/Gillette - Advertiser
David Lubars, Chief Creative Officer
Toygar Bazarkaya, Executive Creative Director
Nazly Kasim, Art Director
Tommy Troncoso, Copywriter
Loren Parkins, Agency Producer
Pirate, Production Company



TELEVISION - PRODUCTS

Basketball

BBDO New York - Agency
Diageo/Guinness - Advertiser
David Lubars, Chief Creative Officer
Greg Hahn/Mike Smith/Dan Lucey/Chris Beresford-Hill, ECD
Tom Kraemer/Wil Boudreau, Senior Creative Directors
Chris Beresford-Hill/Tom Kraemer, Copywriters
Dan Lucey, Art Director
David Rolfe, Director of Integrated Production
Kevin Wilson, Executive Producer
Tricia Lentini, Senior Content Producer
Loren Parkins, Music Producer
Biscuit Filmworks, Production Company
Noam Murro, Director
Simon Duggan, Director of Photography
Work Editorial, Editing House
Neil Smith, Editor
Adam Witten, Assistant Editor
Absolute Post, Visual Effects Company
Brian Emrich, Sound Designer



TELEVISION - PRODUCTS

Ramsey

Translation - Agency
Anheuser Busch - Bud Light - Advertiser
Steve Stoute, Founder/CEO
Jonathan Graham, Group Account Director
Chris Valencius, Group Account Director
Jeff Bouin, Associate Creative Director
Matt Herman, Associate Creative Director
Miriam Franklin, Director of Content Production
Tennille Teague, Senior Content Producer
Nick Holzwarth, Group Account Director
Daniel Mize, Account Director
Jay Shapiro, Producer
The Perlorian Bros., Directors
Scott Howard, Executive Producer





TELEVISION - PRODUCTS

Magician

DeVito/Verdi - Agency
Gildan - Advertiser
Bob Fremgen, Creative Director
Vinny Tulley, Creative Director
Jason Rogers, Art Director
John DeVito, Copywriter
Karen Tomlin, Agency Producer
Erich Joiner, Director
Tiffany Burchard, Editor
Theresa Renaud, Account Director
Evan Nadler, Account Director
Josh Shaner, Account Executive
Jonathan Wang, Account Executive



TELEVISION - PRODUCTS

Droid 48 Hours

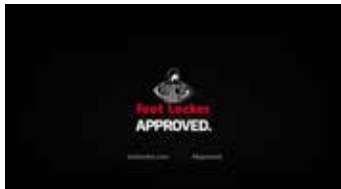
McGarryBowen - Agency
Verizon Wireless - Advertiser
Cheryl Van Ooyen, Executive Creative Director
Tiffany Smith, Creative Director
Jamie Massam, Associate Creative Director



TELEVISION - OUTLETS

All Is Right

BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Alex Taylor/Jason Stefanik, Creative Directors
Alex Taylor, Copywriter
Jason Stefanik, Art Director
Tricia Lentini, Senior Content Producer
Melissa Chester, Music Producer
Troy Tarwater/Janelle Van Wonderen
Nick Robbins/Samuel Henderson, Account Team
O Positive, Production Company
Jim Jenkins, Director
Ramsay Niokell, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Nick Divers, Assistant Editor
South Music, Music House
Schmidgital, Visual Effects Company



TELEVISION - OUTLETS

Priorities

BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Rich Douek, Copywriter
Sei Rey Ho, Art Director
Tricia Lentini, Senior Content Producer
Melissa Chester, Music Producer
Troy Tarwater/Janelle Van Wonderen
Nick Robbins/Samuel Henderson, Account Team
O Positive, Production Company
Jonathan Klein, Director
Mauro Flore, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Nick Divers, Assistant Editor
Human, Music House
Schmidgital, Visual Effects Company





TELEVISION



TELEVISION - OUTLETS

Buddy Montage

BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Jessica Coulter, Copywriter
Matt Sorrell, Art Director
Anthony Curti, Executive Producer
Melissa Chester, Music Producer
Troy Tarwater/Janelle Van Wonderen
Nick Robbins, Account Team
O Positive, Production Company
Jim Jenkins, Director
Jeff Cutter, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Nick Divers, Assistant Editor
Schmidigital, Visual Effects Company
Sound Lounge, SFX
Sam Shaffer, Sound Designer
Hornet, Inc., GFX



TELEVISION - OUTLETS

Pregnant

DeVito/Verdi - Agency
Anna's Linens - Advertiser
Brad Emmett, Creative Director
Bob Fremgen, Copywriter
Vinny Tulley, Copywriter
John DeVito, Copywriter
Vinny Tulley, Art Director
Bob Fremgen, Art Director
John DeVito, Art Director
Barbara Michelson, Agency Producer
Andy Brief, Account Director
Alan Brown, Account Director
Tom Routson, Director
Livio Sanchez, Editor



TELEVISION - SERVICES

Cheap Dinner

DeVito/Verdi - Agency
Price Chopper - Advertiser
Sal DeVito, Creative Director
Serge Machial, Art Director
Rob Slosberg, Copywriter
Alex McGuinness, Agency Producer
Mel Gragido, Production Company Producer
Rick Knief, Director
Andy Brief, Director of Account Services
Evan Nadler, Account Director
David Chapman, Account Director



TELEVISION - SERVICES

Gladys

DeVito/Verdi - Agency
Scripps Health - Advertiser
Sal DeVito, Executive Creative Director
Brad Emmett, Creative Director/Art Director
Bob Fremgen, Art Director
Vinny Tulley, Art Director
Bob Fremgen, Copywriter
Vinny Tulley, Copywriter
Barbara Michelson, Agency Producer
Andy Brief, Account Director
Alan Brown, Account Director
Tom Routson, Director
Skip Duff, Editor
Larry Fong, Cinematographer





TELEVISION - PRODUCTS - CAMPAIGN

Living Portraits

BBDO New York - Agency
Pepsi-Cola Company/Mountain Dew - Advertiser
David Lubars, Chief Creative Officer
Tim Bayne/Lauren Connolly, Executive Creative Directors
Eduardo Petersen, Art Director
Chris Cannon, Copywriter
Julian Katz, Group Executive Producer
Patrick Smith, Assistant Producer
Rani Vaz, Director of Music/Radio Production
Loren Parkins, Music Producer
Tara DeVaux/Patrice Reiley/Christina Liu, Account Team
Psyop/Smuggler, Production Company
Psyop, Director
Fred Elmes, Director of Photography
Cass Vanini/Robert Wilson, Editors



TELEVISION - OUTLETS - CAMPAIGN

Foot Locker

BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Jessica Coulter, Copywriter
Matt Sorrell, Art Director
Anthony Curti, Executive Producer
Melissa Chester, Music Producer
Troy Tarwater/Janelle Van Wonderen
Nick Robbins, Account Team
O Positive, Production Company
Jim Jenkins, Director
Jeff Cutter/Rob Cutter, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Nick Divers, Assistant Editor
Volition, Music House
Wendell Hanes, Composer
Schmidgital, Visual Effects Company
Sound Lounge/Heard City, SFX
Sam Shaffer, Sound Designer
Hornet, Inc., GFX



TELEVISION - SERVICES - CAMPAIGN

FedEx One Rate TV

BBDO New York - Agency
FedEx - Advertiser
David Lubars/Greg Hahn, Chief Creative Officers
Mike Smith, Executive Creative Director
Peter Kain/Gianfranco Arena/Tom Kraemer, Senior Creative Directors
Jens Waernes, Creative Director
Peter Kain/Tom Kraemer, Copywriters
Gianfranco Arena/Jens Waernes, Art Directors
Amy Wertheimer, Executive Producer
Bree Stuart, Assistant Producer
Olivia Heeren/Amanda Cruz, Account Team
Biscuit Filmworks, Production Company
Aaron Stoller, Director
Peter Donahue, Director of Photography
Number Six Edit/Mackenzie Cutler, Editing Houses
Jason MacDonald/Ian Mackenzie, Editor
The Mill, Visual Effects Company
Hornet, End Tag





TELEVISION - SERVICES - CAMPAIGN

FedEx Delivery Manager

BBDO New York - Agency
FedEx - Advertiser
Chief Creative Officer: David Lubars
Greg Hahn/Mike Smith, Executive Creative Directors
Matt Herr, Copywriter
Justin Bilicki, Art Director
Amy Wertheimer, Executive Producer
Calleen Colburn, Senior Producer
Radical Media, Production Company
Steve Miller, Director
Mott Hupfel, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Schmigital, Visual Effects Company
Sound Lounge, SFX
Tom Jucarone, Mixer



TELEVISION - IN-THEATRE COMMERCIALS OR SLIDES

Soda

Publicis Kaplan Thaler - Agency
P&G/ Charmin - Advertiser
Rob Feakins, CCO
David Corr, ECD
Dan Cohen, Creative Director
Steven Emry, Creative Director
Nikki Brancati, Agency Producer
Dorian Coss, Director
Heather Danosky, Editor



INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

@SummerBreak

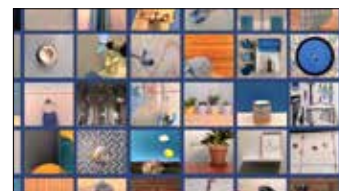
BBDO New York - Agency
AT&T - Advertiser
David Lubars, Chief Creative Officer
Danilo Boer, Senior Creative Director
Chad Phillips, Art Director
Aundrea Hearn, Copywriter
Dennis Payongayong, Designer
Nicholas Gaul, Agency Producer
Teddy Lynn/Courtney Crimmins/Christine Ngo
Jonathan Vu/Kristen Bilger/Keven Gottlieb, Account Team
The Chernin Group, Production Company
Joseph Guidry, Director of Photography



INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

Lowe's Vine Fix in Six Campaign

BBDO New York - Agency
Lowe's - Advertiser
David Lubars, Chief Creative Officer
Tim Bayne/Lauren Connolly/Wil Boudreau, ECD
Dominick Baccollo, Creative Director
Roberto Danino, Copywriter
Danny Adrain, Art Director
David Rolfe, Director of Integrated Production
Theresa Reyes, Agency Producer
Daniel Murphy, Interactive Producer
Michael Gentile, Assistant Producer
Francine Li/Bob Estrada/Tom Lamb/Ricki Barger
Chris Ahern/Brad Walters/Marisa Graven
Nicole Landesman/Zach Pentel, Account Team
BBDO New York, Production Company
Meagan Cignoli, Director





INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

Harden's Entourage

BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Matt Sorrell, Art Director
Jessica Coulter, Copywriter
David Rolfe, Director of Integrated Production
Dan Blaney, Executive Producer
Mona Lisa Farrokhnia, Junior Producer
Jonathan Percy, Executive Interactive Producer
Troy Tarwater/Brad Groves
Janelle Van Wonderen/Nick Robbins, Account Team
Billy Siegrist, Photographer
Biscuit Filmworks, Production Company
Aaron Stoller/Lawrence Chen, Directors
Mandy Walker, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Maria Lee, Assistant Editor
Que Fancy Music, Music House
Philip Quinaz, Composer
Philip Loeb, Sound Engineer
Hornet, Inc., Animation
Andrew MacFarlane/Santa Maria, Animators



INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

Living Portraits Integrated Campaign

BBDO New York - Agency
Pepsi-Cola Company/Mountain Dew - Advertiser
David Lubars, Chief Creative Officer
Tim Bayne/Lauren Connolly, Executive Creative Directors
Eduardo Petersen, Art Director
Chris Cannon, Copywriter
Julian Katz, Group Executive Producer
Patrick Smith, Assistant Producer
Rani Vaz, Director of Music/Radio Production
Loren Parkins, Music Producer
Tara DeVaux/Patrice Reiley/Christina Liu, Account Team
Psyop/Smuggler, Production Company
Firstborn, Interactive Company
Psyop, Director
Fred Elmes, Director of Photography
Ryan Moran/Pat Porter, Animation
Cass Vanini/Robert Wilson, Editors



INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

Scope Bacon

Publicis Kaplan Thaler - Agency
P&G/Scope - Advertiser
Rob Feakins, CCO
David Corr, ECD
Carlos Figueiredo, Creative Director
Hoyt Dwyer, Copywriter
Silvina Guerreiro, Art Director
Brian Skahan, Chief Technology Officer
Jeri Slater, Agency Producer
Mikey Centrella, Director of Interactive Production
Vincent Lauziere, Interactive Producer
Brandonio, Director of Photography





INTEGRATED CAMPAIGNS - PUBLIC SERVICE



INTEGRATED CAMPAIGNS - CONSUMER - REGIONAL / NATIONAL

Citi Bike

Publicis Kaplan Thaler - Agency
Citibank - Advertiser
Rob Feakins, CCO
Jim Kotulka, ECD
Perry Essig, ECD
Tom Drymalski, ECD
Roman Luba, Creative Director
Christopher C. Smith, Art Director
Brian Bellanca, Copywriter
Chris Degnen, Art Director
Mark Radcliffe, Copywriter
John-Paul Cannuciari, Art Director
Neisha Tweed, Copywriter
Rob Philbert, UX



PUBLIC SERVICE - TELEVISION

98% Human

BBDO New York - Agency
PETA - Advertiser
David Lubars, Chief Creative Officer
Toygar Bazarkaya, Executive Creative Director
Alessandro Fruscella, Copywriter
Daniel Aykurt, Art Director
Brian Mitchell, Executive Producer
Tara Leinwohl, Senior Producer
Rani Vaz, Director of Music/Radio Production
Ben Griffiths/Alfredo Lang, Account Team
The Mill Plus, Production Company
Angus Kneale, Director
Lost Planet, Editing House
Max Koepke, Editor
Alessandra Lacorazzo, Assistant Editor
Sonic Union/Henryboy, SFX
Paul Weiss, Audio Mixer
Bill Chesley, Sound Designer
Alex Allain/Henning Koczy/Navdeep Singh, Animation



PUBLIC SERVICE - DIGITAL ADVERTISING

Imagine A World Without Hate

Publicis Kaplan Thaler - Agency
Anti-Defamation League - Advertiser
Rob Feakins, CCO
Linda Kaplan Thaler, Chairman/ ECD
Whitney Pillsbury, Creative Director
Jason Graff, Creative Director
Lisa Bifulco, Chief Producer Officer/ Agency Producer
Digital Kitchen, Production Company
Eric Oldrin, Executive Producer
Paul Williamson, Producer
Matt Mulder, ECD, Digital Kitchen
Josh Hayward, Creative Director, Digital Kitchen
Morgan Henry, Director of Photography
Slavka Kuehn, Editor



PUBLIC SERVICE - NON-TRADITIONAL

From One Second to the Next

BBDO New York - Agency
AT&T - Advertiser
David Lubars, Chief Creative Officer
Erik Fahrenkopf/LP Tremblay, ECDs
Peter Albores/Hunter Fine, Creative Directors
Peter Albores, Art Director
Hunter Fine, Copywriter
Julie Collins, Group Executive Producer
George Sholley, Agency Producer
Melissa Chester, Music Producer
Deborah von Kutzleben/Carolyn Phillips
Kristen Roche/Allison Chait, Account Team
Saville Productions, Production Company
Werner Herzog, Director
Peter Zeitlinger, Director of Photography
Rock Paper Scissors, Editing House
Joe Bini, Editor
Mark Degli Antoni, Composer
A52, Visual Effects Company





PUBLIC SERVICE - NON-TRADITIONAL

98% Human

BBDO New York - Agency
PETA - Advertiser
David Lubars, Chief Creative Officer
Toygar Bazarkaya, Executive Creative Director
Alessandro Fruscella, Copywriter
Daniel Aykurt/Quoc-Chau Doan, Art Directors
Quoc-Chau Doan/Czar Dizon, Designers
Diana Try, Online Producer
Joe Croson, Online Executive Producer
Ben Griffiths/Alfredo Lang, Account Team
TheColorField, Interactive Company



PUBLIC SERVICE - NON-TRADITIONAL

It Can Wait

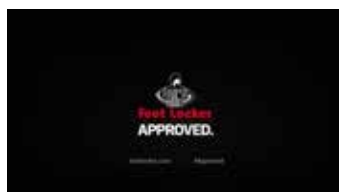
BBDO New York - Agency
AT&T - Advertiser
David Lubars, Chief Creative Officer
Erik Fahrenkopf/LP Tremblay, Executive Creative Directors
Peter Albores/Hunter Fine, Creative Directors
Peter Albores, Art Director
Hunter Fine, Copywriter
Julie Collins, Group Executive Producer
George Sholley, Agency Producer
Melissa Chester, Music Producer
Lianne Sinclair/Kristen Roche/Allison Chait, Account Team
Saville Productions, Production Company
Werner Herzog, Director
Peter Zeitlinger, Director of Photography
Rock Paper Scissors, Editing House
Biff Butler/Joe Bini, Editors
Mark Degli Antoni, Composer
A52, Visual Effects Company



ELEMENTS OF ADVERTISING - COPYWRITING

All Is Right

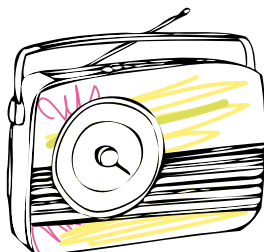
BBDO New York - Agency
Foot Locker - Advertiser
David Lubars, Chief Creative Officer
Chris Beresford-Hill/Dan Lucey, Senior Creative Directors
Alex Taylor/Jason Stefanik, Creative Directors
Alex Taylor, Copywriter
Jason Stefanik, Art Director
Tricia Lentini, Senior Content Producer
Melissa Chester, Music Producer
Troy Tarwater/Janelle Van Wonderen
Nick Robbins/Samuel Henderson, Account Team
O Positive, Production Company
Jim Jenkins, Director
Ramsay Niokell, Director of Photography
Mackenzie Cutler, Editing House
Ian Mackenzie, Editor
Nick Divers, Assistant Editor
South Music, Music House
Schmidgital, Visual Effects Company



ELEMENTS OF ADVERTISING - COPYWRITING

What I Ate

Publicis Kaplan Thaler - Agency
P&G/Zzzquil - Advertiser
Rob Feakins, CCO
Joseph Johnson, ECD
Liz Rosenthal, Scriptwriter
Lauren Schneidmuller, Agency Producer
Phantom Audio, Production Company
Mary Ruth, Producer





ELEMENTS OF ADVERTISING



ELEMENTS OF ADVERTISING - ILLUSTRATION, SINGLE

Grooming Book

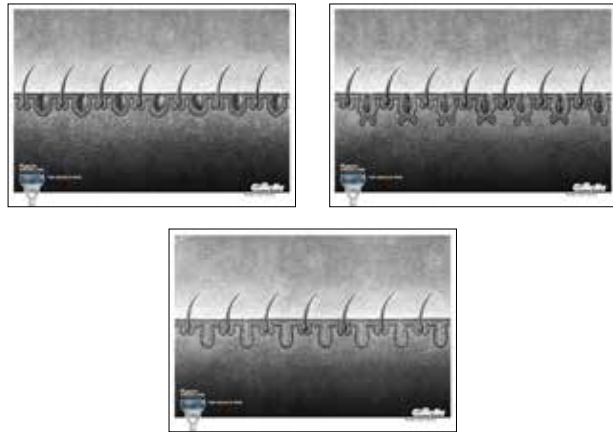
Publicis Kaplan Thaler - Agency
P&G/The Art of Shaving - Advertiser
David Lubars, Chief Creative Officer
Cesar Finamori, Senior Creative Director/Art Director
Kara Goodrich, Senior Creative Director/Copywriter
Ben Griffiths, Account Team
Cesar Finamori, Illustrator



ELEMENTS OF ADVERTISING - ILLUSTRATION, CAMPAIGN

Trigger Print Campaign

Publicis Kaplan Thaler - Agency
P&G/Gillette - Advertiser
David Lubars, Chief Creative Officer
Toygar Bazarkaya, Executive Creative Director
Jon Krevolin, Creative Director
Daniel Aykurt, Creative Director
Alessandro Fruscella, Copywriter
Sara Gold, Art Buyer
Matt Mason/Laura Leatherberry
Jack Leonard, Account Team
Ricardo Martinez, Illustrator



ELEMENTS OF ADVERTISING - PHOTOGRAPHY, CAMPAIGN

Dirty Plates

Publicis Kaplan Thaler - Agency
P&G/Cascade - Advertiser
Rob Feakins, CCO
Scott Davis, Creative Director/ Art Director
Jean Rhode, Copywriter
Michael Feher, Photographer



ELEMENTS OF ADVERTISING - ANIMATION OR SPECIAL EFFECTS

98% Human

BBDO New York - Agency
PETA - Advertiser
David Lubars, Chief Creative Officer
Toygar Bazarkaya, Executive Creative Director
Alessandro Fruscella, Copywriter
Daniel Aykurt, Art Director
Brian Mitchell, Executive Producer
Tara Leinwohl, Senior Producer
Rani Vaz, Director of Music/Radio Production
Ben Griffiths/Alfredo Lang, Account Team
The Mill Plus, Production Company
Angus Kneale, Director
Lost Planet, Editing House
Max Koepke, Editor
Alessandra Lacorazzo, Assistant Editor
Sonic Union/Henryboy, SFX
Paul Weiss, Audio Mixer
Bill Chesley, Sound Designer
Alex Allain/Henning Koczyn/Navdeep Singh, Animation





ELEMENTS OF ADVERTISING - CINEMATOGRAPHY

Basketball

BBDO New York - Agency
Diageo/Guinness - Advertiser
David Lubars, Chief Creative Officer
Greg Hahn/Mike Smith, Executive Creative Directors
Dan Lucey/Chris Beresford-Hill
Tom Kraemer/Wil Boudreau, Senior Creative Directors
Chris Beresford-Hill/Tom Kraemer, Copywriters
Dan Lucey, Art Director
David Rolfe, Director of Integrated Production
Kevin Wilson, Executive Producer
Tricia Lentini, Senior Content Producer
Loren Parkins, Music Producer
Biscuit Filmworks, Production Company
Noam Murro, Director
Simon Duggan, Director of Photography
Work Editorial, Editing House
Neil Smith, Editor
Adam Witten, Assistant Editor
Absolute Post, Visual Effects Company
Brian Emrich, Sound Designer



ELEMENTS OF ADVERTISING - CINEMATOGRAPHY

Seals

Publicis Kaplan Thaler - Agency
P&G/ Dawn - Advertiser
Rob Feakins, CCO
Frank Bele, Creative Director
Andy Landorf, Creative Director
Kim Bartkowski, Creative Director
Greg Meyers, Art Director
Jeff Seide, Copywriter
Amanda Melson, Copywriter
Chris Michael, Copywriter
Hadleigh Arnst, Agency Producer
Theresa Notartomaso, Agency Music Producer
Hero Content, Production Company
Stephen Frandsen, Director



JUDGES AWARD OF EXCELLENCE

TELEVISION - SERVICES

Gladys

DeVito/Verdi - Agency
Scripps Health - Advertiser
Sal DeVito, Executive Creative Director
Brad Emmett, Creative Director/Art Director
Bob Fremgen, Art Director
Vinny Tulley, Art Director
Bob Fremgen, Copywriter
Vinny Tulley, Copywriter
Barbara Michelson, Agency Producer
Andy Brief, Account Director
Alan Brown, Account Director
Tom Routson, Director
Skip Duff, Editor
Larry Fong, Cinematographer





BEST of SHOW - PRINT



CONSUMER OR TRADE PUBLICATION - FOUR-COLOR - CAMPAIGN

Dry Spills

Publicis Kaplan Thaler - Agency

P&G/ Bounty - Advertiser

Rob Feakins, CCO

David Corr, ECD

James Rothwell, Creative Director/ Art Director

Larissa Kirschner, Creative Director/ Copywriter



BEST of SHOW - DIGITAL ADVERTISING



DIGITAL ADVERTISING - OUTLETS

Lowe's Fix in Six Tumblr Page

BBDO New York - Agency

Lowe's - Advertiser

David Lubars, Chief Creative Officer

Wil Boudreau, Executive Creative Director

Dominick Baccollo, Creative Director

Danny Adrain, Art Director

Roberto Danino, Copywriter

David Rolfe, Director of Integrated Production

Theresa Reyes, Agency Producer

Daniel Murphy, Interactive Producer

Michael Gentile, Assistant Producer

Francine Li/Bob Estrada/Tom Lamb/Ricki Barger

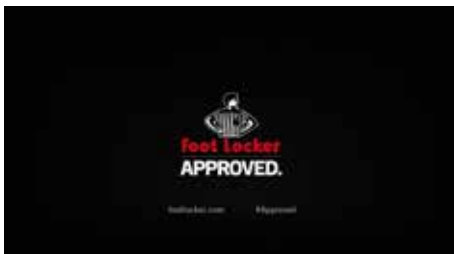
Chris Ahern/Brad Walters/Marisa Graven

Nicole Landesman/Zach Pentel, Account Team

BBDO New York, Production Company

Meagan Cignoli, Director





BEST of SHOW - TELEVISION

TELEVISION - OUTLETS

All Is Right

BBDO New York - Agency

Foot Locker - Advertiser

David Lubars, Chief Creative Officer

Chris Beresford-Hill/Dan Lucey, Senior Creative Directors

Alex Taylor/Jason Stefanik, Creative Directors

Alex Taylor, Copywriter

Jason Stefanik, Art Director

Tricia Lentini, Senior Content Producer

Melissa Chester, Music Producer

Troy Tarwater/Janelle Van Wonderen

Nick Robbins/Samuel Henderson, Account Team

O Positive, Production Company

Jim Jenkins, Director

Ramsay Niokell, Director of Photography

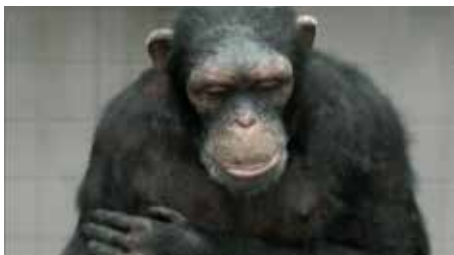
Mackenzie Cutler, Editing House

Ian Mackenzie, Editor

Nick Divers, Assistant Editor

South Music, Music House

Schmidgital, Visual Effects Company



BEST of SHOW - PUBLIC SERVICE

PUBLIC SERVICE - TELEVISION

98% Human

BBDO New York - Agency

PETA - Advertiser

David Lubars, Chief Creative Officer

Toygar Bazarkaya, Executive Creative Director

Alessandro Fruscella, Copywriter

Daniel Aykurt, Art Director

Brian Mitchell, Executive Producer

Tara Leinwohl, Senior Producer

Rani Vaz, Director of Music/Radio Production

Ben Griffiths/Alfredo Lang, Account Team

The Mill Plus, Production Company

Angus Kneale, Director

Lost Planet, Editing House

Max Koepke, Editor

Alessandra Lacorazzo, Assistant Editor

Sonic Union/Henryboy, SFX

Paul Weiss, Audio Mixer

Bill Chesley, Sound Designer

Alex Allain/Henning Koczy/Navdeep Singh, Animation





STUDENT ADDYS



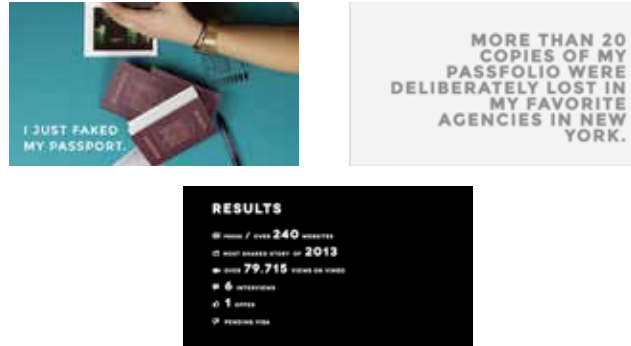
STUDENT ADDYS - COLLATERAL MATERIAL

Antheon
Kingsborough Community College
Rafael de Marco Teixeira, Designer
Kristin Derimanova, Art Director



STUDENT ADDYS - DIRECT MARKETING

Passfolio
Miami Ad School New York
Miruna Macri, Copywriter; Art Director



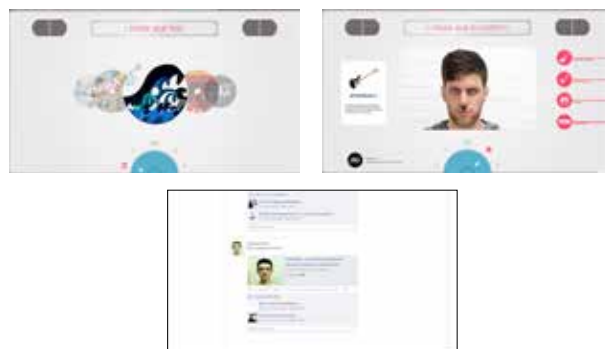
STUDENT ADDYS - OUT-OF-HOME

Donate Life Express Line
Miami Ad School NY
Neil Lopez, Copywriter
Wai Chan, Art Director



STUDENT ADDYS - DIGITAL ADVERTISING

YAMAHA - Face Band
School of Visual Arts
Garam Park, Art Director
Subi Lan Cheng, Art Director / Motionographer
Silver Kim, Art Director



STUDENT ADDYS - INTEGRATED CAMPAIGNS

United DAYcations
Miami Ad School
Jenna Lowy, Art Director
Greg Kissler, Copywriter



